INSIDER

PHOEBE BELL

Founder of Sage and Clare

The mid-century-style Melbourne abode of this homewares entrepreneur reflects a love of all things beautiful and bohemian. Phoebe lives here with husband Chris, dog Billy and a baby on the way.

MY FAVOURITE THINGS

Artwork I love the colours in this sweet blue mandala print by Lumiere Art+Co.

Vintage poster This was given to me by my parents. I've carted this from home to home for years.

Table and chairs While I've been building my business, amazing buys like these from Ikea have allowed me to work within the style of our home without breaking the budget. Cushions Whenever a new range comes in at work, my favourite thing is to pick out new cushions, blankets and bedlinen, and bring them home for a style refresh. Rugs I love layering. On top of the black-and

white Ikea piece is a Fran Flower rug, from Sage and Clare, which makes me happy every time I look at it. *Dog* Billy, our beloved spoodle.

MY LOCAL HAUNTS

I love Eastland in Ringwood for retail therapy and A Boy Named Sue in St Andrews for comfort food and wood-fired pizza. And walking along the Yarra makes me feel recharged and inspired.

www.sageandclare.com.



MEET THE MAKER

Tom Fereday

The award-winning Australian designer, who has collaborated with many local and international firms, describes his elegant new SP01 Outdoor collection.

What was the idea behind the collection? I wanted to develop an outdoor collection that was refined enough to sit comfortably in both indoor and outdoor settings. The palette is both timeless and unisex in appeal, focusing on softer colours over stronger primaries.

How important are ethically and sustainably sourced materials to you?

Raw materials are often the inspiration for my products and integral to how I develop new designs. I believe understanding a material and its origin enhances a product.

How do you stay true to a material?

I develop products that celebrate both the material and the manufacturing process behind it. I try to create enduring designs that may be enjoyable for a lifetime and outlast design trends with intelligent use of materials.

Who inspires you?

I'm inspired by the skill and drive of the manufacturers and makers with whom I work on different projects.

Tom in a SPO1 Chee chair, \$420, from





moving into furniture manufacturing; by 1997, it had fallen on hard times. Brothers Michael (left) and Nick Garnham seized the opportunity to purchase a business with great products and an established presence. Today, with Nick overseeing design, sales and marketing and Michael looking after finance, production and administration, Jardan is one of Australia's leading contemporary manufacturers. Over 20 years the brothers have fostered core values of quality and sustainability, earning a Good Environmental Choice Australia label and carbon-neutral certification. "As a society we need to look at ways to protect our natural environment and resources," says Michael. The business still proudly designs and makes its wares in Melbourne. "We're passionate about Australian design and manufacturing, and utilising the unique skill sets of our tradespeople and suppliers," says Nick. There'll be a new retail space opening in Sydney this year, to complement the Richmond flagship, plus an online shop, all home to the new Beach collection (top) as well as Jardan favourites such as the Rufus sofa (below). www.jardan.com.au.



THE PANTONE COLOR INSTITUTE HAS NAMED 'GREENERY' (LEFT) ITS COLOUR OF THE YEAR.
THIS FRESH HUE REPRESENTS A DESIRE TO RECONNECT WITH NATURE, SAYS EXECUTIVE DIRECTOR LEATRICE EISEMAN, AS A RESPONSE TO URBAN LIVING AND THE AGE OF TECHNOLOGY.

RETAIL NEWS

HATCHES, MATCHES...

BuyDesign is an online retailer that brings furniture and lighting from international as well as local designers together into one easy-toshop location. It specialises in affordable and genuine high-quality products. www.buydesign.com.au.

Scandinavian Wallpaper ∠ & Décor has collaborated with Melbourne artist Belinda Marshall to create 15 fab new abstract wallpaper murals, in a lush palette ranging from pastels to neon brights. www.wallpaperdecor.com.au.

Z Leading British fashion O designer Matthew Williamson has shared his penchant for vibrant prints and



opulent colours with furniture manufacturer Duresta, known for its old-world quality, to produce a capsule collection. This Mirage sofa (above) and other desirable pieces are available from Domo. www. domo.com.au.

The handmade glassware of luxe Venetian dinnerware manufacturer Zafferano, as used in many Michelin-starred restaurants throughout Europe and the USA, is now available in Australia, sold exclusively through Case e Cucina. www.casaecucina.com.au.

Leading furniture company → King Living has opened its largest Australian showroom. In Cheltenham, Victoria, shoppers can mosey through a vast retail floor fitted out with bronze screens, Japanese tiles and stately timber plinths. www.kingliving.com.au.

Branching outFlorist/botanical stylist Nikki Pocock (left) and designer/ceramicist Nicole Steele have opened an offshoot of their thriving Nikau emporium in Byron Bay. As well as selling gorgeous flowers, hard-to-find plants, artworks and handcrafted wares, the lush new premises (below) will host workshops at which visitors can have fun working with clay or





Happy anniversary!

 ♣ In 1997, Richard Munao (below) opened the
 first Cult showroom in Sydney; 20 years on, the furniture retailer offers more than 30 design brands in its own showrooms and through distributors across Australia as well as Auckland, NZ. To celebrate its anniversary, Cult commissioned Melbourne's DesignOffice

> to renovate the space next to the original Sydney site, in a 214m2 extension due to be completed in April. Four Danish brands - Montana (left), Vipp, Louis Poulsen and Design Letters join the international rollcall in the new space.

> > www.cultdesign.com.au.



CLASS OF 2017

DESIGN COURSES

Whether you're looking to change your career path or simply want to broaden your knowledge base, one of these interior-design courses could be your first step in the right direction.

Interior Design Online, the sister school to leading educational institute Sydney Design School, offers accredited courses via online tutorials. www.interiordesignonline.edu.au.

Coco Republic Design School is staffed by industry insiders and offers courses that are nationally accredited towards further diploma and degree courses. Students can also take one-day masterclass workshops covering Instagram content, drawing and illustration. www.cocorepublic.com.au.

J Launching this month is The Decorating School, a venture by designers Emma Blomfield and Sonya Pala. It offers a choice of six-week decorating courses for anyone wanting guidance on their home or personal projects. www.thedecoratingschool.com.

The Interior Design Institute offers nationally accredited courses, delivered online, that promise one-on-one correspondence with tutors and 24/7 student support. www.theinteriordesigninstitute.com.au.

Seeking in-depth accredited instruction in interior decoration, design and advanced styling? Mercer School of Interior Design runs courses online and on site at its Melbourne campus. Mercer students can also participate in annual field trips to New York and Los Angeles. www.mercer.edu.au.

International School of Colour+Design offers short introductory courses and industry-driven training to suit your personal and professional goals. Students can choose to work online or attend classes on campus in Sydney or Melbourne. www.iscd.edu.au.

The Interior Design Academy is an international training company with students enrolled in 80 countries. It runs a specialised Australia/New Zealand online Diploma of Professional Interior Design. theinteriordesignacademy.com.

Interior Design For Profit is an interactive online course by reno queen Cherie Barber and interior designer James Treble, featuring insider tips for owners, investors and professionals. www.renovatingforprofit.com.au/idfp.

