

**HAIRMAX**<sup>®</sup>  
The science of hair growth.™

LEXINGTON INTERNATIONAL, LLC  
PRESS RELEASE



## **HairMax® LaserBand Wins New Beauty Magazine Award as Hair Loss Fighter of the Future**

**HairMax is proud to announce that the HairMax® LaserBand 82 has been awarded a Beauty Choice Award for Innovation, as Hair Loss Fighter of the Future by New Beauty magazine**

**BOCA RATON, Fla. -April 5, 2016 - [PRLog](#)** --HairMax is proud to announce that the HairMax® LaserBand 82 has been awarded a Beauty Choice Award for Innovation as Hair Loss Fighter of the Future by New Beauty magazine. NewBeauty magazine is the definitive authority on all things beauty. HairMax laser devices are the first FDA Cleared laser light hair growth devices for home use, to treat hair loss and stimulate hair growth in men and women.

In order to earn the status of best innovation, a product must stand apart from the rest. It must be designed and developed in such a way that imparts the newest technology and shows results that pale in comparison to anything else on the market.

This is the third year that HairMax has been recognized by top experts, editors and New Beauty readers in their Beauty Choice Awards. The LaserBand 82 is the newest and most innovative laser in the HairMax range with the fastest treatment time on the market of as little as 90 seconds, three times per week.

New Beauty stated; "The LaserBand boasts 82 tiny medical grade lasers and proprietary comb teeth, which part your hair during treatment for the best possible results, this device is unlike anything we've seen in the hair growth department. It's fast and easy to use, and it really works. Plus, while some hair-loss fighters only target one part of the problem, this one revitalizes hair follicles, stimulates hair growth, reverses the thinning process and increases the density and fullness of each individual strand".

"Our continued recognition by New Beauty magazine, one of the top authorities in all things beauty and anti-aging, is a testament to the results seen by users of HairMax Laser devices," said Francesca Dubsky, Director of Marketing for HairMax. "HairMax continues to be the choice for men and women looking for a clinically proven, home-use solution for hair loss and thinning hair."

Mr. David Michaels, Managing Director of HairMax said: "We are honored to receive this prestigious award recognizing the LaserBand 82 for innovation" Mr. Michaels further stated: "The form, functionality, speed and effectiveness of the LaserBand is a game changer in the hair loss industry. We are proud to bring safe and effective treatments, backed by clinical data, to men and women around the world suffering with hair loss".

### **About Lexington International, LLC**

Based in Boca Raton, Lexington International is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax Laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women and are the only devices on the market with clinical study results published in five peer-reviewed medical journals. Since 2001, in over 170 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, improve the condition of their hair and make a positive difference in their lives

For more information please visit: <http://www.hairmax.com>.

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