



TEAMWEAR

'24





**TOGETHER WE ARE
ADIDAS SOCCER**

TEAMWEAR '24







TEAMWEAR '24



**TIRO24 COMPETITION
MATCH DAY**





24 NXT LVL FLOW

ARIFLOW / HIGH BREATHABILITY

LIGHTWEIGHT / QUICKDRYING

COMFORT / CONFIDENCE

PERFORMANCE

TIRO24 COMPETITION MATCH DAY



TEAMWEAR '24

TIRO24 COMPETITION MATCHDAY

TEAMWEAR '24

AEROREADY



TIRO24 COMPETITION



TEAMWEAR '24

TIRO24 COMPETITION TRAINING



TEAMWEAR '24

TIRO24 COMPETITION TRAINING



TEAMWEAR '24



TEAMWEAR '24

AEROREADY

A close-up of a white fabric, likely a soccer jersey, featuring a black stripe with a perforated section. The word "AEROREADY" is printed in black on the white fabric.

TIRO24 COMPETITION MATCH

AEROREADY

TIRO24 COMPETITION MATCH JSY

(M/W/Y) SLIM

60 USD



team power red 2



team royal blue



team navy blue



black



white



team dark gray



team yellow



team green

TIRO24 COMEPETITION MATCH SHORTS

(M/W/Y) REGULAR

40 USD



team power red 2



team royal blue



team navy blue



black



white



team dark gray



team yellow



team green



TIRO24 COMPETITION

AEROREADY

TIRO24 COMPETITION TR JSY

(M/W/Y) SLIM

50 / 45 USD



black / team
dark grey



team power red 2 /
apparel solar red



team navy blue 2 /
navy blue



team royal blue /
blue burst



white / team
lightgrey



team solar yellow 2 / grey 2 /
dark grey logo **MEN'S ONLY**

TIRO24 COMPETITION TR TOP

(M/W/Y) SLIM

60 / 55 USD



black / white



team powered red 2 /
apparel solar red



team navy blue 2 / team
royal blue



team royal blue /
blue burst



team dark grey /
team light grey

TIRO24 COMPETITION TR JKT

(M/W/Y) SLIM

70 USD



black / white



team power red 2 /
apparel solar red



team navy blue 2 /
team royal blue



team royal blue / blue
burst



team dark grey / team
light grey

TIRO24 COMPETITION AW JKT

(M/Y) REGULAR

100 USD



black / white

TIRO24 COMPETITION TR PNT (M/Y) SLIM

60 USD



black / team dark
grey



navy blue 2 /
team royal blue



black / apparel
solar red



TIRO24 COMPETITION GK

TIRO24 MATCHDAY JSY

(M/Y) REGULAR

60 USD



semi blue burst / team
royal blue



team real magenta /
wonder quartz

TIRO24 ON PITCH GK

TIRO24 SHORT GK

(M/Y) REGULAR

35 USD



semi blue burst / team
royal blue



team real magenta /
wonder quartz

AEROREADY



TIRO24 COMPETITION

CU TIRO24 COMPETITION JERSEY & SHORT

AEROREADY

CUSTOM TIRO24 MATCHDAY
COMPETITION JERSEY MEN

70 USD SLIM



CUSTOM TIRO24 MATCHDAY
COMPETITION JERSEY WOMEN

70 USD SLIM



CUSTOM TIRO24 MATCHDAY
COMPETITION JERSEY YOUTH

65 USD SLIM



CUSTOM TIRO24 SHORT
MEN

50 USD SLIM



CUSTOM TIRO24 SHORT
WOMEN

50 USD SLIM



CUSTOM TIRO24 SHORT
YOUTH

50 USD SLIM



CUSTOM MATCH WEAR UPDATE

CU TIRO24 COMPETITION JERSEY & SHORT

AEROREADY

FACT SHEET

- MEN / WOMEN / YOUTH
- MADE WITH RECYCLED MATERIALS
- AEROREADY
- JERSEY FRONT PANEL PRINT OPTION ADDED
- GRAPHIC INTER CHANGED TO SOLID
- NO LOWER BACK GRAPHIC INSERT

MITEAM COLOR PALETTE AND GRAPHICS

	Black 095A
	White 001a
	Team Navy Blue AEO1
	Team Royal Blue 2 ADBR
	Team Power Red 2 AEPD
	Benfica Red 3000
	Team Yellow ADF7
	Team Green ADCZ
	Team Onix ADFY
	Team Sand ADF4
	Team Light Grey ADFE
	Active PurpleS19 AC37
	Bliss PinkF22 AEJT
	APP Solar Red ADKU
	Lucid Lemon F23 AEW0





