

HAIRMAX[®]
The science of hair growth.™

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



New HairMax Salon Focuses on Treatments for Hereditary Hair Loss and Thinning Hair

We are pleased to announce the grand opening of the flagship HairMax Salon in the Midwest, focusing on the HairMax® family of healthy hair products.

BOCA RATON, Fla. - Aug. 3, 2017 - [PRweb](#) - With the start of National Hair Loss Awareness Month, Lexington International, LLC announces the grand opening of a new salon concept, the HairMax Salon, offering its clientele experienced hair stylists and products focused on thinning hair, scalp health and hair loss, featuring the HairMax laser therapy devices and healthy hair product collection. On Tuesday, August 1st, the first HairMax Salon located in Overland Park, KS, hosted a ribbon-cutting ceremony with the Overland Park Chamber of Commerce. This ceremony kicked-off a monthlong celebration with special offers on all HairMax Salon services.

"Hair loss is one of the biggest hair related issues that both men and women experience. Hair stylists are often the first point of contact for hair loss sufferers, many consulting their stylist about treatment options, even prior to speaking with their physician," states David Michaels, Managing Director of HairMax. "The HairMax Salon is a unique concept in salons, offering clients consultation, services, laser light hair growth devices and thinning hair care products – all targeted for hair growth, in addition to the usual salon services."



HairMax Salon is open Monday through Saturday. Clients can schedule appointments online at www.HairMaxKC.com or by calling 913-851-4644. Hair loss specialists are available for consultation and walk-ins are welcome. HairMax laser devices are an affordable option for hair regrowth and are used by professionals around the globe as an effective treatment option.

In its efforts to 'give back' to the community, HairMax Salon selected a local charity to support. Children from a Johnson County non-profit received haircuts following the ribbon-cutting

ceremony.

We congratulate owner Michael Rosenthal on his vision and innovation in bringing the new salon from conception to reality and including this important community outreach in that vision.

About HairMax® Salon

HairMax Salon was founded to offer people an alternative to traditional salons where the science behind healthy hair is rarely discussed. In addition to hair services like cuts and color, HairMax Salon stylists are trained to educate customers about healthy hair and hair loss options including HairMax laser devices.

About HairMax®

Based in Boca Raton, Florida, HairMax is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices, are the only laser phototherapy medical devices with 7 clinical studies proving efficacy and safety, with clinical study results published in six peer reviewed medical journals. HairMax laser devices have been granted 7 FDA Clearances for the treatment of hereditary hair loss in both men

and women and hold 14 medical device licenses worldwide. Since 2001, in over 170 countries, and with over a million devices sold, HairMax has helped men and women around the world, treat their hair loss, improve the condition of their hair and enrich their lives.

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