

# 1987 PRODUCT GUIDE

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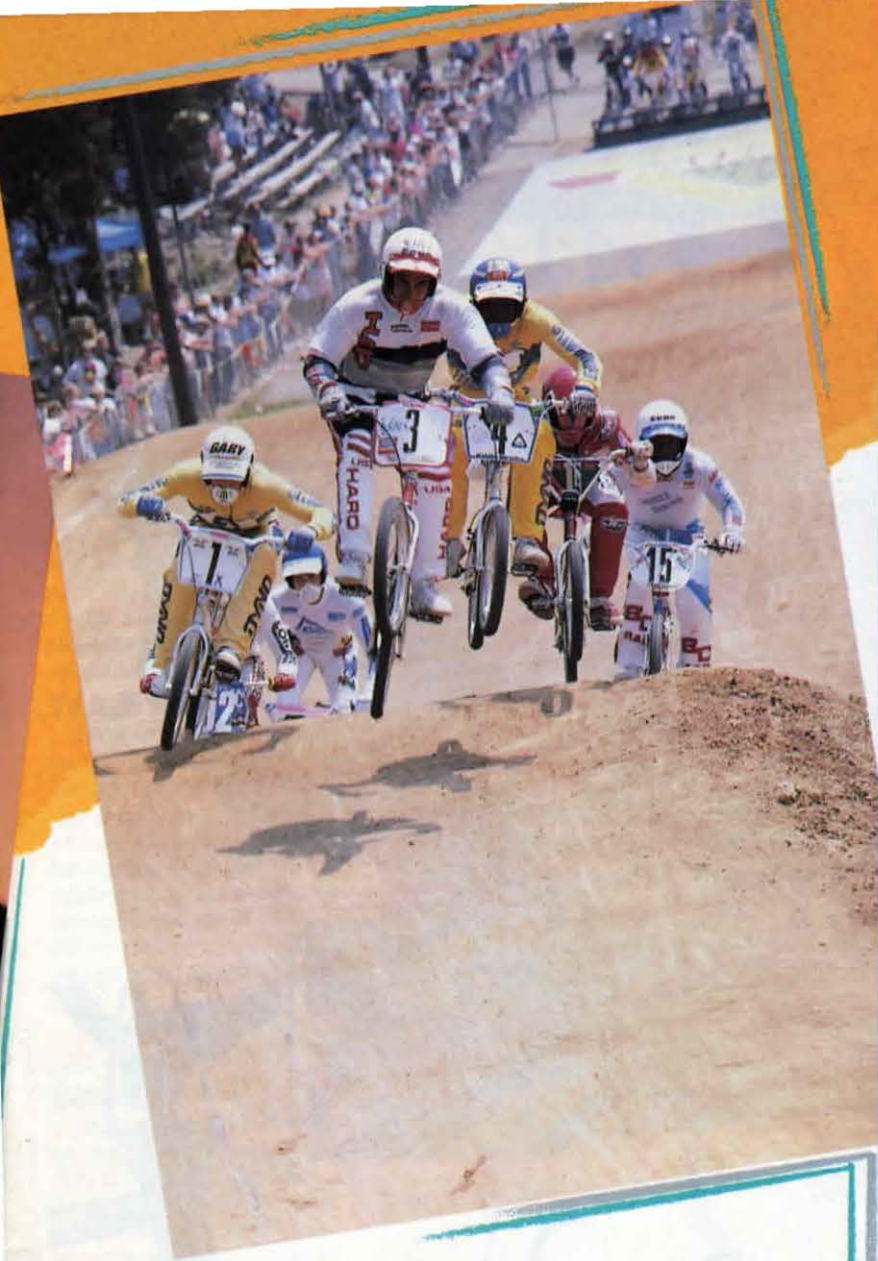
**HARO**<sup>®</sup>  
DESIGNS

**A**t Haro Designs we enjoy taking chances . . . Taking matters into our own hands. It's always been our style. Our statement. From our original Haro number plates and visors to our innovative protective gear and casual wear. From designing the first freestyle bike ever to last year's decisive debut over the industry's hottest new line of race bikes, the Group 1. Haro Designs thrives on the leading edge of BMX. In 1986 we dominated. Everything. Both freestyle and racing . . . Loncarevich . . . First pro: ABA, NBL, USBA . . . McCoy . . . First pro flatland, ramp, overall AFA national champion . . . First in freestyle, now first in racing . . . That's versatility. That's Haro.

We believe the reason is a simple one. At Haro Designs we're riders. At other companies, they're businessmen. We ride bikes. They ride desks. We push our luck. They push their pencils. We innovate. They imitate. And just when they've figured out how to duplicate our last year's product we come out with something new. Something better. Designed by riders for riders. Riders like you. Designed to give you total confidence when you decide to take matters into your own hands. Haro Designs . . . Evolution . . . Through revolution.



