

HAIRMAX
The science of hair growth.

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



HairMax To Showcase New Breakthrough Hair Growth Device, The LaserBand 82 at CES 2016

Lexington Int'l to showcase the new HairMax LaserBand 82, the fastest laser treatment available for hair loss, representing a game changer in hair growth technology, at CES in Las Vegas on January 6-9, 2016.

BOCA RATON, Fla. - Dec. 28, 2015 - [PRLog](#) -- Lexington Int'l is delighted to showcase its newest innovation for hair growth, the HairMax® LaserBand 82, at Consumer Electronic Show (CES) 2016. This revolutionary home use hair growth laser device is designed by the iconic Italian design firm, Pininfarina, renowned for raising the bar in the field of design.

The media will get a "first look" at the LaserBand, at CES Unveiled on Jan. 4 at the Mandalay Bay Convention Center.

CES attendees can view the LaserBand in two venues: at the Beauty Tech Summit, featuring the latest advances in home use beauty technology, on Jan. 6-7 in the Venetian Ballroom in booth #49; and also at the main Panasonic booth #9808 located in the central hall of the Las Vegas Convention Center.

The enhanced, hands free LaserBand, featuring 82 medical grade lasers and a unique "band" design, provides super-fast treatment in as little as 90 seconds, the fastest laser treatment for hereditary hair loss available. With just 3 treatments per week, users can experience reversal of hair thinning, significant new hair growth, increased density & fullness and more vibrant hair. The advanced laser technology of the HairMax laser devices are backed with considerable, scientific proof of efficacy and safety:

- HairMax lasers devices are the only laser hair growth devices with **7 FDA Clearances**.
- HairMax laser devices are the subject of **7 clinical trials** with 460 subjects, with over **90% success rate**.
- HairMax laser devices feature a **patented hair parting teeth mechanism**, for the most effective treatment.
- HairMax is the only laser light hair growth device with study results **published in six peer-reviewed medical journals** and authored by experts in hair loss.

"The form, functionality, speed and effectiveness of the HairMax LaserBand 82 is a breakthrough in the hair loss industry and represents the finest of the next generation of home use laser hair growth devices," said HairMax founder, David Michaels.

About Lexington International, LLC

Based in Boca Raton, Lexington Int'l is a pioneer in the development of advanced hair loss treatments and laser hair growth products. The HairMax LaserComb is the only laser phototherapy medical device with 6 FDA Clearances for the treatment of hereditary hair loss in both men and women. The HairMax is also the only laser phototherapy device to have the results of 7 clinical studies proving efficacy and safety of the device, published in two peer-review medical journals. Since 2001, in over 165 countries worldwide, Lexington Int'l., LLC has helped hundreds of thousands of individuals to treat their hair loss and improve the condition of their hair. For

more information please visit: <http://www.hairmax.com>.



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