TIRO24 ON PITCH

TEAMWEAR '24

TIRO24 ON PITCH



TEAMWEAR '24

TIRO24

LAI D ON MAIN MATERIAL 3
STRIPES

EMBROIDERED
PERFORMANCE LOGO

LIGHTWEIGHT AEROREADY
FABRIC

LIGHTWEIGHT AEROREADY
FABRIC

ELASTICATED WAISTBAND
WITH DRAWCORD

PERFORMANCE RIB COLLAR

QUARTER ZIP

ICONIC INSERT LINKING
TO PRO AND
COMPETITION

EMBROIDERED
PERFORMANCE LOGO



TIRO24



TEAMWEAR '24

TIRO24



TEAMWEAR '24

TIRO24 ON PITCH

TIRO24 MATCHDAY JSY

(M/W/Y) SLIM / REGULAR

40 / 35 USD



black / white



white / black



team navy blue 2 / white



team royal blue / white



team power red 2 / white



team mid grey / white



team dark green / white



team yellow / black

TIRO24 SHORT

(M/W/Y) REGULAR

35 / 30 USD



black / white



white / black



team navy blue 2 / white



team royal blue / white



team power red 2 / white



team mid grey / white



team dark green / white



team yellow / black

GK SHORTS COLORWAYS
MEN'S AND YOUTH ONLY

team real magent:
wonder quartz



semi blue burst / team
royal blue

Men's Only



TIRO24 OFF PITCH

AEROREADY

TIRO24 MTRSHO

(M/W/Y) REGULAR

40 / 30 USD



black / white



team navy blue 2 / white

TIRO24 TR 3/4 PNT

(MEN'S) SLIM

45 USD



black / white

TIRO24 TR TOP

(M/W/Y) SLIM

55 / 50 USD



black / white



team navy blue 2 / white



team royal blue / white



team power red 2 / white



team mid grey / white

TIRO24 TRJKT

(M/W/Y) SLIM

55 / 50 USD



black / white



team navy blue 2 / white



team royal blue / white



team power red 2 / white



team mid grey / white



white / black
Men's Only

TIRO24 WB

(M/W/Y) REGULAR

75 / 65 USD



black / white



team navy blue 2 / white



team royal blue / white



team power red 2 / white



white / black



team dark green / white



team yellow / black



TIRO24 OFF PITCH

AEROREADY

TIRO24 TRPNT

(M/W/Y) REGULAR

50 / 45 USD



black / white



team navy blue 2 /
white



white / black



black / black



team mid grey /
white



team power red 2 /
white

TIRO24 SWPNT TOP

(M/W/Y) SLIM

60 / 55 USD



black / white



team navy blue 2 /
white



medium grey heather /
white

team mid grey/
white

TIRO24 SWSHO

(M/W/Y) SLIM

55 / 50 USD



black / white



team navy blue 2 /
white



medium grey heather /
white

TIRO24 SWHOOD

(M/W/Y) SLIM

65 / 60 USD



black / white



team navy blue 2 /
white



medium grey heather /
white

TIRO24 WB

(M/Y) REGULAR

150 / 130 USD



black / white

TIRO24 RA JKT

(M/Y) REGULAR
RAIN.RDY

160 USD



black / white

TIRO24 PARKA

(MEN'S ONLY)

170 USD REGULAR



black / white



FORTORE23





TEAMWEAR '24

FORTORE23 MATCH KIT

AEROREADY

JERSEY

\$35 (M/W/Y)

7 COLORS

SHORTS

\$30 (M/W/Y)

