

HAIRMAX[®]
The science of hair growth.™

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



HairMax introduces newest hair growth laser device, the LaserBand 41 with Breakthrough Flex-fit design at Beauty Tech, CES 2017 in Las Vegas.

HairMax announces the launch of the new LaserBand 41, the first hair growth laser device with Flex-fit design for a comfortable, hands free treatment experience at CES 2017.

BOCA RATON, Fla. - Nov. 12, 2016 - [PRweb](#) - HairMax, the pioneers of at-home laser hair regrowth technology and the global leader in the field, is proud to announce the launch of the newest laser device in the LaserBand range, the HairMax LaserBand 41. The official launch will take place at the Consumer Electronic Show (CES) Unveiled event in Las Vegas on Jan. 3, 2017 and will be exhibited at the CES Beauty Tech Summit, Jan. 5-8 at West Tech at the Sands/Venetian exhibit halls G-H, BT301.



This new device is a smaller, sleeker version of the popular LaserBand 82, featuring a slim, Flex-fit head band design and a lower price than the previous model. The LaserBand 41 is the only laser hair growth device with an innovative flexible band design that adjusts to fit all head sizes comfortably. The LaserBand 41 has been designed for speed, effectiveness, comfort and ease of use. It's lightweight and battery powered, allowing for freedom of movement during treatment and portability while traveling. The patented hair parting teeth, help to provide a highly effective treatment as they part your hair creating an unobstructed path for the laser light to reach your hair follicles. Without the parting teeth, hair would block a large amount of the laser light energy from reaching the scalp. Treatment is amongst the fastest available, as little as 3 minutes, 3 days a week.

“As the pioneer in the at-home hair growth laser device category, we are dedicated to offering the most advanced laser devices at various price points, making laser phototherapy for hair growth accessible to everyone,” said David Michaels, Managing Director of HairMax. “We continue to expand our hair loss product offerings and seek ways to enhance the user experience.”

Working through the process of Photobiostimulation, the LaserBand delivers safe, nourishing light energy to stimulate hair follicles at a cellular level to promote hair growth, reverse thinning, restore your hair's natural growth cycle and help grow fuller, denser hair. The LaserBand, delivers this therapeutic light energy through 41 medical-grade lasers providing focused light energy, unlike LEDs which do not.

Like all HairMax laser devices, the LaserBand 41 is FDA Cleared to treat hereditary hair loss in both men and women. HairMax laser devices are proven effective in 7 clinical studies, with an average increase in hair count of 129 new hairs per sq. in.

“We’re excited to launch the LaserBand 41 at the Beauty Tech Summit. The anti-aging market is growing exponentially as men and women alike, are looking for at home devices to help reverse the signs of aging and restore a more youthful appearance. Most people equate aging with wrinkles and sagging skin, however, one of the sure signs of aging is thinning, balding and lifeless hair.” Says, Francesca Dubsy, Director of Marketing. “HairMax fills that need by providing at home laser treatments to help reverse thinning and help regain youthful looking hair.”

The LaserBand 41 is now available for purchase on www.HairMax.com with a NEW LAUNCH special offer, including a FREE 4pc thinning hair care bundle.

About HairMax

Based in Boca Raton, Fla. Lexington International, LLC. is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women. HairMax Lasers are also the only laser phototherapy devices with seven clinical studies proving efficacy and safety, with study results published in four peer review journals. Since 2001, in over 171 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, stimulate hair growth and improve the condition of their hair.

Online Press Kit: www.hairmax.com/press For more information please visit: www.hairmax.com for more details.

Media Contact

For Media Inquiries Contact: Francesca Dubsy, Director of Marketing

Email: fd@hairmax.com

Corporate Office: 561.314.2430 ext. 124

CES on Site: 561.843.0340



Website



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Lexington International, LLC | 777 Yamato Road, Suite 105, Boca Raton, FL 33431 | 561.417.0200