



# THE GOURMET OLIVE EXPERIENCE SINCE 2010



## **ABOUT MOLIVES®**

Molives® is a Sydney based company, specialising in Australian gourmet olives. Leading the way in Australian premium gourmet stuffed and marinated olives and we are dedicated to becoming the best in regards to taste and quality.



#### **OUR MISSION**

Our mission is to produce quality, artisan gourmet olives for all our discerning customers. Our passion for olives allows us to strive in finding the finest, nutritional olives and constantly push the boundaries to create new gourmet olive products.

Molives® aims to support farmers directly, working closely with the source which allows us to select the freshest quality olives. When combined with our years of experience, use of quality ingredients and unique packaging, Molives® can maintain the freshest, most nutritional quality products.

#### **OUR DIFFERENCE**

#### **Industry Standard**

We saw a gap in the market; the industry was not producing olives to a standard we were happy with, mainly dominated by cheap imports and neglecting local growers. Molives® was determined to make a change, the business began at the orange grove farmers markets, experimenting each week with new varieties and marinades. Over the years we've built a loyal customer and supplier base, and the local support has inspired us to extend our business beyond the markets.

#### **Innovative Packaging**

In order to extend our gourmet offerings, Molives had to develop the unique olive packaging to cater to today's consumer lifestyle, taste and convenience. The 250g pouch is an extension from our successful 40g pouch, which is currently served in Virgin Airlines business class since 2014 and Hilton Hotel.









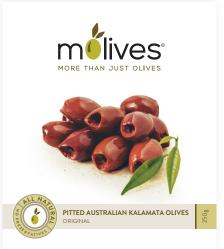




# **OLIVES RANGE**

#### **TABLE OLIVES OVERVIEW**







- 100% Australian sourced from A-grade growers
- HACCP certified
- **∀** Full traceability
- ✓ Ambient storage

- Salt reduced, marinated and packed by the Molives® team
- 100% Natural with no artificial colours, chemicals or additives
- ✓ No Brine

#### STUFFED OLIVES OVERVIEW







- Hand Stuffed with fresh local ingredients
- **∀** Full traceability
- Ambient storage
- 100% Natural with no artificial colours, chemicals or additives

- HACCP certified
- **⊘** No Brine
- 6 months shelf life

- No machinery used for stuffing, it's a labour of love
- Salt reduced, handstuffed and packed by the Molives® team



### **FEATURES & AWARDS**

Molives® featured on Luke Mangan business class menu at Virgin Airlines Australian Olive Industry Award, for Molives® pouch packaging innovation for the local olive industry





Partnering up with Stellar Artois; national premium beer campaign



