



ely's & co.

SS/21

ely's & co.



INSPIRED BY NATURE
spring summer 2021

Ely's & Co. is thrilled to introduce our SS21 Layette Collection!

The collection features fresh florals, earth-toned colors, and simple yet fashionable trimmings. Inspired by a delicate and graceful aesthetic, styles range from feminine florals to whimsical leaves.

Designed on point with forecasted fashion trends, SS21 offers chic baby apparel, accessories, and gift sets ideal for the modern parent.



Farmhouse Floral

COLLECTION



Footie		Blanket		Footie, bonnet & blanket in gift box				
\$13.00 / \$ 26.00		\$11.50 / \$23.00		\$27.50 / \$55.00				
1m	3m	6m	9m	12m	18m			
40"		1m		3m	6m	9m	12m	18m
Beanie	\$6.00 / \$12.00	Bonnet	\$6.00 / \$12.00	Knot Headband	\$6.00 / \$12.00			
0-12	0-12	0-12	0-12	0-12	0-12			





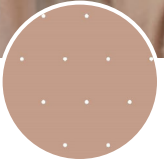




White Pin Dot

COLLECTION



- 
Blue
- 
Blush Pink
- 
Tan
- 
Taupe
- 
Terra Cotta

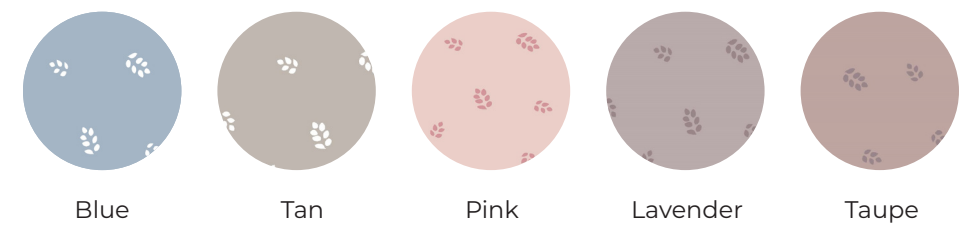
Footie		Blanket		Footie, bonnet & blanket in gift box	
\$13.00 / \$ 26.00		\$11.50 / \$23.00		\$27.50 / \$55.00	
1m	3m 6m 9m 12m 18m	40"		1m	3m 6m 9m 12m 18m
Beanie	\$6.00 / \$12.00 0-12	Pixie Bonnet	\$6.00 / \$12.00 0-12	Knot Headband	\$6.00 / \$12.00 0-12

Leaf Print

COLLECTION

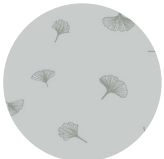


Footie	Blanket	Footie, bonnet & blanket in gift box
\$13.00 / \$ 26.00	\$11.50 / \$23.00	\$27.50 / \$55.00
1m 3m 6m 9m 12m 18m	40"	1m 3m 6m 9m 12m 18m
Bonnet \$6.00 / \$12.00 0-12		Knot Headband \$6.00 / \$12.00 0-12



Ginkgo Leaf Print

COLLECTION



Pink

Sage

Footie		Blanket		Footie, bonnet & blanket in gift box	
\$13.00 / \$ 26.00		\$11.50 / \$23.00		\$27.50 / \$55.00	
1m	3m 6m 9m 12m 18m	40"		1m	3m 6m 9m 12m 18m
Bonnet	\$6.00 / \$12.00 0-12			Knot Headband	\$6.00 / \$12.00 0-12

Stars

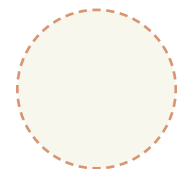
COLLECTION



Footie	Blanket	Footie, bonnet & blanket in gift box
<p>\$13.00 / \$ 26.00</p> <p>1m 3m 6m 9m 12m 18m</p>	<p>\$11.50 / \$23.00</p> <p>40"</p>	<p>\$27.50 / \$55.00</p> <p>1m 3m 6m 9m 12m 18m</p>
<p>Bonnet \$6.00 / \$12.00</p> <p>0-12</p>		<p>Beanie \$6.00 / \$12.00</p> <p>0-12</p>

Stitching Footie

COLLECTION



Ivory & Rust



Ivory & Sage

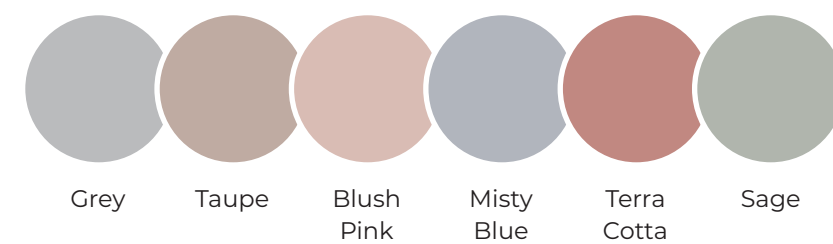


Footie		Blanket	Footie, bonnet & blanket in gift box	
\$13.00 / \$ 26.00		\$11.50 / \$23.00	\$27.50 / \$55.00	
1m	3m 6m 9m 12m 18m	40"	1m	3m 6m 9m 12m 18m
		Pixie Bonnet \$6.00 / \$12.00		
		0-12		



Piping

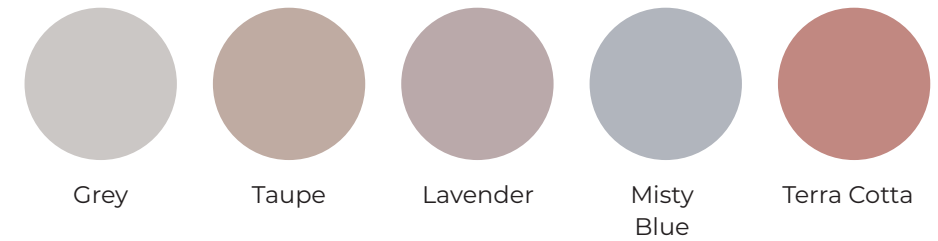
COLLECTION



Footie	Blanket	Footie, bonnet & blanket in gift box
\$13.00 / \$26.00	\$11.50 / \$23.00	\$27.50 / \$55.00
1m 3m 6m 9m 12m 18m	40"	1m 3m 6m 9m 12m 18m
Bonnet \$6.00 / \$12.00 0-12		Knot Headband \$6.00 / \$12.00 0-12

Solid

COLLECTION



Footie		Blanket		Footie, bonnet & blanket in gift box	
\$13.00 / \$26.00		\$11.50 / \$23.00		\$27.50 / \$55.00	
1m	3m	6m	9m	12m	18m
		40"		1m 3m 6m 9m 12m 18m	
Beanie	\$6.00 / \$12.00	Bonnet	\$6.00 / \$12.00	Knot Headband	\$6.00 / \$12.00
0-12		0-12		0-12	

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