How To Place Your Banners

Tall banners should be placed alongside text, on the far left or right side of your website.

Banners like these help accent the web page without breaking up the text.

Examples: 160x600px
300x600px

Wide banners should be placed at the top, middle, or bottom of your body of text.

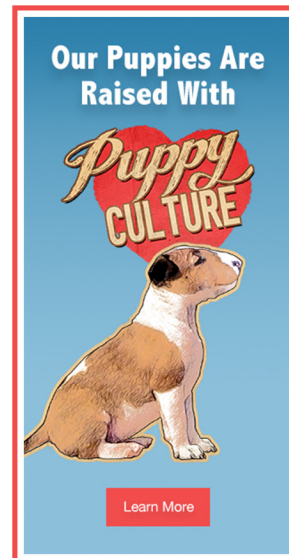Banners like these will act as introductions, breaks, or ending thoughts to your body of text.

Examples: 720x300px
728x90px

Square banners are best used when they are interacting with text.

Placing a square banner in the body of the text directs the reader's attention to it.

Examples: 300x250px
300x280px

NOTE: The ideal placement of banners would be more towards the top of the webpage, that way viewers will see the banner immediately when they visit your site.

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