Are you a new puppy owner, ready to take the Puppy Culture journey?

In this guide, we've collected together the products available within our Puppy Culture range that are more suited towards puppy owners – whether you're focussed on a great family pet, performance or show dog, we've got you covered!

**Films**

*available either as a DVD or to stream online ([stream](#))*

- **Puppy Culture: The Powerful First 12 Weeks That Can Shape Your Puppy’s Future**
  - 4 Disc Set, Running Time 5hrs 17mins
  - What do breeders and puppy owners need to know to raise physically and emotionally healthy puppies? Get tried and true answers from top veterinary behaviorists, breeders and dog trainers. From whelping box to basic training, Puppy Culture is your mentor in a box! Powerful. Positive. Proven.

- **Attention is the Mother of All Behaviors**
  - 2 Disc Set, Running Time 99mins
  - What if you could take all the distractions in the world and turn them into fuel for attention from your dog? We'll show you how to teach your puppies (or adult dogs) that distractions are just cues for attention - the results will astound you!

- **Puppy Scent Games**
  - 1 Disc, Running Time 84mins
  - What could be more fun than to sit back and watch puppies use their almost miraculous gift of scent to solve problems? There's no better or more meaningful enrichment for puppies than scent games!
Films

available either as a DVD or to stream online (streaming icon)

The Puppy Party

1 Disc Set, Running Time 88mins

What’s the most fun you’ll ever have socializing puppies? Having a puppy party, of course! A puppy party is non-stop laughs and smiles, and, if carefully controlled, one of the very best socialization tools available to a breeder. Here’s a complete plan for holding a safe and productive puppy party.

Additional Films for Show Puppies

Have you considered showing your puppy in a dog show?

These titles are perfect for puppies, novice dogs, or lackluster show dogs needing a “re-tread.”

Killer Free Stacks

2 Disc Set, Running Time 118mins

Do your puppies Demand to Win? What makes a “show dog” is that attitude that just dares the judge not to put him up - and that’s something that can be taught. Suitable for beginning show puppies or dogs of any age.

Stack and Deliver

2 Disc Set, Running Time 125mins

Are you making a good case for your dog in the show ring? Every time you walk into the ring, you’re entering into a silent dialogue with the judge and telling him or her why that judge should put your dog up. Stack and Deliver shows how to present the best case possible!

Winning In Motion

2 Disc Set, Running Time 128mins

Covers everything from various dog gaits to training puppies to travel with their heads up (and not sniff) to how handlers should move in the ring (footwork), ring procedure and strategy. Detailed enough for novices, plenty of tips and insights for experienced show people.
Books

**Puppy Fitness (Second Edition)**

2-24 months  
16 Pages

An important guide to raising a puppy in a healthy and safe way! If every puppy owner followed these guidelines, a huge number of behavioural issues and fractures could be avoided. Indispensable for new puppy owners.

**Should I Spay or Neuter My Dog?**

40 Pages

Spaying and Neutering and major surgeries that permanently remove importation organs, yet most pet owners agree to the procedure as a matter of course. Is that always the best choice?

**When Pigs Fly! Training Success With Impossible Dogs**

All Ages  
192 Pages

This best selling book is not only the bible for training non-biddable breeds, but a complete handbook for training any dog or puppy. If you’ve read every dog training book on the market and been to multiple training classes (and/or been kicked out of classes) yet your dog still ignores you, take heart. There’s nothing wrong with you for loving him. You CAN train your “impossible” dog - When Pigs Fly!

**Poster**

**Age Appropriate Exercise Poster**

2-24 months  
24 x 36in / 61 x 91cm

All the exercise guidelines in our best selling Puppy Fitness Exercise Booklet (above) presented on one 24” x 36” poster!

(frame not included)
Gear

Tote Bag

Available in 3 colours.
Dimensions: 15.5” wide, 6.5” deep, 10.5” high

Meet your new favorite bag. Really, we promise, we can’t get enough of this one. Five roomy outside pockets keeps your stuff easy to access, and the big space inside means you can get all your toys, treats, and essential gear in one neat bag. Makes a lovely presentation for your puppy packages!

Sturdy, heavyweight fabric, water resistant lining, all seams reinforced. Dog people play hard and this is a serious bag that can take what you dish out. It’s our go-to bag, from the training barn to the grooming room, and we know you’ll love it as much as we do!

Training Clicker

Available in 3 colours

Get those puppies powered up with this beautiful Puppy Culture clicker! Raised button is easy to use and softer sound is gentle on puppy ears.

Training Clicker Wrist Coil

Available in 2 colours

Never be without your clicker again!