

HAIRMAX
The science of hair growth.

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



HairMax LaserBand for Hair Growth Selected as "One of the Coolest Gadgets" at the CES 2016 Show

The HairMax LaserBand which was featured at the Consumer Electronics Show (CES) 2016 in Las Vegas last week, has been recognized, as "one of the coolest new gadgets at the show" by CBS, and received enthusiastic media mentions all over the world.

BOCA RATON, Fla. - Jan. 11, 2016 - [PRLog](#) -- The HairMax LaserBand received enormous publicity and interest at CES Show last week, and out of the approximately 3600 product exhibits, the HairMax LaserBand was designated as one of the coolest new gadgets at the show by CBS. The HairMax LaserBand had enthusiastic reviews from other media sites, such as the BBC, Wall Street Journal, and USA Today to name a few.

The HairMax laser devices pioneered home use phototherapy treatment of hereditary hair loss in 2001, and the devices have become a first line safe and effective treatments for hair loss. This revolutionary home use hair growth laser device, the LaserBand is designed by the iconic Italian design firm, Pininfarina, renowned for raising the bar in the field of design.

The enhanced, hands free LaserBand, featuring 82 medical grade lasers and a unique "band" design, provides super-fast treatment in as little as 90 seconds, the fastest laser treatment for hereditary hair loss available. With just 3 treatments per week, users can effectively treat their hair loss and experience reversal of hair thinning.

HairMax lasers devices are the only laser hair growth devices with **7 FDA Clearances**. There are **numerous models** available at **various price points** to fit any pocket book. HairMax laser devices have been the subject of **7 clinical trials** with 460 subjects, with over **90% success rate**. All laser devices feature a **patented hair parting teeth mechanism**, for the most effective treatment. HairMax is the only laser light hair growth device with study results **published in six peer reviewed medical journals** and authored by experts in hair loss.

"The form, functionality, speed and effectiveness of the HairMax LaserBand 82 is a breakthrough in the hair loss industry and we are pleased that we received so many accolades about the device from the show. The LaserBand represents the finest of the next generation of home use laser hair growth devices," said HairMax founder, David Michaels.

Lexington is now offering 15% off on any laser device. Simply call 866-527-3726 to order, and mention the Code CES2016 to receive the discount.

About Lexington International, LLC

Based in Boca Raton, Lexington Int'l is a pioneer in the development of advanced hair loss treatments and laser hair growth products. The HairMax LaserComb is the only laser phototherapy medical device with 6 FDA Clearances for the treatment of hereditary hair loss in both men and women. The HairMax is also the only laser

phototherapy device to have the results of 7 clinical studies proving efficacy and safety of the device, published in two peer-review medical journals. Since 2001, in over 165 countries worldwide, Lexington Int'l., LLC has helped hundreds of thousands of individuals to treat their hair loss and improve the condition of their hair. For more information please visit: <http://www.hairmax.com>.



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