

## Name that Sturgeon competition

Decedents of fish that used to swim with **DINOSAURS** are now being bred on a farm in Leeds.



KC caviar is the only farm in the world licenced to produce Caviar using the Patented, AWI No-Kill, socially acceptable process. As part of our transparency policy, and to prove that our fish are not killed in the harvesting of the eggs. We decided to get personal and name each of our 500 females and create a page for each one on the new website. This will enable followers to check on the Sturgeons progress from arrival right through to her retirement.

This free to enter competition, is open to individual children, classes & whole Schools. Every entrant receives a special KC gift. PLUS, each of the 500 winners will receive an invitation to one of KC's open days scheduled for 2017. Where they will be taken on a tour of the farm and allowed to meet and maybe feed their specially named sturgeon.



Meet Maya Plass, our TV personality and Marine Ecologist who is helping promote the competition.

### The rules.

1. Must be a girls name.
2. Each name must have less than 10 letters.
3. Winning entries are based on first entry basis.
4. Schools may enter one name per class.
5. Families may enter one name per address
6. Individuals may enter no more than one name.
7. Closing date for entries is 30.6.2017
8. Names will be allocated their unique Url asap.

Where possible, KC Caviar will try to interact with schools to educate children about Sturgeon and the conservation efforts currently being taken Globally.

More information can be found at:

[www.kccaviar.co.uk](http://www.kccaviar.co.uk)

Entry forms are available online at:

[www.kccaviar.co.uk](http://www.kccaviar.co.uk)

Tel: 0113 805 2299

