

Nature Misses You.

2020 Sea Witch Sustainability Botanicals* Report





Table of Contents

Introduction	.p. 3
Mission Statement	p. 4
Social Impactpp.	5-6
Environmental Impactpp. 7	-10
Conclusionp	. 11









Introduction

We're a crew of Sea Witches who weave sustainability into all aspects of our business.

For us, it's about creating pure plant-based home & body care, free of insidious nasties, so you can feel empowered.

There's no doubt 2020 forced our ship to come to multiple crashing halts, but what comes from all adversity is innovation and discovery.

Thank you for joining us on this ride!



We stand on the land of the Lhaq'temish,
The Lummi People.

Mission Statement

Sea Witch Botanicals aims to keep the world's water healthy by providing natural home and body products that are good for you, and the environment.

Motto

Nature Misses You.



Certified B Corp

B Corp is an all-encompassing certification. This stamp of approval means our business model as a whole meets high standards of accountability & transparency for our workers, community, environment & customers.

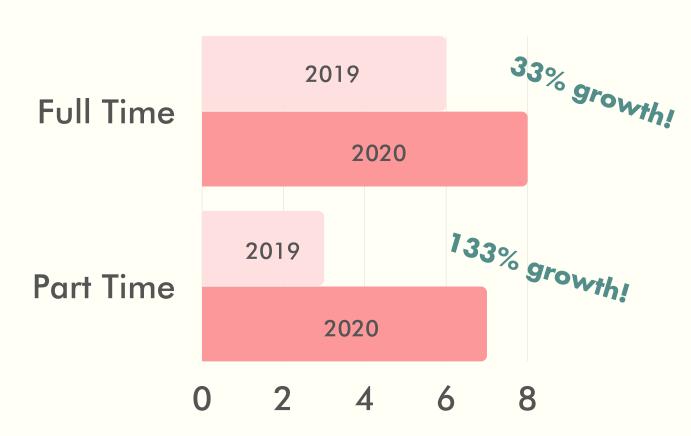
Social Impact





Ways We Support Our Team:

- Full coverage health insurance available for all employees (an exciting new benefit & goal we set last year!)
- Competitive wages plus yearly bonuses
- Annual reviews & raises
- On the job training to grow skillsets plus opportunities for furthering education & professional accreditations
- Generous employee & family discount
- 2021 Goal: incentivize alternative transportation modes

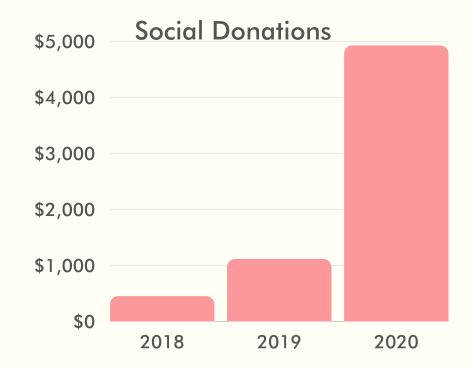






Social Impact

- In 2020 we donated \$4,925 to social causes
 - 342% growth over last year!



2020 Non-Profit Beneficiaries:

- Animals as Natural Therapy
- Shifting Gears
- Black Lives Matter Global Network
- NAACP Legal Defense & Educational Fund
- Lhaq'temish Foundation
- Planned Parenthood
- Lydia Place
- Blue Skies for Children















Strong Waste Sorting

- We divert 95% of our waste from the landfill!
- Receptacles for compost, paper, gloves & landfill are available at every work station
- We also TerraCycle gluesticks, office supplies & snack wrappers

Waste Diversion



- 136.5 lbs of plastic film with help from our local recycling center
- 2021 Goal: get an onsite container for clean plastic film, bags, etc.

Sustainable Shipments

- 100% compostable packing tape & peanuts in a recyclable box makes for a zero-waste shipment for every order
- 2021 Goal: offset CO2 produced from shipping packages by planting trees

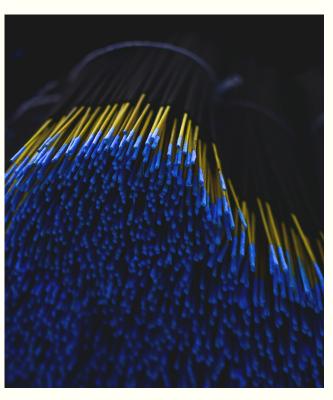
Product Packaging

- Our entire product line is packaged in either reusable, recyclable &/or compostable materials
- One of our best selling products is **zero-waste bulk** incense which cuts down on individual packaging
- 2021 Goal: find ocean plastic suppliers to replace any current plastic packaging

