

**“Of all of our inventions for mass communication, pictures still speak the most universally understood language.”**

**Walt Disney**

**“For we do not write you anything  
you cannot read or understand.”**

**Apostle Paul    *II Cor. 1:13***

# CHALLENGE # 1 – BIBLE UNDERSTANDING

7,099 known languages

Fewer than 10% of these languages have a full Bible

More than 75% of world doesn't have a New Testament

Graphic, visual and animated explanations of the Holy Scriptures are a holy must for all people to be able to understand the Bible.



# CHALLENGE #2 - BIBLE ENGAGEMENT



**Comics + 42%**

**Millennials**

**- 32%**



**Teens - 48%**

Comics Readership Up, Bible Readership Down. As a new generation of Americans discovers comics, they are simultaneously disengaging with Bible reading. (Barna & American Bible Society; Comichron)

# 1

# CULTURAL ACCEPTANCE



The mediums of comics and film are near universal.

When seeking to help a culture understand a message, it is advisable to present it in forms that are more familiar to them. The ubiquity of Marvel and DC globally paved the way for this Bible medium.

# 2

## Reader Engagement

Comics impart meaning through the reader's active engagement with written language and juxtaposed sequential images. Readers must actively make meaning from the interplay of text and images, as well as by filling in the gaps between panels.

Super Bible provides Scripture at the bottom of each of page for reference to the text version for further reader engagement.





# 3

## Efficiency of format

The comic format conveys large amounts of information in a short time. In a relatively brief span of time, a graphic Bible reader could discover the major themes and stories of the Bible. Studies show that we can also process visual images multiple times faster than text.

# 4

# Educational



Graphic media is especially effective for teaching content in the subject areas (math, science, social studies, etc.). Slow, reluctant readers, autistic and those with sensory issues gravitate to graphic materials.

Graphic novels and comics add an enjoyment factor to education. Libraries have become big buyers of graphic novels as they seek to re-engage next generation readers. Schools and colleges are growing utilizers of graphic novels and even West Point military academy has a required graphic novel for reading.

There is some debate on exact percentages but there is little disagreement on a higher percentage of retainage correlated with visual images over merely reading text.

# THE 9/11 REPORT

A Graphic Adaptation

by Sid Jacobson and Ernie Colón

Based on the Final Report of the National Commission  
on Terrorist Attacks Upon the United States



SEPTEMBER 11, 2001, WAS A DAY  
OF UNPRECEDENTED SHOCK AND  
GRIEVING IN THE HISTORY OF THE  
UNITED STATES. THE NATION WAS  
IMPRISONED: HOW DID THIS HAPPEN,  
AND HOW CAN WE AVOID SUCH  
TRAGEDY AGAIN? SEN. COMMISSIONERS  
WERE GIVEN A SWEEPING MANDATE  
TO FIND ANSWERS AND OFFER  
RECOMMENDATIONS. ON SEP 11, 2001,  
THEY SAVED THEMSELVES.



With a foreword by the Chair and  
Vice Chair of the 9/11 Commission,  
Thomas H. Kean and Lee H. Hamilton

*The 9/11 Report* was not widely read or understood popularly until it came out in graphic novel form.

# 5 Literacy



Many developing countries contain populations that are near 50% illiterate or semi-literate, so graphic explanations of Scripture are a holy must. Significant population swaths are deemed semi-literate. Very effective in ESL.

In many areas Scripture distribution is widespread but blunted by limited functional literacy, particularly among rural people and the Amerindians. (Operation World)

# 6

# Effectiveness



Neurological experiments have shown that we process text and images in different areas of the brain: known as the Dual-Coding Theory of Cognition. These experiments also indicate that pairing an image with text leads to increased memory retention for both.

Processing text and images together leads to better recall and transfer of learning. We remember visuals better because they are processed in our long-term memory.

With comics, students not only learn the material faster, they learn it better.

