

# Cowboy Cricket Farms LLC May 2018 , 1st report



Established: **2016**  
Employees: **4**

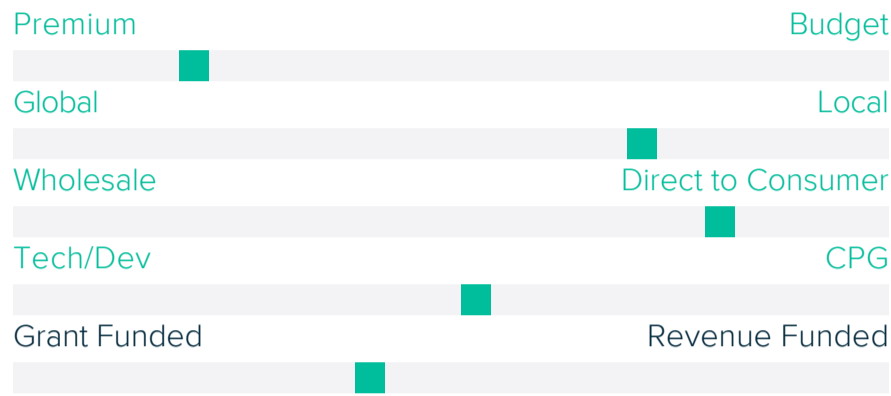
Tech / Distribution  
Agriculture

## Mission & Vision

A co-op initiative farming sustainable protein using technologically enhanced cricket habitats.

Cowboy Cricket Farms is developing the technology needed to feed the world and the commercial market place to support it.

## Position in the Market



## Products and Services

Our offerings are primarily Consumer Product Goods (CPG) right now. The company is currently investing heavily in automation dev to increase wholesale potential.

- CPG food (Chocolate Chirps, Powder, Etc.)
- CPG Frass
- Grant funded research
- Automation Systems (Future)
- Wholesale foods (future)

## Outreach

Point. Click. Type.

- Facebook: 826 likes
- Twitter: 477 followers
- Instagram: 382 followers
- YouTube: 768 Subscribers
- Email: 501 contacts

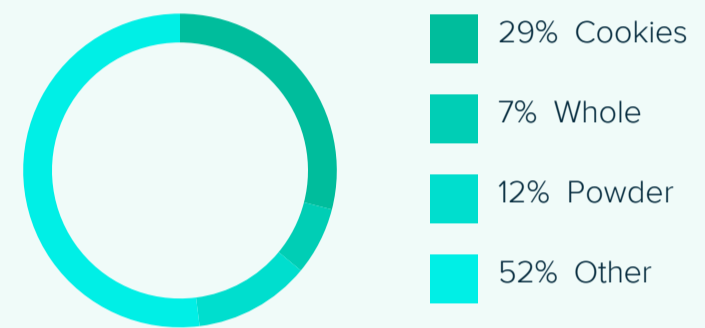
## Milestones

- Founded  
November 2016
- Sales Started  
May 2017
- Intrastate Offering  
March 2018 (open)
- Automation Bins Sold  
Not Yet Attained
- Lifetime Sales at \$1MM  
Not Yet Attained
- Cash Flow Positive  
Not Yet Attained

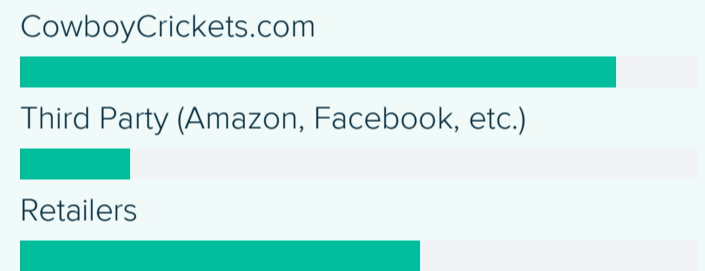
## Key Metrics

**\$120,000** Gross Rev to Date  
**4,024,300** Shares in Circulation  
**\$1** Average Cost Per Share  
**-41%** Net Profit  
**100%** Year over Year Sales Increase

## Customer Segments



## Acquisition Channels



## Management

**CEO**  
Kathleen Rolin

**CMO**  
James Rolin

**Farm Operations**  
Geri Viallon

**Aux**  
Dakota Matson

**Board**  
To be appointed (Currently looking for qualified board members!)

## 3 Asks:

1. Looking for board members / investors
2. Please spread the word about CCF on social media
3. Know a potential retailer near you? Ask them to carry CCF Chocolate Chirp Cookies!

## 3 Updates:

1. Chocolate Chirps have new biodegradable packaging. [Buy now](#)
2. Won SCORE #BizChampion title [press release](#)
3. Joined the Bunker Labs team as volunteers see on [Facebook](#)

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