



**BEAUTY BY  
AFRICA  
MIRANDA**  
PRESENTS:  
**SUMMER '17  
SKIN GUIDE**  
Must-Try Beauty and  
Skincare Tips  
Featuring our  
Favorite Beauty  
Experts



[WWW.BEAUTYBYAFRICAMIRANDA.COM](http://WWW.BEAUTYBYAFRICAMIRANDA.COM)



## BEAUTY & SKINCARE

# GET THE GLOW!

Summer is finally here and it is officially SKIN season! In a special beauty edition curated by Beauty by Africa Miranda, I've asked a few of our favorite Beauty Experts their best tips for perfect summer skin. Whether you are beach bound or keeping it poolside, we've got you covered!

- Africa Miranda,  
Creator of Beauty By Africa Miranda



**BRAZIL IN A BOTTLE**

# MEET THE BEAUTY *EXPERTS*



Danielle Gray  
TheStyleandBeautyDoctor.com  
IG: @stylenbeautydoc



Courtney Danielle  
CurlsandCouture.com  
IG: @curlsandcouture



MiMi Johnson  
Celebrity Makeup Artist  
IG: @mimijonline



Aprill Coleman  
HeyAprill.com  
IG: @heyaprill



**A**

beauty by

A F R I C A . M I R A N D A

Africa Miranda  
beautybyafricamiranda.com  
IG: @ beautybyafricamiranda

africamiranda.com  
IG@ africamiranda

# BEAUTY CHECK-UPS WITH THE STYLE & BEAUTY DOCTOR

BY DANIELLE GRAY

## SUMMER STYLE

Never, ever travel without sunscreen. Not only do you want to protect your gorgeous skin from the sun's harmful rays, but slathering on the SPF is also a necessity in any hyperpigmentation routine. Make sure you apply enough – a shot glass full is what you'll need for your body and about a teaspoon for your face. Don't forget areas like in between your fingers and toes!

Don't overstuff your make-up bag – I love to hoard some of the deluxe-sized sample gifts you get at beauty counters to take with me when I travel. I also love palettes that contain shades I can use on both eyes and cheeks.

Last thing you want is to carry your entire makeup bag and have it damaged or lost en route.

## GET THE GLOW

Lips can get dry even in the summer so I like to gently exfoliate my lips and then rub a little Beauty by Africa Miranda Facial Elixir on my lips. It feels so luxurious and makes my lips feel soft and supple!

## PICTURE PERFECT

Every skin type needs moisturizer. As the temperatures rise, switch to a lighter moisturizer formula. If you have oily skin, look into mattifying moisturizers, but you must moisturize! If you don't, your skin can overcompensate by producing even MORE oil.

If you want your makeup to last through the humidity, you have to layer. Use a foundation primer under your tinted moisturizer or foundation; apply a little creme blush and then layer a similar colored powder blush on top of that; use an eyeshadow primer or base under your eye makeup, etc.



Danielle Gray  
@StyleAndBeautyDoc

**"GENTLY EXFOLIATE LIPS AND THEN RUB A LITTLE BEAUTY BY AFRICA MIRANDA FACIAL ELIXIR ON. IT FEELS SO LUXURIOUS AND MAKES MY LIPS FEEL SOFT AND SUPPLE!"**

# GET THE GLOW WITH CURLS AND COUTURE

BY COURTNEY DANIELLE

## SUMMER STYLE

Moisture, moisture, moisture! Especially when you are traveling and flying this Summer. The recycled cabin air is super drying and you may not realize it but it takes a toll on your skin. Hydrate from the inside out. Drink plenty of water before your trip and keep a water bottle on hand to fill up. Keep hydrating/moisturizing sheet mask and or eye mask on hand. You can wear it during the flight and be fresh faced when you and **BONUS:** Drinking plenty of water is also great for your hair as well. Go make up free! Traveling is a great opportunity to let your skin breathe. Opt for a bare face and take this time to give your skin some TLC. I like to mist my face with a lightweight moisturizer, wear a tinted lip balm and wear my favorite pair of sunnies to give me a little glam.

## GET THE GLOW

I call it my Get the Glow facial. I apply the Facial Elixir to my face and then lay a warm towel on my face. Once the towel cools, I massage the oil into my face once more and blot away any excess oil if necessary. If I'm going for a lightweight, minimal glowy look I like to mix a little of the facial elixir with my tinted moisturizer. Add some highlight to my cheekbones, mascara and a tinted lip moisturizer.

