



BUILDER INSPIRED. RIDER TESTED.



THE 2018  
**SPRING|SUMMER**  
COLLECTION





## THE TRAIL TAKES US TO UNEXPECTED PLACES.

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*By machine and by hand, we break down, pack up and build out earth to form trails every single day. We dig. We sculpt. We breathe life into landscapes; into spaces that beg us to become the next trails, parks and playgrounds for mountain bikers and their communities.*

*For us, digging isn't just a pastime—it's part of our bloodline.*

*We're builders by trade and riders at heart. That's why we dig: to create experiences that test our limits, that connect us to the environments in which we journey, the spaces that give our passion a little room to breathe.*

*We're builders, riders, friends, and dirtbags. Our craft takes us to some pretty unexpected places. Whether we build in the desert of Baja or just outside our front door, every day is a new adventure. For the Spring/Summer '18 Collection, we're celebrating faraway lands and hometown legends. Our clothing looks best with a little dirt on it... or out after a hard day's work.*

[digclothingco.com](http://digclothingco.com)



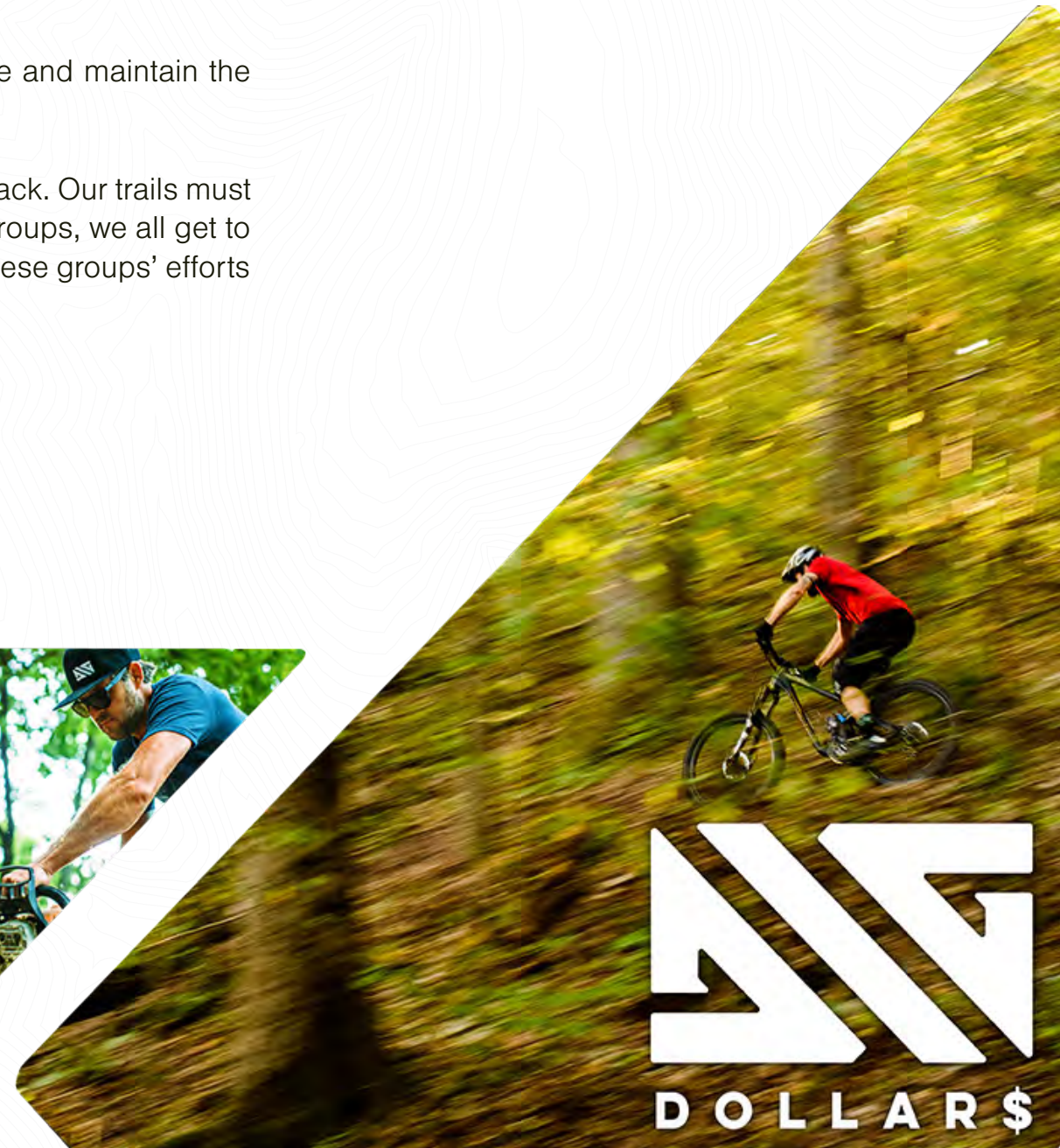


# GIVE BACK

YOUR **TRAILS**. YOUR **DOLLARS**.

For every DIG purchase, we give 5% to trail building groups that restore and maintain the local trails you bike, hike, walk and love.

At DIG, we recognize that trail building doesn't end when the tape pulls back. Our trails must be maintained and restored, and thanks to the hard work of advocacy groups, we all get to enjoy trails for years to come! When you support DIG, you directly fund these groups' efforts to keep our trails beautiful for years to come.







