



Product Guide For Breeders

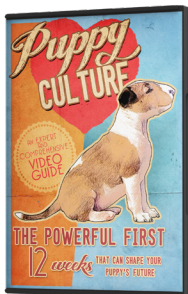


Are you a dog breeder, ready to take the Puppy Culture journey?

In this guide, we've collected together the products available within our Puppy Culture range that are more suited towards breeders.

Films

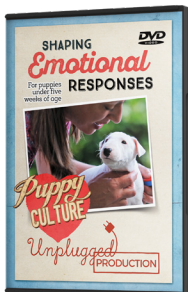
 available either as a DVD or to stream online ()



Puppy Culture: The Powerful First 12 Weeks That Can Shape Your Puppy's Future

4 Disc Set, Running Time 5hrs 17mins

What do breeders and puppy owners need to know to raise physically and emotionally healthy puppies? Get tried and true answers from top veterinary behaviorists, breeders and dog trainers. From whelping box to basic training, Puppy Culture is your mentor in a box! Powerful. Positive. Proven.



Shaping Emotional Responses

1 Disc, Running Time 44mins

How will your puppies react to conflict when they grow up? The first weeks of a puppies' life is a fertile time for changing emotional responses to life's inevitable annoyances. By doing some simple protocols prior to their initial fear response, you can learn to change the way you puppy feels about unpleasant things, from "annoyed" to "overjoyed!"



Attention is the Mother of All Behaviors

2 Disc Set, Running Time 99mins

What if you could take all the distractions in the world and turn them into fuel for attention from your dog? We'll show you how to teach your puppies (or adult dogs) that distractions are just cues for attention - the results will astound you!





Puppy Scent Games

1 Disc, Running Time 84mins

What could be more fun than to sit back and watch puppies use their almost miraculous gift of scent to solve problems? There's no better or more meaningful enrichment for puppies than scent games!



The Puppy Party

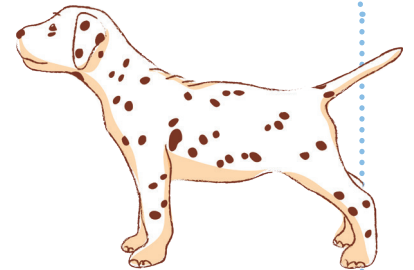
1 Disc Set, Running Time 88mins

What's the most fun you'll ever have socializing puppies? Having a puppy party, of course! A puppy party is non-stop laughs and smiles, and, if carefully controlled, one of the very best socialization tools available to a breeder. Here's a complete plan for holding a safe and productive puppy party.

Additional Films for Show Puppies

Have you considered showing your puppy in a dog show?

These titles are perfect for puppies, novice dogs, or lackluster show dogs needing a "re-tread."



Killer Free Stacks

2 Disc Set,
Running Time 118mins

Do your puppies Demand to Win? What makes a "show dog" is that attitude that just dares the judge not to put him up - and that's something that can be taught. Suitable for beginning show puppies or dogs of any age.



Stack and Deliver

2 Disc Set, Running Time 125mins

Are you making a good case for your dog in the show ring? Every time you walk into the ring, you're entering into a silent dialogue with the judge and telling him or her why that judge should put your dog up. Stack and Deliver shows how to present the best case possible!



Winning In Motion

2 Disc Set, Running Time 128mins

Covers everything from various dog gaits to training puppies to travel with their heads up (and not sniff) to how handlers should move in the ring (footwork), ring procedure and strategy. Detailed enough for novices, plenty of tips and insights for experienced show people.



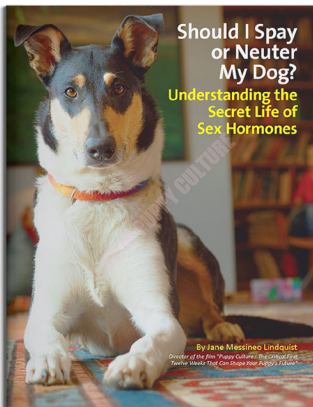
Books



Puppy Fitness (Second Edition)

16 Pages

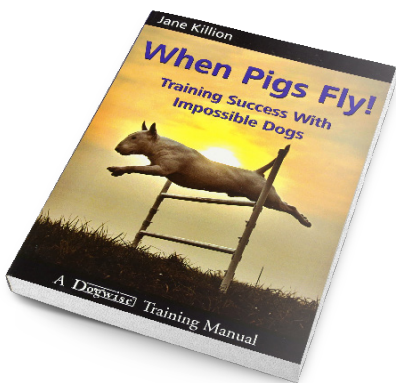
An important guide to raising a puppy in a healthy and safe way! If every puppy owner followed these guidelines, a huge number of behavioural issues and fractures could be avoided. Indispensable for new puppy owners, and great wisdom and guidance for breeders to pass along in puppy packages.



Should I Spay or Neuter My Dog?

40 Pages

Spaying and Neutering and major surgeries that permanently remove importation organs, yet most pet owners agree to the procedure as a matter of course. Is that always the best choice?