## PICTURE PERFECT

Opt for lightweight more often than less because who wants sweaty makeup! But if you absolutely can't, make sure your skincare routine is on point. Cleanse thoroughly, exfoliate regularly, tone, moisturize and prime before applying makeup. This will ensure a picture perfect finish.



Courtney Danielle  
@CurlsAndCouture

"IF I'M GOING FOR A LIGHTWEIGHT, MINIMAL GLOWY LOOK, I LIKE TO MIX A LITTLE OF THE FACIAL ELIXIR WITH MY TINTED MOISTURIZER."

# SUMMER BEAUTY SECRETS WITH CELEBRITY MAKEUP ARTIST MIMI J

## BY MIMI JOHNSON

### SUMMER STYLE

Make sure your skincare or foundation has SPF to protect you from the sun! We all love a little sunshine but who wants to lather on Aloe Vera to medicate sunburns!?

Keep the makeup application light. In the scorching Summer months, we are more prone to makeup meltdowns. Try a tinted moisturizer and invest in a great foundation primer to help control oil.

### GET THE GLOW

Apply a dab of Africa Miranda's Facial Elixir accompanied by a few drops of your liquid foundation to achieve that fresh, dewy glow this summer. My top beauty secret is that I also love using the product to break down and remove makeup, especially those hard to move matte liquid lipsticks!

### PICTURE PERFECT

I'm in love with orange and hot pinks for this summer with hints of green. Very exotic! Try a pop of color on the lips and perhaps a gold or sultry green eye shadow!

Remember that your makeup looks the most flawless if your skin is flawless. Take care of your skin by making sure to remove makeup at night, properly clean your skin, and make sure that your skin is moisturized!



Mimi Johnson  
@MimiJOnline

**"MY TOP BEAUTY SECRET IS THAT I ALSO LOVE USING THE FACIAL ELIXIR TO BREAK DOWN AND REMOVE MAKEUP!"**

## HEY BEAUTIFUL!

## BY APRILL COLEMAN

### SUMMER STYLE

Keep your skin exfoliated for clearer, smoother skin. Keep your skin hydrated during the summer with a moisturizer that contains humectants, so your face maintains moisture all day.

### GET THE GLOW

I love using the Beauty by Africa Miranda Facial Elixir before bed. It's hydrating, so I apply my favorite glycolic acid to exfoliate, and the facial elixir to moisturize. I wake up to smooth skin every morning!


### TRAVEL PERFECT

Traveling for Summer vacations? Flying has a way to dry out the skin! Apply a rich moisturizer before taking a flight to keep your skin balanced. You'll be ready for any photo once you step off the plane!



Aprill Coleman  
@HeyAprill

**"I LOVE USING THE FACIAL ELIXIR BEFORE BED. I WAKE UP TO SMOOTH SKIN EVERY MORNING!"**

A woman with dark curly hair, wearing a vibrant, multi-colored floral strapless dress, stands on a rocky beach. She is wearing sunglasses and large purple tassel earrings. The background features lush tropical vegetation, including palm trees and a body of water. The scene is brightly lit, suggesting a sunny day.

"I SOURCED INDIGENOUS  
INGREDIENTS LIKE THE MARACUJA  
OIL AND CUPUACU BUTTER TO  
REPLENISH, HYDRATE, SEAL IN  
MOISTURE, AND ILLUMINATE OUR  
NATURAL GLOW"





## AFRICA'S TOP 3 BEAUTY TIPS

### BY AFRICA MIRANDA

#### SUMMER STYLE

Evening out around town? I apply the Facial Elixir, eyeliner, mascara, lip gloss. for a quick evening look. You can also mix a small pump of the Facial Elixir with your tinted moisturizer for the perfect bronze glow

#### GET THE GLOW

After a day of sunbathing the Facial Elixir is perfect to soothe my skin.

#### TRAVEL PERFECT

For long or overnight flights I apply the Facial Elixir to keep my skin moisturized to combat the dry environment on the plane.

**"YOU CAN ALSO MIX A SMALL PUMP OF THE FACIAL ELIXIR WITH YOUR TINTED MOISTURIZER FOR THE PERFECT BRONZE GLOW"**



beauty by  
A F R I C A . M I R A N D A

Share your favorite beauty tips with us  
on Instagram: @beautybyafricamiranda.

To #GetTheGlow this Summer get your  
very own bottle of Beauty by Africa  
Miranda Facial Elixir by visiting  
[www.beautybyafricamiranda.com](http://www.beautybyafricamiranda.com)

Media Contact:  
The Garner Circle PR