



# BUNJIBALL

**FETCH HAS NEVER BEEN SO FUN AND EASY!**

Steve Petitt: Founder

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Introducing “The Amazing Bunjiball” the newest innovation in fetch toys for dogs. This patented product has tested successful and desirable with both people and their dogs and is now being received in the market with enthusiasm supported by sales. The vibrant and energetic packaging combined with the one-of-a-kind Bunjiball product is attention getting to the consumer and enhances retail displays. “The Amazing” Bunjiball is now available to you and your customers.

**Sizes:** One size – 12.5 launch cord

**Packaging Dimensions:** 7x5”

**Weight:** In package: 2.97 oz, out of package: 2.35 oz

**Composition:** Thermoplastic rubber ball, nylon covered elastic cord

**Throwing Distance:** up to 200-250 feet +

## Display Options:

🐾 Peg display

🐾 Clip Strip in toy isle or near POS

🐾 In display box for POS or on shelf

**MSRP:** \$12.50      Ask for wholesale

## Market Data

🐾 Pet supply industry has registered approximately \$60b in sales in the most recent year of data.

🐾 US demand for pet supplies is growing at a rate of 2.9% per year.

## Differentiation

🐾 Proprietary internal anchoring system makes the throw toy virtually indestructible

🐾 Bunjiball is it's own launching device. No need for any other accessories

🐾 The ergonomic grip makes the ball easy and fun to throw with no strain on the arm

🐾 The user no longer has to handle wet, dirty tennis balls

🐾 This throw toy is perfect for anyone that wants to effortlessly throw the ball farther to increase their pup's activity

🐾 User controls how far Bunjiball goes. It can be launched up to 200 feet or as little as 10 feet making it perfect for the beach or the backyard

