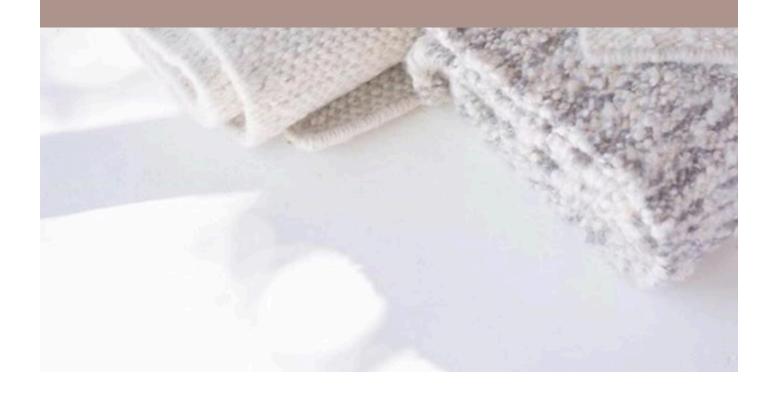




Handwoven artisan rugs

CARE INSTRUCTIONS FOR YOUR RUG



WOOL RUGS

Karakul, Mohair, New Zealand wool and Kelim's are all wool rugs.

- 1. The best possible way to care for your rug is to vacuum it regularly using a flat head attachment or with the beater bar set as high as possible. In the first weeks, your carpet will shed a lot and so we suggest vacuuming twice weekly initially and then at least once a week thereafter. Regular vacuuming will ensure that no dirt gets embedded deep into your rug.
- 2. If any threads pop up, tuck them back into the carpet, or cut them off with a pair of scissors. Don't tug at any loose threads.
- 3. Act quickly if there is a spillage or stain. Scoop up any solids with a spoon or spatula and immediately blot the marks with plain white paper kitchen towels, soaking up the liquid until dry. Work from the outside inwards so that you don't spread the stain. To remove any stain, soak a cloth in a little solution of carpet shampoo or dishwashing liquid and warm water mixed with a teaspoonful of white vinegar. Wring out the cloth and carefully blot the marks. Then dry as guickly as possible but don't use direct heat and only vacuum again once it is dry.

- 4. To minimize wear and tear, rotate and reverse your rug every six months.
- 5. Avoid direct sunlight on your dyed fibre rugs or it will fade over time.
- 6. In general, hand woven wool rugs usually require a full wash once every five to ten years. We recommend professional cleaning, but if your rug is not too large, you can tackle this yourself.
- 7. To wash a small rug first vacuum and then take it outside on a sunny day and gently beat it to remove as much dirt and dust as possible. Then sponge it on both sides with cool water and a mild soap or rug shampoo. Rinse all the soapy solution off the rug thoroughly with water and dry your rug as quickly as possible by squeezing out the water and draping it up in the sun. Turn it over and make sure both sides are dry. Never put your rug in a dryer. Always test a small area with cleaner first to ensure it will not damage the colour of your rug.







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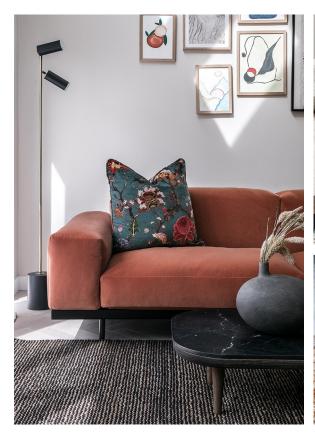




JUTE RUGS

- 1. Vacuum your rug regularly using a flat head attachment or with the beater bar set as high as possible. Vacuum your rug from different directions, passing over the area several times. This will ensure no dirt builds up in your rug.
- 2. Try to avoid getting your jute rug wet as that will weaken the fibres. So, please don't use a rug shampooer, steam cleaner or any water saturation method on a jute rug.
- 3. Act quickly if there is a spillage or stain. Scoop up any solids with a spoon or spatula and immediately blot the marks with

plain white paper kitchen towels, soaking up the liquid until dry. Work from the outside inwards so that you don't spread the stain. To remove any stain, soak a cloth in a little solution of carpet shampoo or dishwashing liquid and warm water mixed with a teaspoonful of white vinegar. Wring out the cloth and carefully blot the marks. Then dry as quickly as possible by lifting up the rug so air can circulate around it. But don't hang up a damp jute rug to dry as it may stretch unevenly lay out flat to dry and turn it regularly to dry evenly.







NOTE FOR ALL RUGS

If spills on your rug have left unpleasant odours that linger after cleaning, sprinkle baking soda on it and leave overnight. In the morning, vacuum up the baking soda, and flip the rug over to repeat on the other side. Leave the baking soda on the rug for at least 2-3 hours before removing it.

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