

**HAIRMAX**  
The science of hair growth.

LEXINGTON INTERNATIONAL, LLC  
PRESS RELEASE



## **HairMax LaserComb Expands Distribution to Ulta Beauty, Largest Beauty Retailer in the United States**

**Lexington Int'l is pleased to announce an expansion of retail channel availability of the HairMax LaserComb as the first FDA Cleared laser medical device for hair loss offered at Ulta Beauty stores.**

May 8, 2013 - BOCA RATON, Fla. -- Boca Raton, FL. Lexington International, LLC manufactures the HairMax LaserComb®, the only FDA Cleared home-use laser phototherapy device for the promotion of hair growth and treatment of pattern hair loss in men and women. The company is pleased to announce that the HairMax LaserComb® Advanced 7 model is now being offered for sale in over 500 Ulta retail stores across 45 states and will also be distributed through the Company's website: [www.ulta.com](http://www.ulta.com)

The HairMax LaserComb has been proven in seven clinical trials with 460 subjects, to be an effective and safe non drug treatment for hair loss and promotion of hair growth. Further, since the introduction of the HairMax in 2001, hundreds of thousands of people have successfully used the HairMax to treat their hair loss condition. There have never been any reports of serious side effects from use of the device.

Ulta Beauty is the largest beauty retailer that provides one-stop shopping for prestige, mass and salon products and salon services in the United States. Ulta Beauty offers a unique combination of over 20,000 products across the categories of cosmetics, fragrance, hair care, skin-care, bath and body products and salon styling tools, as well as salon hair care products.

The HairMax has a patented hair parting teeth device mechanism as an integral component of the device. Since hair is a photo protectant, the hair parting device allows for optimal delivery of the laser energy to the scalp. The HairMax is convenient to use in the privacy of ones' home requiring use just three times a week for 8-15 minutes at each session and does not require the use of any other products to provide results.

Mr. David Michaels, Managing Director of Lexington said: "HairMax is a perfect fit for Ulta Beauty as they are focused on beauty and hair care. HairMax can now offer their customers suffering from hair loss, a cost effective solution that can help enrich their lives."

## About Lexington International, LLC

Based in Boca Raton, FL, Lexington is a manufacturer and developer of advanced phototherapy medical devices for home use. The HairMax LaserComb is the first and only device of its kind with FDA Clearance for marketing. Over the past 12 years and in over 165 countries worldwide, Lexington Int., LLC has helped hundreds of thousands of individuals to treat their hair condition.

For more information, please visit:  
([www.hairmax.com](http://www.hairmax.com)) or ([www.hairmaxsalons.com](http://www.hairmaxsalons.com)).



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