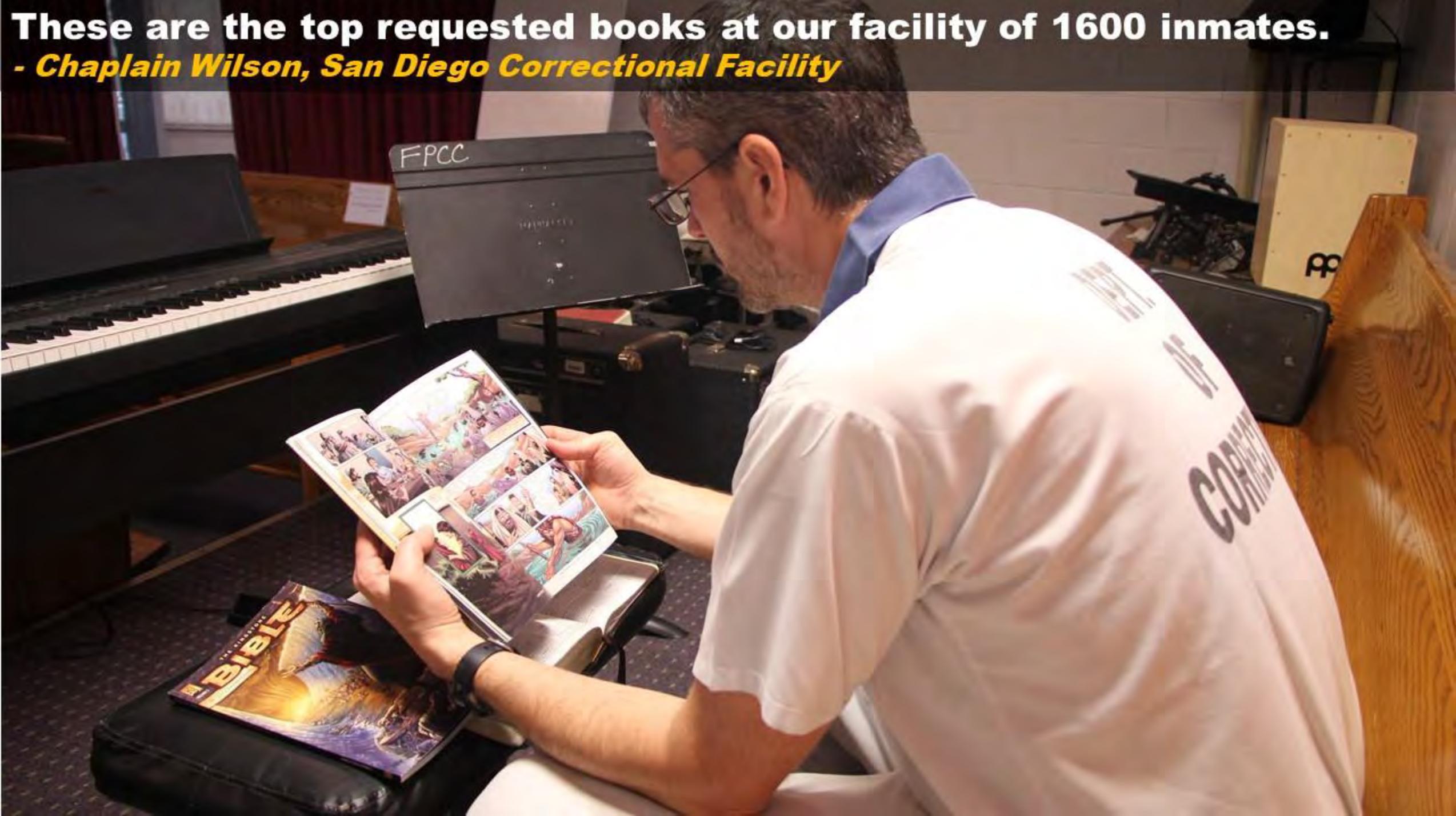
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# Evangelism



Intricate and well-designed comic art can be a more compelling and fascinating pick-up for an unchurched or non-religious person to pick up and peruse. The Bible, full of text and difficult words, sayings and names can be intimidating to a novice seeker of religion. Key products such as the Super Bible can be a gateway to Biblical understanding. Additionally, a well-known and attractive medium may result in more personal and social media sharing.

**These are the top requested books at our facility of 1600 inmates.**  
**- Chaplain Wilson, San Diego Correctional Facility**



# 8

# Transcultural

Comics are highly transcultural. Every day billions of people worldwide read and understand the visual-story medium that is known as “comics” in the western world. In other countries and cultures they are called manga, manwha, bande dessinée or BD, komika, bilderstreifen or bildergeschichte, historietas, quadrinhos or HQ, tabeos, foto novella, funetti, or by some other term. But no matter the name, comics are the most widely read and popular form of literature.



**ÇOK YAKINDA!**

Miras Dergisi Kingstone Comics'in eşsiz çizgi romanlarını sizlerle buluşturuyor. Mobil uygulama ve PDF versiyonlarıyla dijital olarak yayınlanacak bu harika çalışma Kutsal Kitap'ın öykülerine yeni bir bakış açısıyla bakmanızı sağlayacak.

