



LEXINGTON INTERNATIONAL, LLC PRESS RELEASE



HairMax Debuts New Hair Growth Devices, To Treat Hair Loss and Stimulate Hair Growth at Cosmo Prof

Two new breakthrough home-use Laser Light Hair Growth Devices, HairMax® LaserBand 82 and the HairMax Ultima 12 LaserComb for treating hair loss, will be showcased at Cosmo Prof, in Las Vegas, July 12-14, 2015 in Booth# 24593.

[PRLog](#) - **June 29, 2015 - BOCA RATON, Fla.** -- This is the first trade show in the U.S. to exhibit Lexington's game-changing, must-have hair loss laser device, the HairMax® LaserBand 82. This enhanced hands free device, with 82 medical grade lasers provides the fastest hair loss treatment time on the market. Now you can treat your hair loss and stimulate hair growth in an astonishing 90 seconds, just three times per week. The speed and effectiveness of this device is unprecedented in the hair loss industry. Also being introduced is the HairMax® Ultima 12 LaserComb with 12 medical grade lasers, which requires only eight minutes of treatment, three times weekly.

Both of the new devices sport a new sleek design by iconic Italian firm Pininfarina, famed for designing the profiles of the world's most luxurious motorcars and their innovative architectural designs.

"We were inspired by the groundbreaking hair growth technology that HairMax introduced to the world in 2001, says Matteo De Lise, Managing Director of Pininfarina, USA. We embarked on a journey to bring an ultra modern and contemporary look to these devices, which would not only be pleasing to the eye, but also provide outstanding performance."

All HairMax laser devices are FDA Cleared to treat hair loss and promote hair growth in men & women. They are also the only home-use laser treatments for hair loss backed by seven clinical studies. In these studies, performed by leading experts in hair loss at major medical research centers around the U.S., HairMax laser devices have been proven to stimulate hair growth, reverse the thinning process, awaken dormant hair follicles and increase density and fullness. HairMax laser devices are the only laser hair growth medical devices with studies published in 4 peer review medical journals. (Study abstracts available upon request).

"Lexington International is known worldwide for our pioneering work in the field of at-home laser devices," said David Michaels, Managing Director of Lexington. "We continually research and launch the latest technology, formulas and treatment protocols to safely and effectively treat hair loss and thinning hair. We persistently innovate and work to expand multi-channel distribution with key partners. Our mission is to make the benefits of clinical hair loss treatments available to consumers worldwide – affordably and in the privacy of their own homes."

In addition to the new breakthrough lasers, HairMax will also be exhibiting its complete range of hair care products. These include dietary supplements, Hair Building Fibers and the HairMax for den*sity Collection. The HairMax for den*sity Collection is a scientifically-formulated topical hair care line of shampoos and treatments uniquely formulated with DHT blockers and other ingredients known to support hair growth.

Please visit booth # 24593 for information and a demonstration of the new HairMax laser devices.

About Lexington International, LLC

Based in Boca Raton, Lexington Int'l is a pioneer in the development of advanced laser hair loss treatments and hair growth products. The HairMax Laser devices are the only laser phototherapy medical devices with 7 FDA Clearances for the treatment of hereditary hair loss in both men and women. HairMax laser devices are the only laser phototherapy devices to have clinical studies results proving efficacy and safety, published in four peer-review medical journals. Since 2001, in over 170 countries worldwide, Lexington Int'l., LLC has helped over half a million individuals treat their hair loss and improve the condition of their hair and enrich their lives. For more information please visit: www.hairmax.com

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