

THE TITLE

Marketing Specialist

ABOUT US

The struggle to find modest, quality fashionable clothing is real. At Inherit, we are so passionate about our clothes aligning with our values that we set out on a mission to design them ourselves. We choose the best fabrics, stylish cuts and design a modest fit to create one of a kind pieces. We curate a modest closet that has understated elegance, and a timeless style. We believe feeling beautiful means never compromising what you believe. Inherit is an e-commerce brand that serves over 100,000 customers. We have a warehouse, studio and beautiful brick + mortar store located in central Minnesota in the heart of downtown Morris. We strive to inspire all women in every walk of life with effortless modest fashion to live joyfully in every season of life!

Join our team to inspire a community of women to live joyfully and help us in this mission!

THE ROLE

Inherit needs YOU! We are a growing e-commerce business that needs talented individuals to join our vision of growing a global modest clothing brand! Let's make trendy modest clothing mainstream! Do you love creativity, team work, and being a part of a bigger purpose? We need you to help support the Inherit team in all marketing efforts with e-commerce, social media, product enhancement, web development, and design.

THE ESSENTIALS

Do you have experience in marketing, graphic design and social media? Are you organized, love working with deadlines and capable of juggling multiple projects at once? Do you love to learn new things and implement ideas? Do you love to work collaboratively with a team? Are you interested in bringing your talent and creativity to Inherit? Then you've come to the right place – join our Inherit family!

Responsibilities:

- Implement marketing campaigns through creative marketing strategies (text marketing, video, emails, social media posts, local events, and paid advertising efforts).
- Utilize Shopify, Klaviyo, Pinterest, YouTube, Facebook, TikTok, Instagram, Google, and wholesale platforms
- Manage Social Media Accounts
- Graphic Design
- Video Creation
- Website User Experience
- Continuing Education + Training
- Other Marketing duties as needed

Qualifications:

- Experience in marketing
- Experience in graphic design
- Ability to work on multiple projects simultaneously while prioritizing deadlines
- Strong verbal, written, and organizational skills
- Self starter + motivated
- Ability to collaborate with a team
- Attention to detail
- Strive for excellence

Job Type:

- Full-Time
- In-Person

FT Benefits:

- 401(k) match
- Health Insurance + Benefits
- PTO
- Employee discount
- Monthly Cell Phone Bill Reimbursement
- Culture of Purpose: Experience a culture with purpose rooted in our core values.
- Career Growth Opportunities: opportunity for leadership development and growth

Pay:

- Competitive Wages. Compensation ranges depending on experience, skills, education and training. Apply for more information.

To Apply: Send resume and cover letter to kelsey@inheritco.com