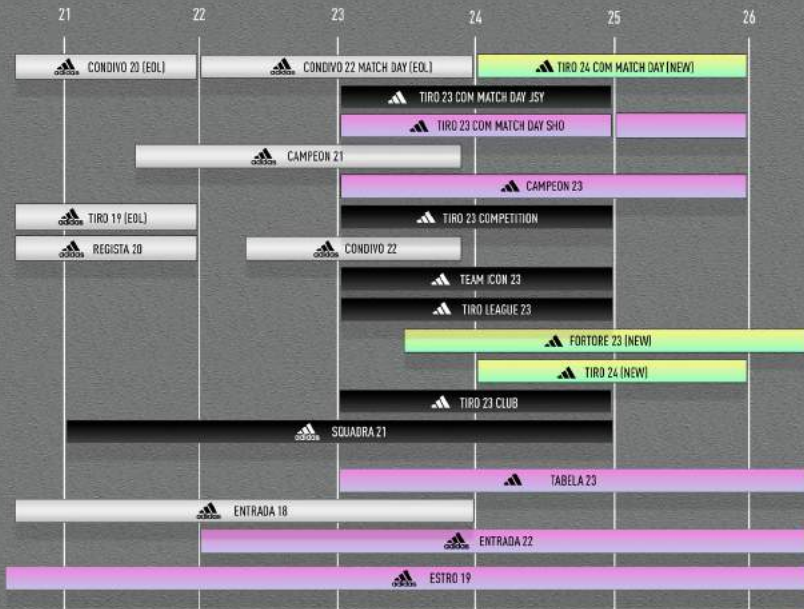
7 COLORS



MATCHWEAR - TEAMWEAR LIFECYCLES



BEST



EOL

24 EOL

24/25 CO

NEW

CUSTOM MATCHWEAR - TEAMWEAR APPAREL LIFECYCLES



BEST



GOOD

EOL

24 EOL

24/25 CO

NEW

24/25 MATCHWEAR OFFERING

DELIVERING TECHNICAL VALUE AND VISUAL DIFFERENTIATION ACROSS ALL PRICES

BEST



BETTER



GOOD



CUSTOM



TIRO 24 C M JSY
TIRO 24 C M SHO

CAMPEON 23 JSY
TIRO 23 C M SHO

TIRO 24 C M JSY
TIRO 24 C M SHO

FORTORE 23 JSY
FORTORE 23 SHO

TABELA 23 JSY
TIRO 23 C M SHO

ENTRADA 22 JSY
ENTRADA 22 SHO

ESTRO 19 JSY
ESTRO 19 SHO

CU ENTRADA 22 JSY
CU ENTRADA 22 SHO

CU TIRO 24 COMP JSY
CU TIRO COMP SHO

MSRP: \$60
\$40

\$50
\$35

\$40 / \$35
\$35 / \$30

\$35
\$30

\$25 / \$23
\$15

\$20 / \$18
\$18 / \$16

\$15 / \$12
\$14

\$45 / \$40
\$40 / \$35

\$70 / \$65
\$60

EOL: FW25

FW25*

FW25

FW26

FW25*

FW26/
FW25*

TBD

FW26

FW25



SS24 FULL RANGE ALL GENDERS - JERSEYS

	BLACK	WHITE	TEAM POWER RED	TEAM NAVY BLUE	TEAM LIGHT GREY	TEAM ONIX/GREY FOUR	TEAM MID GREY	TEAM DARK GREY	TEAM ROYAL BLUE	TEAM YELLOW	TEAM ORANGE	TEAM LIGHT BLUE	TEAM GREEN	TEAM MAROON	TEAM DARK GREEN	TEAM COLL PURPLE	TEAM SOLAR YELLOW	TEAM LIGHT PINK
TIRO 24 COMP MD \$60																		
TIRO 24 COMP MD \$60																		
CAMPEON 23 \$50																		
TIRO 24 COMP TR \$45																		
TIRO 24 \$40/\$35																		
TIRO 23 LEAGUE \$35/\$30																		
TEAM ICON \$35/\$30																		
SQUADRA 21 \$35/\$30																		
FORTORE 23 \$35																		
TABELA 23 \$25/\$23																		
ENTRADA 22 \$20/\$18																		



SS24 FULL RANGE ALL GENDERS - SHORTS

	BLACK	WHITE	TEAM POWER RED	TEAM NAVY BLUE	TEAM LIGHT GREY	TEAM ONIX GREY FOUR	TEAM MID GREY	TEAM DARK GREY	TEAM ROYAL BLUE	TEAM YELLOW	TEAM ORANGE	TEAM LIGHT BLUE	TEAM GREEN	TEAM MAROON	TEAM DARK GREEN	TEAM COLL PURPLE	TEAM SOLAR YELLOW	TEAM LIGHT PINK	
TIRO 24 COMP MD \$40 																			
TIRO 23 COMP MD \$35 																			
TIRO 24 \$35/\$30 																			
TIRO 23 \$30/\$28 																			
FORTORE 23 \$30 																			
SQUADRA 21 \$22/\$20 																			
ENTRADA 22 \$18/\$16 																			