THE RAILYARD RUST \$30

# LEGACY TEE

DESIGN INSPIRED BY HOMETOWN VENUES

*The Homestead at Coler Mountain Bike Preserve is a local's secret spot, offering sanctuary to mountain bikers as they pass through from one side of the mountain to another. With spring's arrival, vast meadows of new grass and wildflowers welcome bikers to the beauty of Oz!*

*The Railyard is a local legend and premiere bike park. From slopestyle lines to dirt jump courses, The Railyard is the place to develop skills or kick back and watch the area's freeriders take on this dirt playground.*

50% poly, 25% Airlume combed and ring-spun cotton, 25% rayon, Premium Tri-Blend



LEGACY - THE HOMESTEAD  
GREEN \$30

36°23'15.4"N 94°14'18.1"W



LEGACY - THE RAILYARD  
RUST \$30

36°19'44.7"N 94°06'49.2"W





BIG SKY YOUTH TEE \$25



# BIG SKY YOUTH TEE

START 'EM YOUNG



BIG SKY \$25

*This year, Progressive Trail Design created the concept for Big Sky Bike Park in Bend, Oregon. The Big Sky Youth Tee is designed to inspire children to get on the trails, ride bikes, play outdoors and dream big . Get 'em out there!*

50% poly, 25% Airlume, 25% rayon,





# DIRTWORSHIPPER TEE

## CONNECT TO THE SOURCE

*The Dirt Worshipper Tee pays homage to our most precious canvas: Earth. Featuring metallic gold foil and back label, the Dirt Worshipper makes a statement — just like our trails. Pair this tee with jeans, pants, a blazer or light jacket for a more sophisticated look!*

*50% poly, 25% Airlume combed and ring-spun cotton, 25% rayon, Premium Tri-Blend*



