



Photo-Text w/Transfer Tape Application & Removal Instructions

Application

1. Select an area large enough to display your Photo-Text print. Your print must be at room temperature prior to installing. Remove the print from shipping container and unroll. Let stand at room temperature for 30-45 minutes. You will also need to unroll the included transfer tape and let it come to room temperature. If area has recently been painted, paint must be allowed to cure 30 days prior to installing your wall graphic.
2. Clean the area selected, **using water only**, to ensure no dirt or residue will adhere to the adhesive backing of your Photo-Text print. **DO NOT USE SOAP OR ANY HOUSEHOLD CLEANING PRODUCT.** Dry the surface thoroughly with a clean cloth and let stand for approximately 30 minutes to ensure the area is completely free from any moisture.
3. Depending upon the size of your image, the following steps are best performed by two people. Please be patient as this type of work is normally performed by professionals and does take time to complete.
4. Once your application area is prepared you will need remove the transparent transfer tape from it's carrier paper backing and place sticky side down onto your print. Use the included squeegee and rub, applying moderate-heavy pressure, to apply the tape onto your entire decal.
5. Once the transfer tape is applied you will want to flip the print over so it is facing the floor then simply begin peeling back the carrier paper your print arrived on. You will want peel this back slowly and watch to ensure the letters are adhering to the transfer tape. If not, then use the squeegee again to apply moderate pressure to ensure letters adhere to transfer tape. If your image is taller than wider, begin at the top and peel toward the bottom. If wider than taller, peel from right to left.
6. Once the carrier paper has been completely peeled from your print and transfer tape each of the two installers should hold one of the top corners. **DO NOT LET ANY PART OF THE PRINT OR TRANSFER TAPE ADHERE TO ANOTHER PART OF THE PRINT.** Hold up the print to the area you have selected to display it and press **ONLY** the top corners of the transfer tape to the wall. Utilize this process until you have the print aligned.
7. Beginning from center of image and using your hand, apply pressure and rub from center to outer edges to apply. If you encounter any air bubbles or wrinkles, simply lift the print from the closest corner and reapply. **IF APPLYING THE PRINT OUTDOORS WE RECOMMEND YOU REMOVE AND REAPPLY THE PRINT EVERY 180 DAYS TO AVOID FADING OF THE SURFACE AREA THE IMAGE IS APPLIED TO.**
8. After installation place the sticky side of the transfer tape onto the wax side of the carrier paper it arrived on and roll. Also roll the carrier paper your decal arrived on and place both back into the shipping tube for storage in the event you decide to remove and decal.

Removal

1. This process will take some time to complete so you must be very patient.
2. Take the transfer tape you stored from the original shipment and unroll.
3. Take the tape and place sticky side onto your decal and use the squeegee to rub the surface of the tape, applying moderate pressure, onto your entire decal.
4. Once applied begin at one of the corners and slowly peel the transfer tape. You will more than likely need to assist the letters or design elements onto the tape since the adhesive on the decal is stronger than the adhesive on the tape.
5. Once removed place the decal, sticky side down, onto the original wax paper side of the carrier paper your decal arrived on.
6. Remove the transfer tape and place sticky side down onto the wax side of the carrier paper it arrived on and roll. Also roll your decal and place both back into the shipping tube for storage in the event you decide to re-install.