

# Reusable Vinyl Application & Removal Instructions

## *Application*

- 1) Select an area large enough to display your print. **The surface must be smooth, rigid and clean (no textured walls). Your print must be at room temperature prior to installing. Remove it from the shipping container and unroll. Let stand at room temperature for 60-90 minutes.** If area has recently been painted, paint must be allowed to cure 30 days prior to installing your wall graphic.
- 2) Clean the area selected, using water only, to ensure no dirt or residue will adhere to the adhesive backing of your print. **DO NOT USE SOAP OR ANY HOUSEHOLD CLEANING PRODUCT.** Dry the surface thoroughly with a clean cloth and let stand for approximately 90 minutes to ensure the area is completely free from any moisture.
- 3) **The following steps are best performed by two people.**
- 4) You will notice your print arrives with a protective “Magic Mask” application tape already applied. Once your application area is dry simply peel the print, **with the “Magic Mask” application tape**, from the white paper backing. If your print is taller than wider, begin at the top and peel toward the bottom. If wider than taller, peel from right to left. If you have purchased a multi-pack you will need to cut each image out individually, including the “Magic Mask”, prior to applying.
- 5) Once your print is completely peeled from the paper backing, each of the two installers should hold one of the top corners. Hold up the print to the area you have selected to display it and press **ONLY** the “Magic Mask” tape to the wall. **DO NOT PRESS ANY AREA OF THE “MAGIC MASK” THAT CONTAINS YOUR VINYL PRINT TO THE WALL AT THIS TIME.** Utilize this process until you have your print aligned. Do not concern yourself with the air-bubbles at this time. **If the print sticks to itself, DO NOT PANIC, gently pull the two areas apart and re-apply.**
- 6) If your print is taller than wider, perform this process from top to bottom. If wider than taller, perform process from right to left. One installer will need to hold the print from the bottom (taller) or left side (wider) while pulling it **very** lightly and holding approximately 2”-3” from wall to stretch the material. The second installer will begin at the top(taller) or left(wider) and begin to apply pressure, using you’re the included squeegee, to smooth and apply the vinyl print. Rub and apply pressure from top to bottom (taller) or left to right (wider) until your vinyl print is applied to the wall. To finalize your install use the squeegee and begin at center of print and firmly apply pressure while moving squeegee to outer edges. If air-bubbles appear, push them toward outside edges of the print.
- 7) If your print is taller than wider, perform this process from top to bottom. If wider than taller, perform process from right to left. Begin peeling back the “Magic Mask” application tape from the wall. When you get to the edge of the vinyl carefully separate the “Magic Mask” and vinyl from one another. Once you have approximately 3”-4” of the “Magic Mask” separated from the vinyl, simply fold this 3”-4” back onto itself as though you are folding it. Place your hand on the tacky portion of the “Magic Mask” that is folded back and slowly pull mask to bottom(taller) or left(wider) while holding the exposed area of the print as you move along. Continue this process until the “Magic Mask” is completely removed. **DO NOT CONCERN YOURSELF IF THE MAGIC MASK STICKS TO ITSELF—WE WILL CORRECT THIS IN THE NEXT STEP.**
- 8) The “Magic Mask” tape is reusable and can be pulled back into it’s original shape. After restoring the “Magic Mask” to it’s original state place the tacky side of the “Magic Mask” to the glossy side of the white paper backing, roll and store, along with the squeegee, in the shipping tube for future use—in the event you decide to remove and store your print.

## *Removal*

- 1) Unroll the paper backing and remove the “Magic Mask” application tape.
- 2) **The following steps are best performed by two people.** Place “Magic Mask” application tape onto print. Be sure that tape covers entire print. Use your hand and apply pressure by rubbing “Magic Mask” onto your print. Utilizing the squeegee, rub entire area again to remove any air-bubbles. If air-bubbles appear, push them toward outside edges of the print.
- 3) If your print is taller than wider, perform this process from top to bottom. If wider than taller, perform process from right to left. Begin peeling back the “Magic Mask” application tape from the wall. When you get to the edge of the vinyl carefully separate the vinyl from the wall. Once you have approximately 3”-4” of the “Magic Mask” and vinyl separated from the wall simply fold this 3”-4” back onto itself as though you are folding it. Place your hand on the tacky portion of the “Magic Mask” (TRY NOT TO PLACE HANDS ON ADHESIVE OF VINYL PRINT) that is folded back and pull toward bottom(taller) or left(wider). Continue this process slowly until the “Magic Mask” and print are completely removed. If the vinyl separates from the “Magic Mask” at any point—STOP and press vinyl back onto “Magic Mask”.
- 4) Roll and, along with the squeegee, store in shipping tube until the next application process.

## *Tips & Tricks*

- Attempt to install your print on an indoor wall as opposed to one that the opposite side is exposed to the outdoors. If you do need to install the print where the other side of the wall is exposed to the outdoors, try not to locate the print next to any windows.
- You should not install your Wallhogs near any vents as air conditioning will cause the vinyl to contract and pull away from the wall.
- If air bubbles are trapped and you are unable to push to edge of print for release, simply take a needle (not a pin) and puncture the air bubble. You will then be able to press the air out.