**DIRTWORSHIPPER- PYRITE**  
VINTAGE BLACK \$30



**DIRTWORSHIPPER- ROSE QUARTZ**  
STONEWASH DENIM \$30







CLOTHING CO





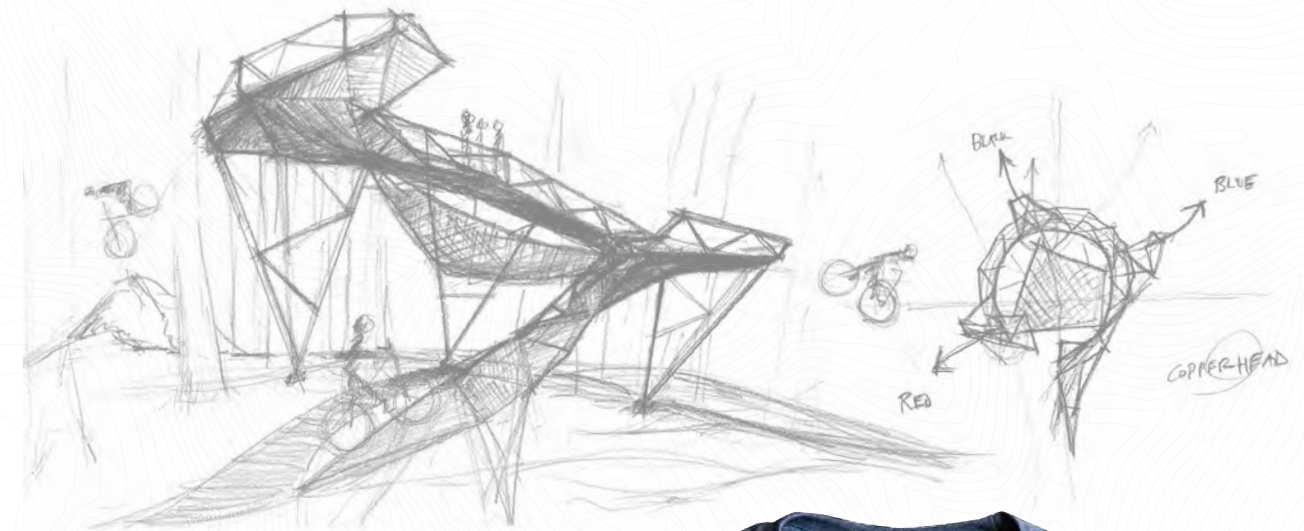
## THE HUB

*is a naturally weathering object mysteriously rising in the middle of the forest. It is a functional nexus for comradery, rest, and anticipation of the downhill journeys ahead. A place hidden in nature, it is a hub for interaction and the launching point to the most epic single track in Coler Mountain Bike Preserve. Located at the top of the northernmost hill and at a juncture of multiple trails, The Hub provides riders with a starting point, juiced with speed as they drop into the intermediate jump trail, the expert technical trail and the expert jump trail.*