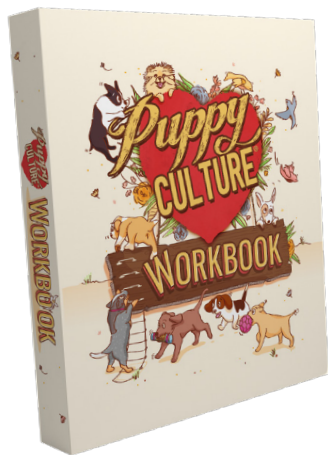
When Pigs Fly! Training Success With Impossible Dogs

192 Pages

This best selling book is not only the bible for training non-biddable breeds, but a complete handbook for training any dog or puppy. If you've read every dog training book on the market and been to multiple training classes (and/or been kicked out of classes) yet your dog still ignores you, take heart. There's nothing wrong with you for loving him. You CAN train your "impossible" dog - When Pigs Fly!



Workbooks

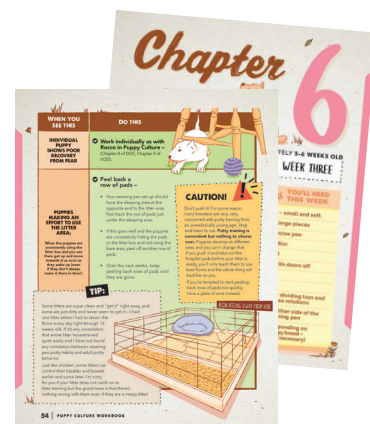


The Puppy Culture Workbook

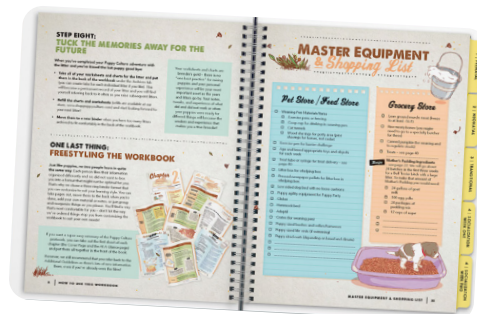
A companion to the original Puppy Culture film, our Workbook Kit ties it all together!

A weekly nuts and bolts timeline and organizer of what to do when, based on the development of YOUR puppies.

Our handy at-a-glance pages charts, records and worksheets have you covered so you can spend less time worrying about whether you're doing everything you should be doing and more time relaxing and enjoying all the fun Puppy Culture activities!



The original Puppy Culture film is the only thing you must watch to use this workbook. Purchase BOTH in our Puppy Culture Workbook Bundle and save!



30 Sheets

Chart and Worksheet Refill Set For The Puppy Culture Workbook

The Workbook comes with one set of Charts and Worksheets, but if you are expecting more litters the refill set is a fabulous way to have all your litter data in one place!

Record each puppy's data on everything from birth weight and supplemental feedings to manding and early leash walking. You only need ONE SET per litter.

Poster

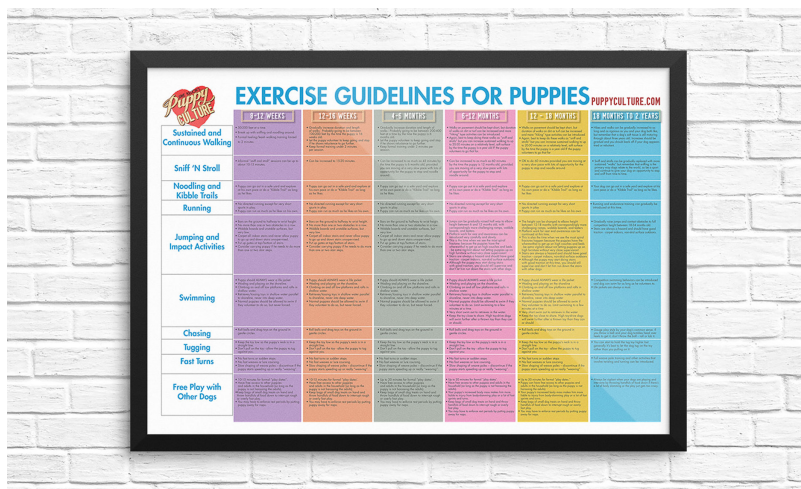


Age Appropriate Exercise Poster

24 x 36in / 61 x 91cm

All the exercise guidelines in our best selling Puppy Fitness Exercise Booklet (above) presented on one 24" x 36" poster!

(frame not included)



Gear

Tote Bag

Available in 3 colours.

Dimensions: 15.5" wide, 6.5" deep, 10.5" high

Meet your new favorite bag. Really, we promise, we can't get enough of this one. Five roomy outside pockets keeps your stuff easy to access, and the big space inside means you can get all your all your toys, treats, and essential gear in one neat bag. Makes a lovely presentation for your puppy packages!

Sturdy, heavyweight fabric, water resistant lining, all seams reinforced. Dog people play hard and this is a serious bag that can take what you dish out. It's our go-to bag, from the training barn to the grooming room, and we know you'll love it as much as we do!



Training Clicker

Available in 3 colours

Get those puppies powered up with this beautiful Puppy Culture clicker! Raised button is easy to use and softer sound is gentle on puppy ears.



Training Clicker Wrist Coil

Available in 2 colours

Never be without your clicker again!

