

HAIRMAX[®]
The science of hair growth.™

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



New Hair Fibers Now Provide Thicker, Fuller More Natural Looking Hair Instantly

HairMax is proud to introduce the transformative HairMax Hair Fibers, which are redesigned to provide instant concealment of hair loss and thinning hair.

BOCA RATON, Fla. - Aug. 17, 2016 - [PRweb](#) - HairMax the company that revolutionized home use laser devices for hair growth is proud to introduce their re-designed line of hair fibers. Hair Fibers are keratin protein hair building particles that blend and cling to existing hair to hide balding and thinning areas. They instantly provide a dramatic increase in the density, fullness and volume of hair and natural looking scalp coverage.



HairMax Hair Fibers are fluffier, silkier and lightweight, so they go on smooth and easy – with no clumping. They are uniform in length and width, providing a natural looking coverage that appears more like real human hair. Hair density and volume are dramatically increased upon application and balding, thinning areas instantly vanish. The electrostatic properties provide outstanding adhesion to existing hair, allowing the fibers to securely stay in place through humidity, wind and perspiration. They are also an excellent option to temporarily cover up roots between color treatments.

HairMax Fibers are compatible with hair loss treatments such as HairMax laser light therapy, minoxidil and Propecia. They can also be used after hair transplantation surgery to cover up any temporary post-operative scabs and thinning.

Here are the major advantages for the newly formulated HairMax Hair Fibers:

- Smooth, clump free, no color fade formula
- Fluffier, silkier, lightweight for more natural looking coverage
- No added bacteriacides or preservatives which can cause scalp irritation
- 30 gram bottle provides significantly more product by volume than other brands
- Goes on dry with no odor
- Unique shaker top bottle with patented funnel design for even dispersion.
- Optional spray top applicator and screw cap top both provide an air and moisture tight seal
- Available in 9 blendable colors. No color fade
- Can be used a root concealer between colorings

“In our efforts to continually expand and improve our hair loss product line, we have reformulated our hair fibers to be lighter, silkier and more uniform in length, providing a very natural looking appearance”, states Jim Smeriglio, Director of Product Development, “HairMax Hair Fibers provide an ideal hair loss concealment for men and women who are looking for a quick cover up during treatments, such as HairMax laser devices or topical treatments.”

Visit <https://youtu.be/4lyle7x0GL4> to learn how to quickly and easy HairMax fibers conceal hair loss.

Available at <http://www.hairmax.com> and through participating salons and retailers.

About HairMax

Based in Boca Raton, Fla. Lexington International, LLC. is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women. HairMax Lasers are also the only laser phototherapy devices with seven clinical studies proving efficacy and safety, with study results published in four peer review journals. Since 2001, in over 171 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, stimulate hair growth and improve the condition of their hair.

Visit: <http://www.hairmax.com> for more details.

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