**ÇİZGİ ROMAN TUTKUNLARI İÇİN GERİ SAYIM BAŞLADI.**



9

# Social media

Content with visuals gets **94%** more total views.

Visual content **40X** more likely to be shared on social media.



# 10

## Scripture Engagement

The end result is deeper (and wider) Bible engagement. Imagine the difference if organizations supplemented their school or prison Bible distribution of 6-point font, KJV Scripture with Bible comics. Which product would more likely be read, re-read and shared with others? Super Bible lists the Scripture on each page to further encourage engagement in text versions of the Bible.



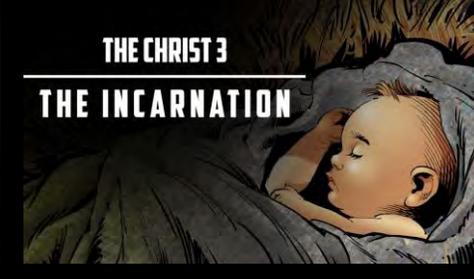
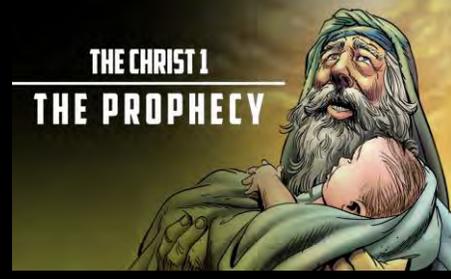
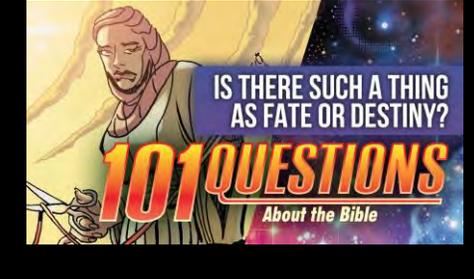
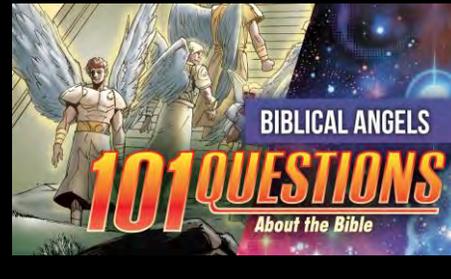
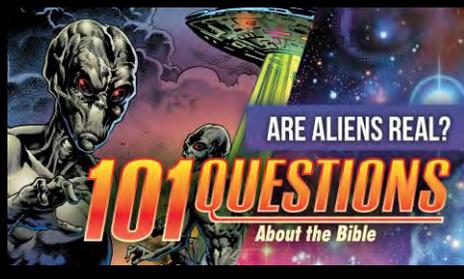
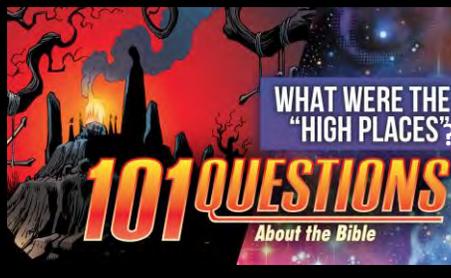
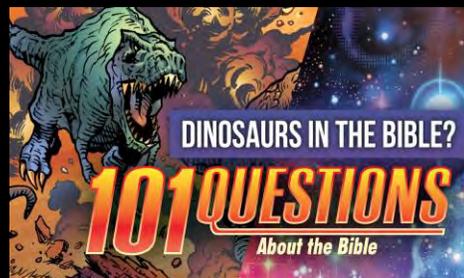
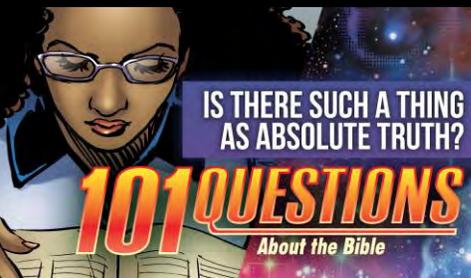
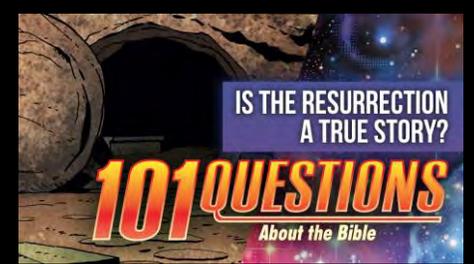
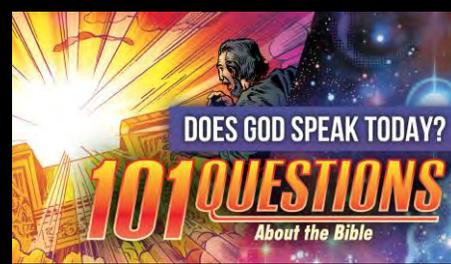
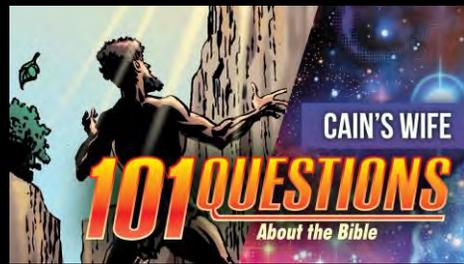
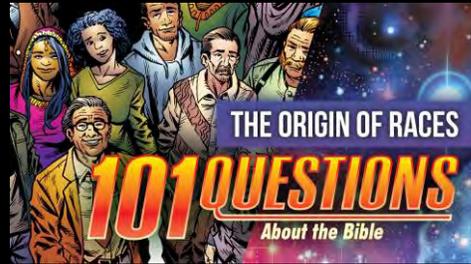
# The Bible understood in every language.



