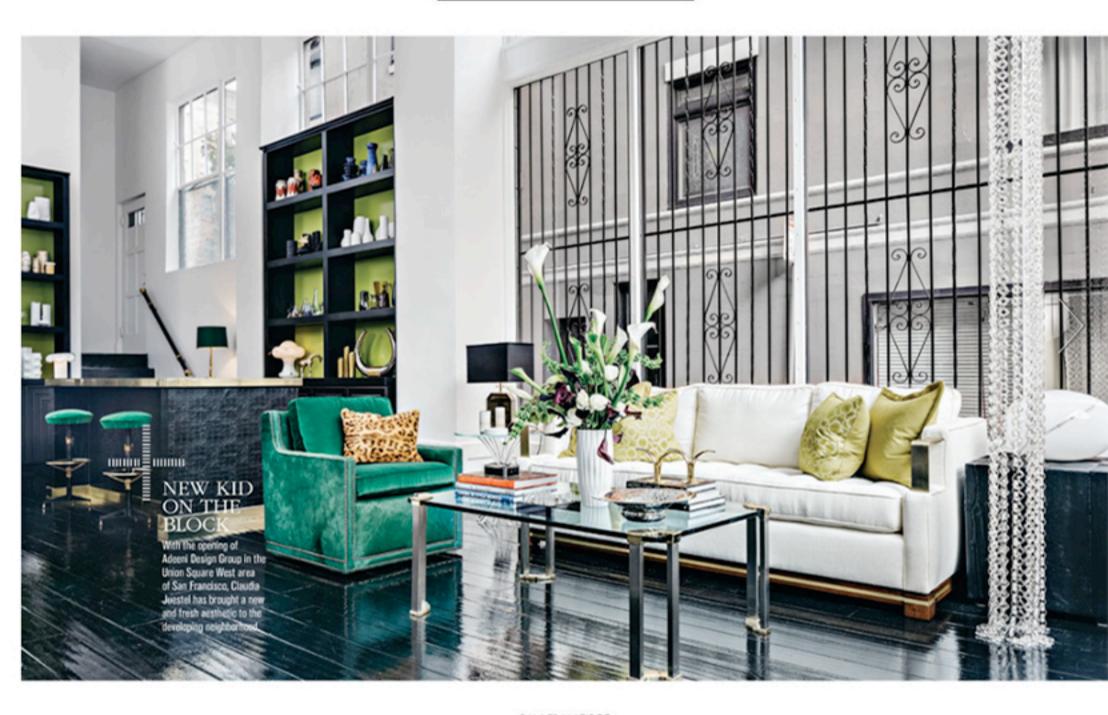


LIVING IN CALIFORNIA



SAN FRANCISCO

EUROPEAN FLAIR

San Francisco's Union Square West area is establishing itself as a retail destination—and interior designer Claudia Juestel's

Adeeni Design Group is among the latest to land. "I wanted to be part of this creative growth," she says. The storefront
itself was another draw: "It is a gorgeous space, with 16-foot ceilings and great light," she notes. "I also loved the elegant
European feel of the exterior." Fittingly, she has filled the gallery with modernist furniture, lighting and decor from Germany,
the Czech Republic, Italy, France and her native Austria, including Augarten porcelain and J. & L. Lobmeyr crystal, both out
of Vienna. Juestel has also curated a collection of vintage pieces, such as brutalist sculptures by Philippe Cheverny and Carl
Auböck decorative objects, and is devoting a wall to rotating art exhibitions. But that's not all for this industrious designer: A
private label is in the works too. 664 Post St., San Francisco, 415.928.4685, adeenidesigngroup.com—Anh-Minh Le