



## Photo-Tex EXS w/Transfer Tape Application Instructions

### *Application*

1. Select an area large enough to display your Photo-Tex print. Your print must be at room temperature prior to installing. Remove the print from shipping container and unroll. Let stand at room temperature for 30-45 minutes. You will also need to unroll the included transfer tape and let it come to room temperature. If area has recently been painted, paint must be allowed to cure 30 days prior to installing your wall graphic.
2. Clean the area selected, **using water only**, to ensure no dirt or residue will adhere to the adhesive backing of your Photo-Tex EXS print. **DO NOT USE SOAP OR ANY HOUSEHOLD CLEANING PRODUCT.** Dry the surface thoroughly with a clean cloth and let stand for approximately 90 minutes to ensure the area is completely free from any moisture.
3. Depending upon the size of your image, the following steps are best performed by two people.
4. Once your application area is prepared you will need remove the transparent transfer tape from it's carrier paper backing and place sticky side down onto your print. Use the included squeegee and rub, applying moderate-heavy pressure, to apply the tape onto your entire decal.
5. Once the transfer tape is applied you will want to flip the print over so it is facing the floor then simply begin peeling back the carrier paper your print arrived on. You will want peel this back slowly and watch to ensure the letters are adhering to the transfer tape. If not, then use the squeegee again to apply moderate pressure to ensure letters adhere to transfer tape. If your image is taller than wider, begin at the top and peel toward the bottom. If wider than taller, peel from right to left.
6. PLEASE ENSURE THE AREA YOU HAVE SELECTED IS LARGE ENOUGH FOR YOUR PRINT AND THAT WHEN PROCEEDING WITH THE FOLLOWING STEPS YOU ALIGN THE PRINT DURING INSTALL SINCE THE PERMANENT ADHESIVE MAY REMOVE PAINT IF REMOVAL IS ATTEMPTED FOR REPLACEMENT.
7. Once the carrier paper has been completely peeled from your print and transfer tape each of the two installers should hold one of the top corners. DO NOT LET ANY PART OF THE PRINT OR TRNSFER TAPE ADHERE TO ANOTHER PART OF THE PRINT. Hold up the print to the area you have selected to display it and press ONLY the top corners of the transfer tape to the wall. Utilize this process until you have the print aligned.
8. Beginning from center of image and using your hand, apply pressure and rub from center to outer edges to apply. If you encounter any air bubbles or wrinkles, simply lift the print from the closest corner and reapply.
9. After installation place the sticky side of the transfer tape onto the wax side of the carrier paper it arrived on and roll. Also roll the carrier paper your decal arrived on and place both back into the shipping tube for storage in the event you decide to remove and decal.

### *Removal*

1. If it becomes necessary for you to remove your Photo-Tex EXS print you will want to use a heat gun to heat the print while removing since the adhesive is considered permanent. Unfortunately, it will be nearly impossible to remove die-cut elements using the transfer tape, however you may be able to remove the decal starting at an outside edge of the print and slowly peel back while heating. This is no guarantee that the adhesive will remove paint or scar wall, however it should help.