Ethical Ingredients

- Celebrating two years of certified Vegan products!
- Our suppliers fill out Code of Conduct forms prior to us doing business so we understand their ethics & quality first
- We use Fairtrade butters and source Organic & non-GMO
- We never use harmful synthetics like fragrance oils, parabens or phthalates in our products
- 2021 Goal: source raw ingredients in larger quantity to further reduce plastic waste







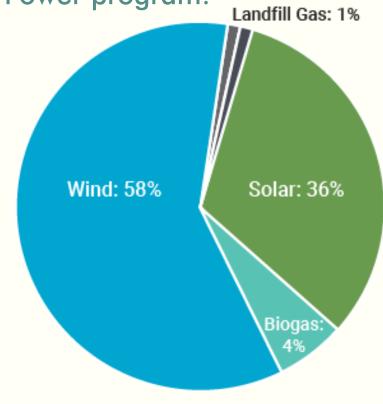






Renewable Energy Offset Purchases:

- We offset 100% of our electricity usage by purchasing renewable energy
- Our local utility Puget
 Sound Energy offers this
 offset with their Green
 Power program: Geothermal: 1%



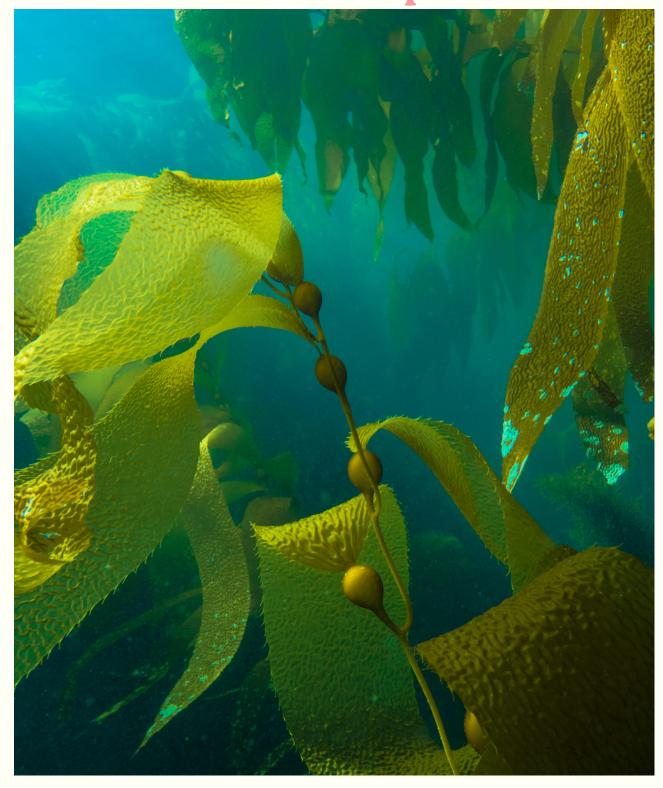
• 2021 Goal: track employee commuting modes

2020 Offset Impact:



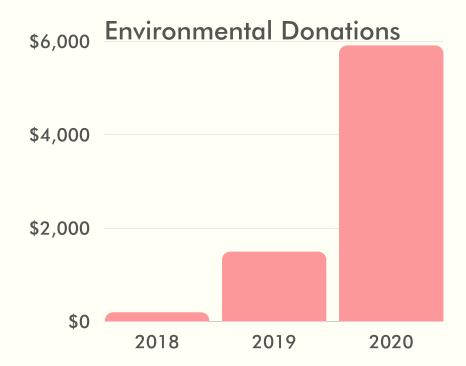








- In 2020 we donated \$5,909 to environmental causes
- 296% growth over last year!



2020 Non-Profit Beneficiaries:

- Environmental Working Group
- RE Sources for Sustainable Communities
- Ecotrust
- Force Blue
- Wild Salmon Center
- Conservation Northwest



Conclusion

We are optimistic about what 2021 will bring because 2020 showed us just how strong our stakeholders' support truly is.

Thank you to our team, community, non-profit partners, the environment herself, and our engaged Sea Witches who make this dream possible.

Follow along & join the conversation!

Nature Misses You.



@seawitchbotanicals



@naturemissesyou







