



HC HAIRCREDIBLE

Media Kit



About

Haircredible (HC) caters to low porosity, fine curly, wavy and straight textures and also thin and damaged hair. The products give you volume, hold, shine and provide heat and thermal protection.

HC products are filled with essential oils, natural butters and vitamins including E and B-5, plant and fruit extracts and other natural ingredients that aid in repairing and hydrating damaged and dry hair. These products are weightless, non-oily, and very conditioning.

The products are perfect for all hair types ranging from 1a-3b as their lightweight formulas don't weigh hair down and provide the volume needed by many with fine hair.



Haircredible Products Contain:

- **No** Parabens
- **No** Phthalates
- **No** Paraffin
- **No** Formaldehyde
- **No** Sulfates
- **No** Petrolatums
- **No** DEA
- **No** Animal Testing
- **No** Mineral Oil
- **No** Sodium Chloride



Best Sellers



Freak Show Hair Spray \$19.99

Freak Show Hair Spray is unique with its Innovative Spray Technology which offers a 3 in 1 different spray patterns. Light spray for soft holding and reworking, Medium spray for fashion styling and redefining and Heavy spray for firmer holding. Our hair spray is highly flexible, great for restyling and is never sticky. Freak Show Hair Spray has No Parabens is UV Protectant and Humidity Resistant.



Curl Enhancing & Defining Potion \$13.99

This shape-enhancing creme creates flexible curls with great separation and movement. Known to keep your curls defined and tamed as well controlled and shapes your curl for days! This fast-drying texture cream tames frizzy and unruly hair resulting in a soft and pliable mane. Curl Enhancing & Defining Potion contains No Alcohol, Parabens or Sodium Chloride and is UV & Thermal Protectant.



Intense Tropical Leave In \$15.99

This leave-in hydrating conditioner contains Pro-Vitamin B5 to repair damaged hair and seal split ends. Contains smoothing proteins and conditioners that help prevent hair breakage. Seals the cuticle and controls frizz. Safe for colored, straightened and chemically treated hair. No Parabens or Sodium Chloride. Color & Straightener Safe. Thermal Protectant.



Volumizing Mousse Shake \$15.99

A lightweight mousse that creates frizz-free, touchable curls while locking in moisture. Enriched with natural botanical extracts, this medium hold foaming mousse delivers contrast, body and lift. Produces unbelievable volume for all hair types. No Alcohol, Parabens or Sodium Chloride. UV Protectant.

As Seen In...



Curls Understood.[®]
TAKING THE MYSTERY OUT OF CURLS



POPSUGAR

13 Holiday Gift Sets That All Brown Beauties Should Snap Up This Season

November 16, 2016 by [KIMBERLY VAUGHN](#)

Haircredible Curly Fro Definition Kit

Refresh your curls and keep frizz at bay with Haircredible's Curly Fro Definition Kit (\$60). The argan oil shampoo and conditioner hydrate hair, while the kit's curl enhancing and defining potion and intense tropical leave-in therapy make styling a breeze. The products' sweet smell will take you back to your last beach getaway.

sheen
Celebrating a Decade of Beauty Cultivation!

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Sheen Picks: Haircredible Intense Tropical Leave-In Therapy and Freak Show Hair Spray

By Sheen Magazine | August 12th, 2016 | Beauty Favs, Hair, Sheen Magazine | 0 Comments

Intense Tropical Leave-In Therapy

This leave-in hydrating conditioner contains Pro-Vitamin B5 to repair damaged hair and seal split ends. Contains smoothing proteins and conditioners that help prevent hair breakage. Seals the cuticle and controls frizz. Safe for colored, dyed, bleached and chemically treated hair. No Parabens or Sulfates.

Hypehair

Tahiry Jose NATURAL HAIR JOURNEY

By Ana Martinez-Feliciano

On set w/ Hype Hair Magazine

What are your hair goals for 2017?
I want to keep my hair healthy and looking good. I want to try new styles and colors. I want to be confident in my hair.

What are your hair care tips?
I use a lot of natural oils. I use a lot of protein treatments. I use a lot of heat protectants. I use a lot of leave-in conditioners.

What are your hair care products?
I use a lot of natural oils. I use a lot of protein treatments. I use a lot of heat protectants. I use a lot of leave-in conditioners.

the secrets of success *blog*
women entrepreneurs radio

LAVADA DALE: AUTHOR, ENTREPRENEUR AND
FOUNDER OF HAIRCREDIBLE ON WOMEN
ENTREPRENEURS RADIO™

Show #381

Lavada Dale is a New Jersey native, mother of three,
author and entrepreneur. She is the author of *The War
between My Mind, My Soul, My God and The Tears of an
Inmates Wife*.

In 2014, Lavada launched Haircredible, a hair care line that

Haircredible products are currently sold online at
Haircredible.com and shipped throughout the
country.

To learn more about Lavada Dale and and
Haircredible, follow their social media pages:
Instagram: @Haircredible & @LavadaLegacy
YouTube: LavadaLegacy

Listen on Podomatic:




Available exclusively through Legacy Beauty LLC
www.haircredible.com

BSW
Beauty Style Watch

If you have the perfect hair like so many others including the ladies do not see... There are products
out there to keep your precious strands healthy and beautiful! HC was just brought to our attention today
and girl...



Haircredible is a new luxury brand that caters to the natural hair demographic and they have some
amazing products including Rich Argan Oil Shampoo, Shampoo, Moisturizing Mousse Shake and
Curl Embracing and Defining Butter. These products are packed with organic and natural ingredients
including Vitamin E and Argan oil. Your hair will feel well moisturized and look like it's been treated without
looking dry or breaking off at the ends.

With the latest trend being all about curly hair products, the hair products have been a back seat and
those who are making the products to help maintain that the look would definitely be mentioned in the
next fabulous brand. It's suitable for all hair types!



BEAUTY

Luxury Products for Fine
Hair that Don't Break the
Bank - @haircredible

SEPTEMBER 30, 2016

BY NELLYBANKSS

NO COMMENTS



HC
HAIRCREDIBLE

Nelly Banks



*"New favorite hair product
for sure... Its perfect for my
curlsssss...."*

~ Aiyana A. Lewis, Model

*"I'm in love with this 'Freak
Show' hair spray!"*

~ Jessica Rich,
Entrepreneur & TV Host

"Hair that smells yummy!"

~ Taccara Rae, Creator of
The Blogery

*"Found what I've been looking
for... Haircredible has done
wonders for my hair"*

~ Shantel Jackson, Model
& Reality TV Star



Contact Us



Let's Connect!



@Haircredible



Haircredible Hair Care



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www.Haircredible.com

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