OUR STORY

EVOKING MOODS AND MEMORIES

Urban Apothecary started life as a passion for fragrance and desire to layer traditional ingredients of flowers, fruits, resins and woods in unconventional, contemporary ways. Every scent shaped from this collaboration of art with science is inspired by a personal recollection brought to life through the clever blending of notes rich with ambiance. These distinctive aromas, a mixture of memories and moods, are curated into a collection of truly original scents for the home. Dress the urban environment with fragrances that inspire, nurture and transport.

Founder Tajinder Banwait, both entrepreneur and beauty industry stalwart, is the creative force behind the brand. Part fragrance ‘nose’ and artisan, she is the perfumer-alchemist that brings an unusual approach to the pairing of botanicals. From an early age Tajinder began a love affair with perfume that continues to this day. She believes that locking memories in fragrance, as if each were a scented snapshot, is a pleasing way to remember special moments. Hence every fragrance recounts a personal experience, from walking in woodland after rain to catching the intriguing perfumed sillage of a passing stranger. These nostalgic musings encourage connection by evoking memories and becoming the catalyst for creating new ones.

On lighting one of the stylish candles, or after placing smart black reeds in their diffuser vase, a scented story unravels in the air note by note. Be enchanted by aromatic expressions for the home that paint a mood through emotion, encourage the senses to fall in love with fragrance and allow your own scented memoir to begin.
The Craft of Candles

Urban Apothecary candles are carefully crafted at our own candle factory in Leicestershire, England. The team of expert artisans cast their watchful eyes over every stage of proceedings. Each and every candle is made to a secret recipe, a precise blend of high quantities of fragrance with wax and wick. Together this trio of specialists, once in perfect harmony, ensure the finished piece burns slowly and evenly while delivering a rich release of scent.

We take a natural approach where possible. That’s why we chose soy wax and cotton wicks from the very beginning. Soy wax also provides a great fragrance ‘throw’, infusing the air with trails of delicious scent quickly and consistently. Even though we quickly established the type of wick, thousands were reviewed and just the best selected. With each different fragrance a new match must be found, so that every individual candle reaches its potential.

The entire production process is labour intensive and begins with our artisans stirring the hot wax with the fragrance oil for an even distribution. The resulting mixture is hand-poured into waiting candle jars with wicks already attached in the base.

As the cooling process starts, only at the exact moment can the wicks be checked and straightened. Then, after precisely placing labels and polishing the candle’s glass jar, there’s a final inspection of all details. Only when everything is flawless will our labour of love begin its journey to you, perfectly ready to infuse rooms with mesmerising, luxurious scent.
THE CRAFT OF DIFFUSERS

This collection of captivating diffusers is crafted in England by skilled artisans. Each exquisite interior fragrance is housed within a mouthblown glass vase and will continuously pervade the air with statement scent.

Our diffuser reeds have been selected to work perfectly with the blend of rich fragrance oil and the natural glycerine base. We like to use natural materials wherever possible, and chose glycerine because it is a renewable source. Alongside being kind on the environment, glycerine supports and helps deliver the fragrance aroma while not impacting on the scent itself.

Enjoy a stylish diffuser that decorates the home while steadily infusing scent throughout interiors. Either a fragrance zone will be created in a larger space, or in a smaller room, lightly lingering scent will drift from wall to wall.
OUR COLLECTION

CANDLE 300G
DIFFUSERS 200ML
TRAVEL CANDLE 175G
DIFFUSERS REFILL 200ML
OUR FRAGRANCES

GREEN LAVENDER

Soothing and clean. Lavender’s familiar timbres and the enticing fresh scent of aromatic plants are combined here, as if they’ve been plucked straight from an apothecary garden. Notes of sparkling and pure lemon balm, spearmint and clary sage, add a green leafy accent that when underscored with soft trails of orris and white musk, transforms the everyday into extraordinary.

NOTES

Top: Lavender, Lemon Balm
Heart: Spearmint, Clary Sage
Base: Orris, White Musk

Location: Perfect for the Kitchen

ROSE VOILE

Comforting and nostalgic. Breathe in the exquisite aroma of a thousand petals peeping through a crisp, cotton voile - the scented impression of a rose behind a veil. The powdery personalities of iris and heliotrope lovingly embrace this queen of flowers. Lily of the valley's liveliness keeps all the rosy tones dancing in the air and feather-light vanilla brings a fresh wave of cosy.