EDTLER  
PLASTIC



# FREESTYLE BIKES

In the beginning, there was one bike that stood alone. Call it a gamble. Call it ahead of its time. We called it the Haro Freestyler. The first freestyle bike. Ever. The Bike that launched a sport . . . and a thousand imitations. But times have changed. And so has the sport. So today we offer eight Haro Freestylers. One to suit your specific needs. From flatland to ramp. From super specialized to amazingly versatile, Haro continues to write the book on freestyle BMX. In fact, over the past two years Haro Freestylers have convincingly captured five out of six possible A.F.A. national pro freestyle titles. Our competition calls it embarrassing. We still call it the Haro Freestyler line: The Master, The Sport, The FST and FSX . . . Domination through versatility.



## MASTER

The same bike Dennis McCoy rode to his overwhelming conquest of the AFA Masters title in 1986. 100% 4130 chromoly frame and fork featuring specialized flatland geometry, quick, precise handling, 74.5° head angle, wrap around head tube gusset, machined BB and head tube, new narrower twin top tube design for increased leg clearance, oversized rear chainstay platforms w/traction pegs, chainstay mounted Dia-Compe U-brake, pierced seat tube, cable routing, brazed on cable guides, tapered seat stays and forks, wrap around folding fork pegs, serrated drop outs, tri-phase finish, updated graphics, chromed stays and forks. Available with either Ukai 48 alloy rims or Skyway Tuff 2 mags.

## TEAM MASTER

All the same fine features found on the Master plus the following equipment updates: High pressure tires, hard anodized 48 spoke alloy rims, Suzue sealed bearing hubs, Peregrine 180mm tubular chromoly crank, sealed bearing bottom bracket, Laser Disc sprocket, Shimano PD-MX15 alloy pedal and Dia-Compe Aerial levers.

## SPORT

The same bike Ron Wilkerson chooses for both ramp and flatland. 100% 4130 chromoly frame and fork featuring versatile all-around easy handling. All the same fine frame and fork features also found on our Master with the exception of these differences: two-into-one top tube, 73.5° head angle, longer wheelbase.

## TEAM SPORT

All the same fine features found on the Sport plus the same equipment updates offered on the Team Master.

## FST and FSX

The most affordable Haro Freestylers. FST with 48 spoke Ukai alloy rims. FSX with Skyway six spoke mags. Both feature Haro FST trimoly frame and full chromoly fork designed for free-style, street or track with wrap around head tube gusset, two-into-one top tube design, oversized rear chainstay platform brazed on cable guides, bolt-on stationary fork pegs, serrated rear drop outs.



# GROUP ONE BIKES

**L**et's face it. Racers don't race to finish second. It's all, or it's nothing. So last year we shocked our so called competition by coming out swinging with our own line of thoroughbred racing bikes . . . The Group 1s. The reputation-on-the-line result? Overwhelming. Pistol Pete Loncarevich . . . First ABA Pro. First NBL Pro. First USBA Pro . . . The triple crown of BMX. Never before. By anybody. On any bike. Haro's Group 1 debut . . . All guts. All glory. Haro . . . First in freestyle . . . Now First in racing.





## GROUP 1-RS1-1

The same bike Pete Lonc-arevich rode to undisputed USBA, NBL, and ABA Pro titles in 1986. Chassis geometry is quick and precise: perfect for intermediate and advanced racers. Features: triple-butted chromoly frame and fork set, wrap around head tube gusset, chainstay mounted U-brake, pierced seat tube brake cable routing, brazed on cable guides, tapered seat stays, chainstays and forks, serrated and calibrated (in./mm) drop outs, chrome plated stays and forks. Component selection: Strictly pro caliber.

## GROUP 1-RS2

The RS2: RS1 performance at a fraction of the cost. Features: Group 1-RS1 frame, Group 1-RS1 cold forged racing stem, Dia-Compe MX-901/Tech-6 braking, Cheng Shin tires, Araya alloy rims, Suzue hubs, Viscount Dominator saddle, chromoly fork, chromoly one-piece crank, chromoly seat post. The RS2: The pros like its performance... the novices like its price.



## GROUP 1-RS3

The RS3: Possibly the most perfect entry level bike ever built. Because of its easy going, well rounded handling the RS3 is equally at home in the street, on the trails or around the track. Features: Group 1 tri-moly frame, chromoly fork, Group 1 cold forged stem, Group 1 pro style bars, Dia-Compe MX-890/Tech-6 braking, Cheng Shin tires, alloy rims, Viscount Dominator saddle, chromoly one-piece crank. The RS3: Versatility at no extra charge.