# CHALLENGE #3 – BIBLE DISTRIBUTION



# ANIMATED BIBLE RESOURCES





# Super Bible Box

- Mobile wi-fi server fits into your pocket or bag for mission trips
- Delivers content to remote “creative access” locations
- Provides seamless connectivity for downloading the app and digital content
- [No Internet needed](#)
- Automatically updates to the latest content and apps when plugged in to Internet
- Reports downloads, registrations, and statistics to the Global Reporting System

## In Their Words

Many unbelieving young people are like an unreached people group that needs to hear the gospel in a form and language familiar and compelling enough to attract and impact them. The right kinds of comics and graphic novels can change that. Kingstone is better positioned than anyone to do this.

– *NYT best-selling author Randy Alcorn*

“How do we know the resurrection of Jesus is true?” is the first Christian animation ever done in Syrian Turkmen language. We had 3,818 views on Facebook the first week. – *Johnny, Levantine Turkmen Bible Translator in Syria*

I bought your comics in a bookstore and put them on a table in the village in the tribe where I work. Every single person in the village came up and read them. – *Missionary Papua New Guinea*

I sent a friend of my 18-year old daughter your Bible. Her friend Justin was reared in a cult home and is very anti-religion, but he just texted me "I love the comic book Bible you got me! Thank you so much!" - *Wendy, NC*

This is going to generate a lot of Bible awareness around the world. – *K., Tunisia*

I am very deaf person and just got your graphic Bible. I just say, thank you LORD. I can understand the Words of God everyday. – *Delano*

I feel so much better after reading this story. It says we must trust God even in bad days. Everything will be better than before if we stay at the right path and keep trusting God. – *Iraqi reading Arabic version of Job*

These are some awesome animations. My grandson is now more a Bible wiz than I am !!" – *Cesar Duran*

For this first time ever I can understand the Bible. – *Donnie, PA*

I teach Christian education on a reservation in Canada and these are the best for connecting with the kids and adults. – *Colleen*

I was trying to get my son to do something other than watch mindless videos on the internet so i put him on my phone and the rest is eternal. He immediately after watching your video on Hell wanted to receive Christ. God Bless you and Thank you. - *Michael*

My husband has been backslidden for years, to the point that he would say he was not a Christian at all. He recently came across your Bibles and read them from cover to cover. After a while I noticed he was starting to participate when we said grace around the dinner table and was also starting to join in our church services. I asked him if something had changed – he said he has committed his life to Jesus again now. When I asked him what had happened – he said the turning point was when he read about Jesus in the Kingstone Bible. The comics reached my husband right where he was at and contributed to him making a life changing decision. – *Sarah, Australia*



# TO SUPPORT FINANCIALLY THE BIBLE EXPLAINED IN EVERY LANGUAGE:

First Baptist Leesburg  
Attn.: Super Bible  
220 N. 13<sup>th</sup> Street  
Leesburg, FL 34748

Or give online [www.fbcleesburg.org/give](http://www.fbcleesburg.org/give)

Feel free to contact us at our offices (352) 728-1414 or  
By e-mail [aaayris@kingstone.co](mailto:aaayris@kingstone.co)