NOTES

Top: Rose
Middle: Heliotrope, Lily of the Valley
Base: Iris, Vanilla

Location: Perfect for the Bathroom
SMOKED LEATHER

Meditative and calming. Redolent of lounging in a chesterfield armchair with the scent of wood smoke drifting from the fireplace. Aromas of antique leather, soft suede and saffron combine in the softest of whispers, encouraging olibanum’s resinous pitches to climb in smoky incense spirals. Notes of verdant vetiver layered with cedarwood provide a bright and embracing concluding flicker.

NOTES

Top: Saffron, Coriander, White Thyme
Heart: Olibanum, Amber, Cedarwood
Base: Leather, Suede, Vetiver

Location: Perfect for the Office
Bay Berry with its richly laden depths of blackberry and cassis are balanced with notes of leafy green and sage that lift and brighten. Hints of zesty grapefruit blend beautifully and enhance the fruity medley, while plum deepens and rounds. A tiny touch of rosy geranium brings to mind wild roses laced in green verges, and hints of creamy caramel are redolent of delicious blackcurrant treats.

NOTES
Top: Blackberry, Cassis, Bay Leaf
Heart: Plum, Geranium, Rose Bud
Base: Sandalwood, Caramel
Location: Perfect for the Hallway

VERBENA LEAVES

Refreshing and revitalising. Like a butterfly bursting from chrysalis, the scent of verbena leaf crushed between finger and thumb is transformative. Notes of verbena, lemongrass and zest of chilled citrus need no coaxing to create a crescendo of lemon-scented leaves, stems and fruits. In subtle support, a woody accord of cedar, sandalwood and patchouli lends a hint of earthy naturalness and the fresh outdoors.

NOTES
Top: Lemon, Mandarin, Lime
Heart: Verbena Leaves, Lemongrass
Base: Cedar, Sandalwood, Patchouli
Location: Perfect for the Bathroom
FIG TREE
Fresh and reviving. At first the green and crisp scent of fan-shaped fig leaves from treetop canopy rises. Next the senses are drawn down through nuances of milky coconut and fruity-floral violet, the scented impression of fig’s luscious purple fruit. Finally, cedarwood imagines the scent of tree bark, while powdery orris provides the earthiness from which this figgy fragrance grows.

NOTES
Top: Fig Leaves, Eucalyptus, Cardamom
Heart: Coconut, Violet, Orris
Base: Cedarwood, Cinnamon, Clove

Location: Perfect for the Hallway

CHERRY BLOSSOM
Pure and Elegant. The scent of tender beauty. Transparent layers of innocent white blooms dipped in notes of grapefruit, pink melon and apple set a peaceful and rejuvenating tone. Sheer cherry blossom, muguet and jasmine with an aqueous touch, create the effect of lightly perfumed flower-water. Delicate clouds of white musk radiate throughout with a light and airy touch.

NOTES
Top: Grapefruit, Pink Melon, Apple
Heart: Cherry Blossom, Muguet, Jasmine
Base: White Musk

Location: Perfect for the Dining Room

VELVET PEONY
Seductive and romantic. The magnificent peony is captured in flourishing bloom. Precious notes of blushing rose, powdery violet and ylang ylang are in attendance to this flirtatious floral that tempts with succulent peach and juicy raspberry. A hint of spicy, resinous amberwood adds warmth to the fresh petals. Like the deepest pink velvet, this lush and luxurious blend is gorgeously sumptuous.

NOTES
Top: Peach, Raspberry
Heart: Peony, Rose, Violet, Ylang Ylang
Base: Amberwood

Location: Perfect for the Living Room

TUBEROSE PETALS
Opulent and Exquisite. Beautifully entrancing, tuberose is a mysterious botanical that releases its carnal, buttery scent at night. The heady petals are carefully gathered from flowers that bloom just once a year. In this dusky aroma with narcotic allure, fresh notes of green leaves, bergamot and the sensual heart of tuberose sit on a base of spicy carnation, sandalwood and creamy coconut.

NOTES
Top: Green Leaves, Bergamot
Heart: Tuberose, Honeysuckle
Base: Carnation, Sandalwood, Coconut

Location: Perfect for the Bedroom
Majestic and rich. Oudh is one of the most highly valued ingredients of the perfumer’s palette. This rare and resinous wood from a tropical tree is loved for its smoky and aromatic woody character. In this oriental composition, the unique scent of oudh is freshened with geranium’s rosy tones and deepened with smooth notes of amber, vetiver, patchouli and praline.

