



Tuesday 28 July 2009, FINAL

MEDIA RELEASE

KOKO BLACK PARTNERS WITH BAKERY HILL DISTILLERY FOR FATHER'S DAY

Koko Black has teamed with local premium malt whiskey distillery, Bakery Hill, to develop a brand new chocolate for Father's Day, Sunday 6 September – the Single Malt Whiskey Ganache, enrobed in Koko Black's 34 per cent milk chocolate.

Koko Black founder, Shane Hills (below right), says he was thrilled to be able to incorporate Bakery Hill's award-winning brew into the Koko Black range, given it is created locally on the slopes of Mount Dandenong.

'When you think whiskey, you traditionally think Scotland. However at Koko Black we strive to source ingredients as locally as possible where the quality is exceptional. So when we began developing a new chocolate for the male palate for Father's Day, we immediately thought of David Baker and Bakery Hill. It was a natural fit,' says Hills.

David Baker (below left) launched Bakery Hill 10 years ago as one of mainland Australia's first single malt distilleries. It remains the only one in Victoria and one of only five in the country.



'It has been extremely exciting partnering with Koko Black to develop this chocolate. The complementary flavours of quality chocolate and whiskey is something that every foodie should experience,' says Baker.

'When I first met with Shane, I just knew this flavour combination would work. And thanks to the expertise and skill of Koko Black's chocolatiers, in particularly Master Chocolatier Samanta Bakker, it truly is incredible,' says Baker.

Hills says more new chocolates will be introduced into Koko Black chocolate cabinets prior to Father's Day: the spicy Chilli Ganache, enrobed in Koko Black's 74 per cent dark chocolate; and the Leatherwood Honey Ganache, moulded in 34 per cent milk chocolate.

'I am from Tasmania originally, so it has been a real thrill to partner with The Tasmanian Honey Company,' says Hills. 'Our new Leatherwood Honey Ganache offers the perfect balance of rich, deep honey flavours with strong floral and contrasting spicy flavours.'

According to Hills, the profile of Koko Black's customer has evolved since the first salon was established at the end of 2003 in Melbourne's Royal Arcade.

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'When you look around our Koko Black salons, there is an increasing number of males enjoying chocolate. Having noticed this shift, we have been proactively developing our range for the male palate to create a better balance of product,' says Hills.

'This includes introducing strong, traditional flavours like casiss, ginger and rum and raisin.'

Koko Black will officially launch its new chocolate range to chocolate lovers, media and Koko Black's friends and partners at the Koko Black Collins Street salon on Wednesday 26 August.

Koko Black chocolate is available exclusively at Koko Black chocolate salons in Melbourne and Canberra. For locations and further information visit www.kokoblack.com

For further media information, samples, high-resolution images or information about the launch:

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