



MONDAY, JUNE 4, 2007

There's Nothing Cuter Than Innovation



Just seeing this bonnet for breastfeeding babies makes me want to have another little one -- RIGHT NOW! How cute is this?

Diane Sam, a Canadian mother of two, lit upon the dual idea of protecting breastfeeding babies' heads from the sun and shielding moms' breasts while nursing quite by accident. Breastfeeding in the park one summer day, Sam noticed her baby son's head needed to be covered, and so did her

breast. Her quick thinking solution: her older son's floppy sun hat which she used to simultaneously cover both.

What was initially a lesson in creativity soon became the inspiration behind **MoBoleez**, Diane Sam's company that has created the very first bonnet for breastfeeding infants. The bonnets come in **three colors** -- pink, blue and green -- and **six delightful illustrations** can be chosen to decorate the top of each. The **MoBoleez bonnet** retails for \$28 US. They even come in **eco-friendly, natural fabric** for earth conscious mommies.

Posted by Jennifer James at 1:23 AM

Labels: [must-haves](#)

We're Celebrating Black Breastfeeding!



We'd love to see your beautiful breastfeeding pictures! Send them to us at info@mommytoo.com and we'll share the bond you and your baby share with the world.

About The Black Breastfeeding Blog

The Black Breastfeeding Blog was created by **Jennifer James** as a way to reach black mothers who are currently breastfeeding or who want to breastfeed in the future. As a former breastfeeding mother of two daughters (who she breastfed for two years each), Jennifer believes in the powerful healing properties of breast milk and believes all black moms should at least start the nursing process to increase the health of their babies. She firmly believes breastfeeding can heal or lessen the likelihood of

3 comments:

Doulala said...

Too cute!

June 4, 2007 8:00 PM

Fat Lady said...

I usually hate all the various "cover-ups" to make nursing more discreet. I actually think these things hurt nursing more in the long run. As long as we see nursing as something that has to be covered up and hidden - the harder it is to see it as purely beneficial. But this hat is SO cute. And the dual-purpose makes it just perfect. I definitely would have gotten one of these when my girls were infants.

June 5, 2007 1:22 PM

Sarahbear said...

That hat is so cute. Your average person would have no clue it served as a boob cover up as well as a hat when you were out.

In fact, you might get more folks coming up to you and mentioning how cute the hat is and asking where you got it, then accidentally discovering you're nursing.=p

June 7, 2007 9:30 AM

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Links to this post

- [Seeking Black Breastfeeding Moms to Model on MoBoleez.com!](#)
- [A breastfeeding bonnet!](#)
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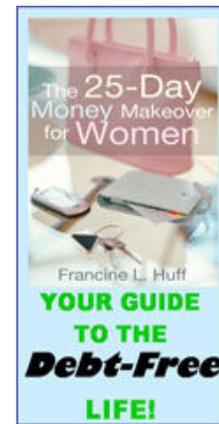
AND women and wants to see black moms resist the notion that formula is just as good as breastfeeding because, in truth, it's not.

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