

**HAIRMAX**<sup>®</sup>  
The science of hair growth.™

LEXINGTON INTERNATIONAL, LLC  
PRESS RELEASE



## HairMax Wins Prestigious Trendsetter Award at Cosmoprof North America 2016

HairMax was awarded the prestigious 2016 Trendsetter Award, as one of the most innovative brands at Cosmoprof North America 2016 in Las Vegas.

BOCA RATON, Fla. - July 28, 2016 - [PRLog](#) - HairMax, the pioneer in the development of advanced laser hair loss treatments and hair growth products is one a few select winners of the 2016 Cosmoprof Trendsetter award. This Award, given to just 30 companies out of 1,200 exhibiting brands, identifies the most innovative exhibitors at Cosmoprof 2016.

**TRENDSETTER**  
COSMOPROF NORTH AMERICA 2016  
**AWARD**

HairMax exhibited their full line of FDA Cleared laser hair growth devices and specially formulated shampoo, conditioner and scalp treatments including their scalp exfoliator, follicle activator, dietary supplements and hair fibers.

The new Pininfarina designed hands-free HairMax LaserBand 82 in particular, is truly a trendsetter for promoting hair growth, by offering the fastest laser hair loss treatment on the market - as little as 90 seconds just 3 times a week. The LaserBand has blazed a trail of popularity, due to its innovative design, speed of treatment, and ease of use and hair growth results.

Francesca Dubsky, Director of Marketing stated: "We are honored that HairMax was recognized for the Trendsetter Award at Cosmoprof2016. The HairMax LaserBand will continue to solidify our position as a world-wide leader in hair care for the millions of men and women suffering from hair loss".

The HairMax product line is sold via physicians, premium salons, spas, and prestige retail and online at [www.hairmax.com](http://www.hairmax.com).

### About HairMax

Based in Boca Raton, Fla. Lexington International, LLC. is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women. HairMax Lasers are also the only laser phototherapy devices with seven clinical studies proving efficacy and safety, with study results published in four peer review journals. Since 2001, in over 171 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, stimulate hair growth and improve the condition of their hair.

Visit: <http://www.hairmax.com> for more details.

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