**NOTES**

**Top:** Geranium, Praline  
**Heart:** Oudh, Rose, Jasmine  
**Base:** Amber, Vetiver, Patchouli  

**Location:** Perfect for the Living Room
ORIENTAL NOIR

Daring and dark. An oriental that beautifully entwines the aromas of extraordinary florals, soft spices and woods. Like the moon rising in the exotic East, the perfumed particles of sweetly powdered white orchid and lily, intensified by the heat of nutmeg and clove, infuse magic through the air. The unexpected addition of a smooth and velvety coffee note, patchouli leaves and black vanilla pods, brings a lasting, luxurious depth.

NOTES
Top: Coffee, Pink Pepper
Heart: Orchid, Lily, Nutmeg, Clove
Base: Patchouli, Vanilla, Cedarwood
Location: Perfect for the Bedroom

COCONUT GROVE

Stylish and sparkling. Discover an aroma that's joyfully addictive. Citrus notes of bergamot, lime and zesty mandarin, both deliciously sugary and tongue-tingling sour, are muddled with crushed coriander and mint. The heart is awash with tropical coconut, as if fallen fresh from the tree, then infused with lush palm leaf, jasmine and ylang ylang tones. Underneath, a twist of almond-like tonka with creamy sandalwood provides comforting caramelised warmth.

NOTES
Top: Bergamot, Lime, Mandarin, Coriander, Mint
Middle: Coconut, Palm Leaf, Jasmine, Ylang Ylang
Base: Tonka, Sandalwood
Location: Perfect for the Kitchen
Bathe the senses in the aromatic memory of an arboretum, and delight in the presence of sunlit, majestic trees. Red Cedar clears troubles away, while infusing your mood with a bright and breezy touch. In our modern apothecary, we call upon the ancient purifying nature of smoky cedar trails, to bring this warm, woody scent an air of peaceful calm.

**RED CEDAR**

**NOTES**

*Top:* Elemi, Coriander  
*Heart:* Cedarwood, Pine Needles, Guaiacwood  
*Base:* Cumin Seed, Patchouli Leaf, Frankincense  

*Location:* Perfect for the Living Room

VINE TOMATO

Irresistible and Lively. Green and minty tomato leaf entices with bitter-sweet allure, before softly yielding to a rush of grapefruit and lime. Tomato pulp’s ripened fruitiness follows, edged with the scents of freshly mown lawn, jasmine, and earthy moss. To create a warmed-by-the-sun effect, all of these garden aromas are wrapped in cedarwood and musk.

**VINE TOMATO**

**NOTES**

*Top:* Tomato Leaf, Grapefruit, Lime  
*Heart:* Tomato Pulp, Fresh Grass, Jasmine  
*Base:* Moss, Cedarwood, Musk  

*Location:* Perfect for the Kitchen
HAND & BODY COLLECTION

HAND & BODY WASH 300ML  HAND & BODY LOTION 300ML

SOAP 100G  EDT 6ML

Hand & Body Collection available in Coconut Grove, Green Lavender, Fig Tree, Oriental Noir, Oudh Geranium and Velvet Peony.
Indulge in a little every day luxury with our beautifully scented and softly foaming cleansing wash for the hands and body. Featuring extracts of coconut oil to help smooth and moisturise, skin is left feeling clean and hydrated. In addition, an infusion of one of the unique Urban Apothecary fragrances leaves a delightful scented trail.

Experience a little scented bliss with this luxurious lotion for the hands and body designed with top-to-toe pampering in mind. While being richly decadent, the lotion sinks quickly into the skin and is soon dry to the touch.

Blended with moisturising shea butter, sweet almond oil and antioxidant vitamin E, this expert combination helps hydrate, nourish and leave skin feeling silky.

Deepen your spa-at-home moment by beginning your uniquely scented skin-smoothing ritual with the matching hand and body wash. Both available in 300ml.
Treat hands to some tender, loving, cleansing-care with our luxury 100g soap that’s infused with stunning scent.

The blend of extra-gentle vegetable base with shea butter, one of nature’s best moisturising ingredients, creates a richly lathering scented foam that brings superior hydrating properties. Once hands are washed and patted dry, increase the pampering perfection by following with the hand and body lotion in the matching fragrance.

**SOAP**

Urban Apothecary was born from our founder’s passion for fragrance and a desire to layer traditional ingredients of flowers, fruits, resins and woods in unconventional, contemporary ways. Every scent is a personal recollection, brought to life through clever blends of ambiance-rich notes.

These distinctive aromas, a mixture of memories and moods, are curated into a collection of truly original scents, at first for the home, but now also for the body.

Every enchanting 6ml Eau de Toilette, is a taste of the extraordinary and the exquisite when spritzed on the skin. It’s just the beginning of your fragrance memory to be made.

**EDT**