# NEG

## with Your Guests using **QR Code Wristbands!**

VIP® Band now offers QR Code Wristbands that allow you to connect with your quests in new and exciting ways! The QR Code Wristbands feature a QR code that can be scanned by your guests with Smart Phones that have the reader app installed. When scanned, the QR code will trigger an action. There are so many ways you can use **QR Code Wristbands! Be creative!** 





A Quick Response (QR) code is a two-dimensional barcode. When scanned or read with an iPhone, Android or other camera-enabled Smartphone, the QR code will link to digital content on the web or activate a number of phone functions. Any desired function is easily achieved by properly creating your QR code through an online QR code generator. It's a simple process that takes just a few minutes, and is absolutely FREE! Learn more at www.pdcorp.com/qr-code-wristbands



- Order event merchandise
- Receive exclusive discounts
- Opt-in to your newsletter
- Take your online poll
- View event schedules
- Make a donation or pledge
- Enter your contest
- Link to your iTunes
- Learn about your organization

## Interact through **Social Media**

- Facebook/FourSquare check in at your location
- Visit or Like your Facebook page
- Follow or Tweet about your event or business
- View your YouTube Video
- LinkedIn visit or share about your business





- Create a business contact listing on the user's phone
- Sign up for text alerts
- Point to an app for download
- Download music, images, wallpaper, etc. you offer



### **Get a Free Sample QR Code Wristband!** www.pdcorp.com/qr-code-wristbands

or contact us for more info: 800.255.1865 | vipband@pdcorp.com

Precision Dynamics Corp. 13880 Del Sur St. San Fernando, CA 91340





#### Benefits of Using QR Code Wristbands

- Create raving fans and let them promote your business using social networking
- Connect directly with your guests on a one-to-one basis to give them incentives, offers, & more reasons to choose your business
- Position your organization as savvy and high-tech
- Attain valuable metrics and easily measure responses
- Stimulate consumers to take action with immediacy
- Provides another medium for advertising & sponsorship



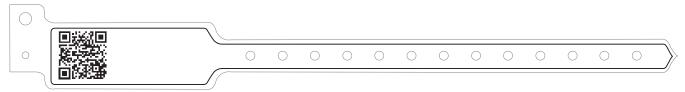
#### We recommend the use of QR codes on these VIP® Band Wristbands:

QR codes should to be a minimum of .75" x .75" for best readability

#### SureImage® SecurSnap® Wide 1" 470S

Design your own full-color custom imprint

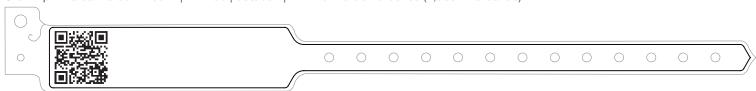
Std. imprint area: 9.6" x .937" | 1" wide | 500/box | Minimum order: 5 boxes (2,500 wristbands)



#### SureImage® SecurSnap® Big 1" 450S

Design your own full-color custom imprint

Std. imprint area: 10.85" x .937" | 1" wide | 500/box | Minimum order: 5 boxes (2,500 wristbands)



#### SureImage® Adhesive Closure 1" TVS

Design your own full-color custom imprint

Std. imprint area: 8.85" x .88" | 1" wide | 1000/box | Minimum order: 5 boxes (5,000 wristbands)



#### TicketBand® 1" TTX

Choose from 19 stock colors. Black imprint only.

Std. imprint area: 7" x .75" | 1" wide | 1000/box | Minimum order: 5 boxes (5,000 wristbands)









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