



**molives**<sup>®</sup>  
MORE THAN JUST OLIVES

**THE GOURMET  
OLIVE EXPERIENCE  
SINCE 2010**

 [molives.com.au](http://molives.com.au)

# ABOUT MOLIVES®

Molives® is a Sydney based company, specialising in Australian gourmet olives. Leading the way in Australian premium gourmet stuffed and marinated olives and we are dedicated to becoming the best in regards to taste and quality.



## OUR MISSION

Our mission is to produce quality, artisan gourmet olives for all our discerning customers. Our passion for olives allows us to strive in finding the finest, nutritional olives and constantly push the boundaries to create new gourmet olive products.

Molives® aims to support farmers directly, working closely with the source which allows us to select the freshest quality olives. When combined with our years of experience, use of quality ingredients and unique packaging, Molives® can maintain the freshest, most nutritional quality products.

## OUR DIFFERENCE

### Industry Standard

We saw a gap in the market; the industry was not producing olives to a standard we were happy with, mainly dominated by cheap imports and neglecting local growers. Molives® was determined to make a change, the business began at the orange grove farmers markets, experimenting each week with new varieties and marinades. Over the years we've built a loyal customer and supplier base, and the local support has inspired us to extend our business beyond the markets.

### Innovative Packaging

In order to extend our gourmet offerings, Molives had to develop the unique olive packaging to cater to today's consumer lifestyle, taste and convenience. The 250g pouch is an extension from our successful 40g pouch, which is currently served in Virgin Airlines business class since 2014 and Hilton Hotel.





# OLIVES RANGE

## TABLE OLIVES OVERVIEW



- ✓ 100% Australian sourced from A-grade growers
- ✓ HACCP certified
- ✓ Full traceability
- ✓ Ambient storage
- ✓ Salt reduced, marinated and packed by the Molives® team
- ✓ 100% Natural with no artificial colours, chemicals or additives
- ✓ No Brine
- ✓ 6 months shelf life

## STUFFED OLIVES OVERVIEW



- ✓ Hand Stuffed with fresh local ingredients
- ✓ Full traceability
- ✓ Ambient storage
- ✓ HACCP certified
- ✓ No Brine
- ✓ 6 months shelf life
- ✓ No machinery used for stuffing, it's a labour of love
- ✓ Salt reduced, hand-stuffed and packed by the Molives® team
- ✓ 100% Natural with no artificial colours, chemicals or additives

# FEATURES & AWARDS

Molives® featured on Luke Mangan business class menu at Virgin Airlines

Australian Olive Industry Award, for Molives® pouch packaging innovation for the local olive industry

Virgin australia

## Experience





**CLOCKWISE** The olives are produced by local growers. Mo Amin, founder, Virgin Australia Party Mix pouch.

the economy class too – to go alongside Australian wines.

**What beverage would you recommend be served with olives?**  
Red wine pairs well with the kalamata olives. I personally love a crisp white wine with any of the hand-stuffed olives. And our famous lemon-stuffed olives go great with a Martini.

**What other products are available in the Molives range?** We produce 12 stuffed olive varieties that include lemon, chilli and roasted almonds, all individually hand-stuffed in our Sydney-based kitchen. Our latest creation is the sun-dried kalamata, seasoned and dehydrated over a period of 16 hours. There's a lot of love in those olives.

**What's next?** (I want to) take Australian olives to the international markets of Asia, support more local growers and keep having fun developing flavours with mum.

www.molives.com.au



**Tell us a little about Molives and how it all began?** I was a gig in the market, the industry wasn't producing olives to a standard. I was happy with I was determined to make a change and began working with local growers to perfect the olive production process. With the help of my mum, the business began at the

Orange Grove Farmers Markets (in Sydney), experimenting each week with new varieties and marinades. Over the years we've built a loyal customer base, and the local support has inspired us to extend our business beyond the markets.

Luke Mangan team, and a bit of luck. The Molives pouch (a single-serve pouch that ensures freshness) was coincidentally launched at about the same time that Mangan and his team were looking for a product solution for their Virgin Australia business class customers. Currently, we ship our 'Party Mix' pouch (a mixture of Australian table olives with a hint of chilli and rosemary) to eight ports around Australia. We're looking forward to introducing Australian table olives to




Partnering up with Stella Artois; national premium beer campaign



## INTERVIEW WITH MO AMIN FROM MOLIVES

Author | La Société

Updated | 14/04/2015

At university, Mo Amin found inspiration in a book and his family to start Molives – makers of fine marinated olives. Now in its fifth year, Molives has partnered with other premium businesses, including Stella Artois, to take the world by storm with its range of adventurous, hand crafted olive products.