## **AMUSEMENT PARK** & WATER PARK

ID SOLUTIONS PRODUCT GUIDE



Find the perfect wristband or ID solution for your venue.



# ELEVATE YOUR GUEST EXPERIENCE

Partner with PDC to secure admissions and enable convenience for a fun and memorable guest experience. You can count on our 65+ years of identification expertise and 20+ years of RFID installations to help you create a solution that meets your unique needs. Choose from a wide range of durable RFID and classic wristband and ID solutions with customization options that no other company can match.

We'll help you stand out from the crowd and leave a lasting impression on your guests and staff.

#### **Applications & Benefits**

- Identify guests, staff and vendors
- Cashless point-of-sale
- Control access to different areas
- Authorize equipment rentals
- Promote branding and sponsorships
- Streamline operations and security







## EXPERIENCE AND SERVICE YOU CAN TRUST

For over two decades, PDC Smart<sup>®</sup> RFID Wristband Systems have been used by over 400 leading amusement parks and waterparks globally. Over 37 million PDC Smart<sup>®</sup> wristbands and credentials have provided unique and memorable guest experiences while delivering bottom-line benefits to venues and events.

### Top Amusement and Water Parks Partner with PDC











"Guests don't have to carry anything on them, there's no need to worry about keys, wallets, or cash. When you go swimming, you can't put these valuables in your pocket, and you don't want to leave them behind at your chair. Everything's on the wrist! You can't get more convenient than that!"

- Bill Colavito, General Manager of Pocono Mountains Great Wolf Lodge "Switching to RFID was easy with PDC's team of RFID experts. They helped us manage the project from start to finish and ensured us of a quality start to the program. Our guests truly appreciate the efficiencies and conveniences offered by the variety of RFID products here at the park."

 Bob Owens, Park Manager of Hyland Hills Water World

## PDC SMART® WRISTBAND KIOSKS

Give Guests Easy Self-Service and Convenience

#### Streamline Operations | Reduce Overhead Costs

Redefine the guest experience with PDC Smart® Wristband Kiosks. Specially designed for amusement and water parks, with large guest capacities and daily visitors.

These trusted self-service wristband kiosks enable guests to purchase admissions, concessions and rental items quickly. Kiosks program, print and disperse RFID wristbands on the spot, which can be used for many applications, including:

- Access control
- · Cashless point-of-sale
- Locker rentals

#### **Applications and Benefits**



Speeds up transactions, reducing lines and wait times



Helps reduce labor costs by eliminating the need for additional staff



Improves employee productivity



Contactless to support social distancing



User-friendly interface makes transactions fast and simple



Non-recurring one-time cost with fixed ROI



Seamless integration with park or resort management software



Indoor and outdoor models available

The PDC Smart® Wristband Kiosks were designed to be ultra-versatile for a variety of environments, both indoor and outdoor. This high-performance solution was built with a flexible component cavity to accommodate the necessary technology to deliver the ultimate guest experience.

Each kiosk dispenses up to 30 transactions per hour, rendering **120 wristbands per hour** for a family of four

Due to increased ROI, each kiosk pays for itself in as little as 3-4 months

Customize kiosks with colorful bands and branded wraps



## PDC SMART® RFID WRISTBAND SOLUTIONS

As a trailblazer in RFID solutions, our team of RFID experts can make your dream a reality! Alongside a diverse partner network, we'll help you plan, implement and support any variety of applications that will deliver the ultimate guest experience, increase revenue and maximize productivity.



#### **Applications and Benefits**

- Contactless access control
- · Cashless point-of-sale
- Keyless doors and lockers
- Season pass, VIP and loyalty programs
- Social media and data metrics

#### **INTEGRATES WITH PDC SMART® KIOSKS**

#### PDC Smart® Thermal RFID Wristbands

Print Custom Wristbands in Seconds

- · On-demand printing and encoding
- Print the venue's logo, event dates, special offers, barcodes and more
- Waterproof and fade-resistant material
- Strong tamper-evident adhesive closure prevents transfer
- Compatible with PDC Certis®, BOCA and other leading printers



PDC Smart® ScanBand® 707XX

#### **BEST SELLER**

#### **PDC Smart® Plastic RFID Wristbands**

High-Security | Durable | Versatile

- Provides a high level of security
- Durable, waterproof, withstands multi-day use
- Permanent plastic or adhesive closures prevent transfer
- Full-color custom print option for high-impact branding



PDC Smart® SuperBand® 470 PDC Smart® Full-Color SuperBand® 484

#### **ECO-FRIENDLY OPTIONS**



#### **PDC Smart® Fabric RFID Wristbands**

High-Security | Soft and Comfortable | Customizable

- Woven wristbands with sliders maximize security with high-strength non-transferable plastic closure
- Stretch wristbands are removable and reusable with full-color customization options for ultimate branding opportunities
- Ideal for multi-day use and fashionable souvenirs for guests



PDC Smart® Woven RC1XX



PDC Smart® Stretch SCXX1-11-PDF-I

#### **PDC Smart® Silicone RFID Wristbands**

Re-wearable | Waterproof | Comfortable

- Reusable for long-term use
- Perfect for access control, season pass holders and loyalty and VIP programs
- Durable, comfortable and waterproof material



PDC Smart® Rewearable RWGX-OO-PDJ-I

### **CLASSIC NON-RFID WRISTBAND SOLUTIONS**

Your venue may not require advanced RFID wristbands solutions. In that case, PDC offers various durable, highly-visible stock and custom wristbands to help visually identify guests and control access. Customize your own unique wristbands to increase security and boost branding at your park.



