



“Strong customer relationships are the pillars of success in the jewellery industry. This is a great new tool to help customers, and help our business”

— John Anderson,  
Davidson's Jewellers, Ottawa, Canada

## *Give the gift of another memorable moment.*

Ring Rescue compression device (CD) decreases the need for ring cutting, helping you save your customer's sentimental rings and precious memories.



**Reduce the swelling,  
remove the ring,  
preserve the memory,  
*be the hero.***

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## What is Ring Rescue Compression Device (CD)?

Our compression device shrinks finger size in order to help you remove your customer's stuck ring non-destructively. The device shrinks finger size 100% of the time, and then it is up to you to remove the ring. With proper manipulation techniques, our users have seen great success and customers are thrilled when they can avoid having to cut their valuable ring.

## Why Ring Rescue CD?

- ✓ **Be the hero** – help your customer avoid having their sentimental ring damaged by cutting
- ✓ **Increase customer loyalty** – save a ring, gain a customer for life
- ✓ **Differentiate yourself from competitors** – offer something the others don't
- ✓ **Drive foot traffic** – give new and existing customers an extra reason to visit your store

## Why jewellers love Ring Rescue CD

- ✓ After they help remove the ring, their customers either leave the ring for repair, resizing or retipping and often purchase more jewellery
- ✓ Non-destructive ring removal will earn positive word of mouth for their business
- ✓ Preserves a lasting memory for their customer
- ✓ Significantly reduces the number of times they have to cut difficult metal rings such as titanium and tungsten
- ✓ Offers them an additional revenue generator by removing rings non-destructively

## What's included

- ✓ Special non-hydrating lubricant
- ✓ A step-by-step guide that provides specific techniques to assist in non-destructive removal
- ✓ Training videos to set you and your team up for success
- ✓ All-inclusive 2-year warranty

**Disclaimer:** In cases of osteoarthritis or severe weight gain, it is extremely difficult to remove a ring non-destructively. What Ring Rescue CD does in these cases is decrease the finger to a more manageable size, allowing you to insert a ring cutter more effectively. This helps to make ring removal a more comfortable process for your customer.