2023 INFORMATON FOR ADVERTISERS

CONTINENTAL MODELLER



2023 ADVERTISEMENT RATES

Rates per insertion (consecutive)

| Size | 12 insertions | 8 insertions | 4 insertions | 1 insertion |
|------|------------------|---------------------|-----------------|--------------------|
| Full | £247.00 | £253.00 | £264.00 | £280.00 |
| 1/2 | £126.00 | £132.00 | £137.00 | £143.00 |
| 1/4 | £64.00 | £67.00 | £69.00 | £72.00 |
| 1/8 | £32.00 | £33.00 | £34.00 | £36.00 |
| 1/16 | £16.00 | £17.00 | £18.00 | £19.00 |
| 1/32 | 28.00 | £8.50 | £9.00 | £9.50 |

ALL PRICES INCLUDE FULL COLOUR

SERIES CONTRACTS

Any change will be charged at the ruling series rate

LOOSE INSERT

(only one insertion accepted per issue) Phone for price details THE PRICES SHOWN ARE SUBJECT TO V.A.T. AT THE CURRENT RATE WHERE APPLICABLE

2023 PUBLICATION SCHEDULE

| ISSUE | COPY DATE | PUBLICATION DATE | | |
|------------|--------------------|---------------------|--|--|
| JANUARY | 3rd November 2022 | 15th December 2022 | | |
| FEBRUARY | 1st December 2022 | 19th January 2023 | | |
| MARCH | 5th January 2023 | 16th February 2023 | | |
| APRIL | 2nd February 2023 | 16th March 2023 | | |
| MAY | 2nd March 2023 | 13th April 2023 | | |
| JUNE | 6th April 2023 | 18th May 2023 | | |
| JULY | 6th May 2023 | 15th June 2023 | | |
| AUGUST | 3rd June 2023 | 13th July 2023 | | |
| SEPTEMBER | 6th July 2023 | 17th August 2023 | | |
| OCTOBER | 3rd August 2023 | 14th September 2023 | | |
| NOVEMBER | 1st September 2023 | 19th October 2023 | | |
| DECEMBER | 5th September 2023 | 16th November 2023 | | |
| JAN (2024) | 2nd November 2023 | 14th December 2023 | | |

Published monthly on the third Thursday of the preceding month

NENTAL MODELLE



Mechanical Data (millimetres) Size and type area (height x width)

| | Full | 1/2 | 1/4 | 1/8 | 1/16 | 1/32 |
|-------------|------------|-----------|-----------|----------|----------|---------|
| Portrait | 268 x 204* | - | 132 x 100 | 132 x 48 | 64 x 48 | _ |
| Landscape | _ | _ | _ | 64 x 100 | 30 x 100 | 30 x 48 |
| Full width | _ | 132 x 204 | 64 x 204 | 30 x 204 | _ | _ |
| Full Height | _ | 268 x 100 | 268 x 48 | _ | _ | _ |

^{*}Full page trim area 300 x 228. Bleed: 3mm

File Formats

DIGITAL COPY

Copy may be sent on disc with print out

SOFTWARE

Adobe Photoshop, InDesign, Illustrator or QuarkXPress

PDF, JPEG, TIFF, EPS (fonts embedded)

PDF files and any included graphics must be 300dpi, CMYK

Contact Details

General and Advertisement Manager: John King

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PECO PUBLICATIONS AND PUBLICITY LTD **BEER, DEVON EX12 3NA, ENGLAND**

Tel. 01297 306045

Terms and Conditions

- Peco reserves the right to require payment in advance. Where Peco agrees to grant Advertiser credit terms, full payment shall be made by the 25th of the month following date of invoice. Peco reserves the right to withdraw credit terms at any time at its
- Prices shall be at the rates set out above. Peco reserves the right to increase prices at any time (including in relation to a series of advertisements). Where Advertiser cancels a series of advertisements mid-series, Peco shall be entitled to charge Advertiser for any series discount already applied.
- Advertiser is responsible for checking the accuracy of the advertisement. All advertisements are subject to the approval of Peco, who reserve the right to reject, withdraw or alter advertisements at any time at their discretion. No advertisement shall be accepted until Peco confirms in writing. Any special terms must be agreed in writing
- 4. Advertiser may terminate, withdraw or alter any advertisement by giving Peco not less than 7 days' notice in writing before the relevant copy date. The same copy shall be used for series advertisements unless and until Advertiser notifies Peco as above. Additional charges may apply.
- 5. Advertiser shall ensure that all advertisements: (a) meet Peco's format, data and other requirements, (b) comply with all applicable laws, regulations and codes (c) are in no way misleading, false, defamatory, in breach of any intellectual property or other rights, in any way discriminatory or offensive, or prejudicial to Peco's reputation (d) relate to goods and/or services which Advertiser is willing and able to provide at the stated price. Advertiser shall ensure that the medium upon which the advertisement is supplied is free of virus and other malicious code.
- If Peco fails to publish an advertisement on the agreed date or there is an error in the advertisement, Advertiser may require Peco either to publish the advertisement on a revised mutually agreed date at no additional cost or to refund the fees for such

- advertisement, and such publication or refund shall be Advertiser's sole remedy for such failure.
- Peco shall have no liability or responsibility for failure to comply with these terms for reasons beyond its reasonable control
- 8. Peco shall not be responsible for artwork or other materials sent to it, which shall be at Advertiser's risk. Peco recommends that the Advertiser retains copies and, where appropriate, procures appropriate insurance. Peco reserve the right to destroy or return all artwork and other materials that has not been used for six months unless otherwise agreed
- 9. Advertiser will indemnify Peco against any loss or damage which Peco suffers or incurs arising out of the advertisement or Advertiser's breach of these terms
- 10. English law will govern these terms and all disputes and claims arising out of them, and the English courts shall have exclusive jurisdiction.