#### **CLEAN-TAB™ OPTION AVAILABLE**

#### ScanBand® S Thermal Wristbands

Customize-on-Demand | Water-Resistant

- Pair with a PDC Direct Thermal Printer to custom print in seconds
- Print the venue's logo, event dates, special offers, barcodes and more
- Waterproof and fade-resistant material
- Strong tamper-evident adhesive closure prevents transfer
- Clean-Tab™ option avoid the mess of tabs as the peel tab stays attached to bands and not in pool filters or on the floors
- Compatible with PDC Certis®, BOCA and other leading printers



ScanBand® S 1" Solid Color 7149SL
ScanBand® S 3/4" Striped Design 7122SL
SecurTab™ ScanBand® Clean-Tab™ 1-1/8" 7244NT

#### **SuperBand® Plastic Wristbands**

Secure | Water-Resistant | Multi-Day

- Provides a high level of security
- Durable, waterproof, withstands multi-day use
- Permanent plastic or adhesive closures prevent transfer



SuperBand® 1" 470P

#### MOST AFFORDABLE SINGLE-DAY USE WRISTBAND

#### SecurBand® Wristbands

No Tab Mess | Water-Resistant | Affordable

- Clean-Tab<sup>™</sup> liner stays on the wristband not on your pool filters or floors
- Smooth, bright material provides a crisp canvas for imprint
- Comfortable, contoured shape is easier to apply and helps prevent adhesive from sticking to the skin
- Strong adhesive closures prevent transfer
- Water-resistant for swimming applications



SCR-XX-PDM

#### **CLEAN-TAB™ OPTION AVAILABLE**

#### Tytan-Band® Tyvek® Wristbands

Quick and Easy Identification | Single-Day Use

- Offered in plain, pre-designed and custom options
- Tamper-evident adhesive closure for one-time use
- Clean-Tab<sup>™</sup> option avoid the mess of tabs as the peel tab stays attached to bands and not in pool filters or on the floors



Tytan-Band™ 3/4" Tyvek® NTS Tytan-Band™ 1" Tyvek® TYS Tytan-Band® Clean-Tab™ 3/4" Tyvek® NTAB Tytan-Band® Clean-Tab™1" Tyvek® TTAB

## PDC CERTIS® THERMAL WRISTBAND PRINTER

#### **Print Custom Wristbands in Seconds!**

- Pair with ScanBand® thermal wristbands to print custom wristbands with venue logo, dates and/or variable data
- Print only the amount you need when you need them
- Save time and money while optimizing inventory
- Increase efficiency and security
- Streamline applications with QR and barcodes



### ID CARDS AND CREDENTIAL PRINTERS

Customize and print the ultimate ID credential or cashless game card **on-demand** with our high-security and reliable Magicard® ID card printers. It's ideal for those seeking security, fast print speeds, durability and reliability for employee ID cards, season passes, loyalty programs, cashless game cards and more.

#### **Magicard® ID Card Printers**

Create Custom Cards on the Spot!

- Superior print quality
- · Wide breadth of built-in security features
- Patented HoloKote<sup>®</sup> security watermark
- Variety of printing and encoding options (e.g., magnetic stripe, proximity, etc.)



Magicard 300 Magicard 600

#### **PDC Smart® RFID Cards**

- Perfect complement to PDC RFID wristband applications
- Issue to guests and staff for keyless entry, guest loyalty, gift cards and VIP programs for increased security
- Durable and high-security for various applications



PDC Smart® Cards C1XX-00-PDH

#### Classic PVC Cards

- Customize with a standard PVC ID card printer
- Add graphics, promotions, photos, names, barcodes and other variable data for cashless game cards, employee ID credentials, loyalty cards and more
- Program to open doors, make payments and more with magnetic stripe cards
- Composite PVC cards are resistant to extreme temperatures - ideal for outdoors



PVC Card – C60-VINYLB

PVC Card w/HiCo Magnetic Stripe – C60-VINYLH

Composite PVC PET Card – C60-VINYLBC

## **OTHER ID SOLUTIONS**

Protect guest and employee credentials and cashless cards from everyday wear-and-tear and moisture and help extend the life of your cards. Select from a variety of materials, colors and sizes to meet your specific needs. Create one-of-a-kind custom lanyards to support your ID and branding needs. We also offer eco-friendly ID solutions to help your park support sustainability initiatives.

#### ECO-FRIENDLY OPTIONS



#### **Lanyards and ID Card Holders**

- Wide breadth of lanyards, card holders and card reels
- Perfect for holding guest and employee ID cards
- Minimize the chances of lost ID cards while ensuring proper identification at all times
- Design custom lanyards online for complete branding freedom





## **Learn More Today!**

Visit wristbands.com or call 800.255.1865



PDC

wristbands.com | Tel 800.255.1865 | cs@wristbands.com