36°23'50.4"N 94°14'19.4"W

# THE HUB TEE

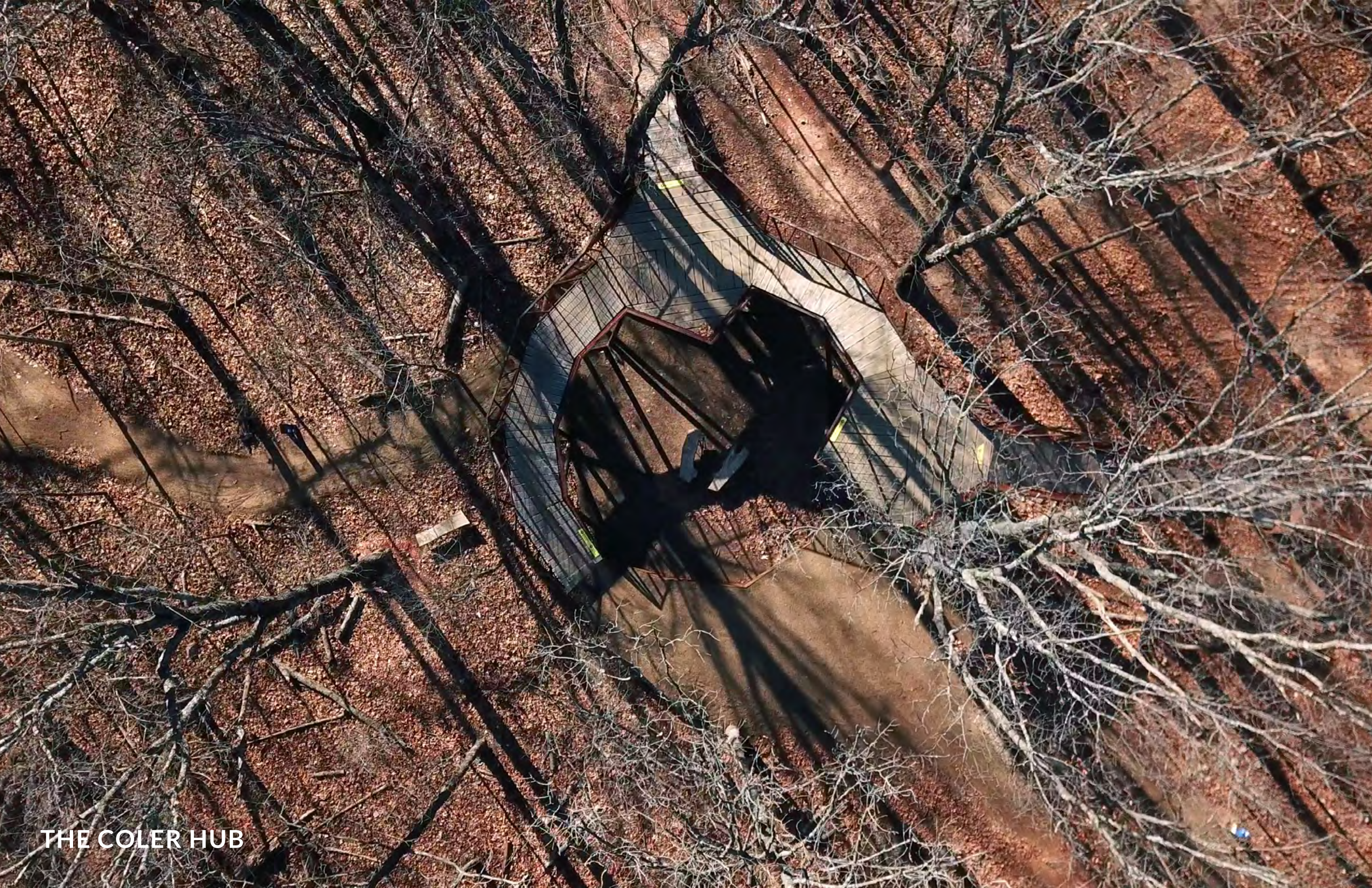
A WORLD CLASS RIDING FEATURE IN THE HEART OF OZ



## THE HUB \$30

50% poly, 25% Airlume, 25% rayon,





THE COLER HUB





# TANKS

STAY COOL FOR TRAIL OR TOWN

*Motorcycles are a trailbuilder's best friend. Ideal for scouting trail, packing down dirt or catching some wind after a long day, motorcycles play a critical role in the success of a builder's craft!*

*The Scrambler Tank celebrates the best of the modern day scrambler motorcycle: vintage accents, high performance, and a stripped-down appearance that's ready for a ride on the trail or the open road.*

*The T-Dub pays homage to the infamous TW200, a dual-sport motorcycle perfect for packing trail. It has everything builders need, and nothing they don't.*

50% poly, 25% Airlume combed and ring-spun cotton, 25% rayon, Premium Tri-Blend



**T-DUB**  
NAVY \$30



**SCRAMBLER**  
WHITE \$30



**T-DUB NAVY \$30**



SCRAMBLER WHITE \$30





SCRAMBLER TANK WHITE \$30  
DIRTWORSHIPPER TEE VINTAGE BLACK \$30





# HEADWEAR

A FRESH LOOK AT FAMILIAR LANDSCAPES

*Hot days. Even hotter nights. Our team at Progressive Trail Design spent a season building trail on the coast of Baja California Sur, and we're bringing back the best of their memories with the Baja mesh trucker hat. Inspired by the colors of the Baja landscape, our hat features a wool front, open mesh back, and 3D embroidered logo.*

**BAJA SNAPBACK \$35**





BAJA SNAPBACK \$35  
T-DUB TANK NAVY \$30







# MTB KIT

HIGH PERFORMANCE. COHESIVE DESIGN.

Rock gardens. Stone berms. Flow-Tech trails. **The Scout** is built to explore the best in trail craftsmanship. Stay cool with technical, sweat-wicking fabric interlocking a honeycomb sleeve detail, and turn heads with our brand new spring design.

You can always trust **The Sweep** to stick with you on the trail. Our technical riding gloves feature silicone, no-slip grip across the palms and sweat-wicking fabric across the fingers and hand to ensure you never lose grip of your bars.

Complete your riding kit with **The Tracer**, a 360 degree, full-wrap technical sock built for long days on the trail, road or jobsite.



THE SCOUT  
JERSEY \$50



SWEEP  
GLOVES \$35



TRACER  
SOCKS \$15





## SWEEP \$35

- + 4-way stretch, lightweight mesh
- + Laser cut ventilation holes on palm
- + Sweat cloth on thumb
- + 45% synthetic leather, 30%polyester, 25% nylon
- + Single layer Clarino leather palm for maximum durability
- + Stretch cuff to easily pull on and off gloves without fumbling for a strap





410 SW A ST. BENTONVILLE, AR 72714



BECOME A RETAILER  
[kelsey@digclothingco.com](mailto:kelsey@digclothingco.com)

BECOME AN AMBASSADOR  
[kelsey@digclothingco.com](mailto:kelsey@digclothingco.com)

CONNECT WITH US  
  