# OMPONENTS

**A** lot of companies prefer to design products from the quiet confines of their corporate offices. Not Haro. A lot of those same companies conduct stress tests from the sterile safety of the laboratory. Not Haro. Because, at Haro we believe the only way to successfully develop truly innovative products is by riding . . . riding real hard under real conditions . . . Not simulated. We take special pride in proving our new product designs and dreams first hand . . . On the bike. Around the track. Through the streets. On the ramps. Wherever freestyle leads us. At Haro we've never been afraid to take risks. Consequently, neither are those who have come to rely on, and trust in, our quality products. Haro Componentry . . . Designed by riders, for riders.

## SEAT POSTS

Standard equipment on our top-of-the-line bikes. 100% chromoly. Fluted. Offered in either straight or lay back styles. Offered in red, white, blue or black painted, plus chrome.



## FRAMESETS

Although not pictured we do offer our top of the line Master, Sport and RS1 models as separate frame and forksets. All are 100% chromoly. All have been designed specifically for

high level riding under the most demanding conditions. Available in all the same color combinations as our complete bikes.

## FREESTYLE TIRES

Two widths: 1.75" and 2.00". Ultralight skin-wall construction. Lively ride. Long wearing. Great for street, ramp or park useage. Offered in four colors: black, white, blue or green.





## GROUP 1 CRANKSET

The ultimate crankset for top level BMX racing or freestyling. 100% tubular chromoly. Very stiff. Very light. Designed for use with our Power Disk or Uni-Directional chainrings. In 175 or 180mm.

## AXLE PEGS

Superlight alloy. Deeply knurled for superior traction. Offered for either 24 or 26 threads per inch axles. Colors: black, blue or silver.

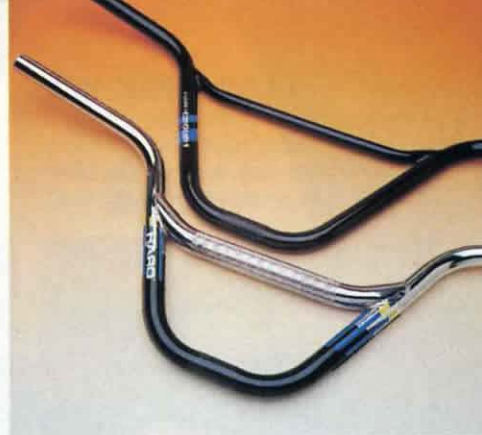


## GROUP 1 STEM

Standard equipment on our top of the line RS1. Ultralightweight. Super strong knurled 4130 chromoly steering shaft. Cold forged; four bolt alloy head. Available in neon green, blue, black, red or chrome.

## FREESTYLE STEM

Same cold forged durability as the Group 1 model only with longer, super strong, knurled steering shaft designed specifically for rotor use. Drilled for rotor cable. Potts modification hollow stem bolt. Available in neon green, blue, black or chrome.



## HANDLEBARS

Offered in both Group 1 racing bend and Freestyler bend. Both are 100% chromoly constructed. Freestyler bend features 1" diameter drop style crossbar deeply knurled for sure footing. Group 1 style features flat pro style bend and lighter-weight tubing. Available in the same colors as our bikes—classic chrome or CP/black.



# A CESSORIES

**A**s far as quality accessories go, top BMXers find one name irresistible . . . Haro. If there were such a thing as standard equipment on pro bikes, it would be Haro. Mandatory gear for Freestyle? Haro. The overwhelming choice of BMXers worldwide? Haro. The reason? Look Closely. The quality. The fanatical attention to detail. That Haro flair for style. There's no substitute. Only imitations. Haro . . . More than a brand. More than an accessory . . . An Attitude.

## STADIUM AND TECH SERIES NUMBERS

*Big. Bold.* Either self adhesive Stadium style or unique snap in Tech Series for use with our Circuit Board or Series 1B plates. Available in either black or white with contrasting trim and Haro logo.



HARO

SERIES

SERIES

## SERIES 1B

The classic Haro plate. Massive display area. Dual velcro fastening. Snap on Tech Series numbers. Vented lower panel. Six team color combinations.



## FLO PANEL

The Plate that launched a million copies. Dual velcro fastening. Full venting. Designed for use with our self adhesive Stadium numbers. Available in five solid colors.



## CIRCUIT BOARD

The best plate on the market. The pros' choice. Four point mounting. Quick change Tech Series numbers. Striking computer graphics. In four team color combinations.



## AERO VISOR

Form fitting aerodynamic design. Solid four snap mounting. Bold Haro graphics. In five team color combinations.



## PEAK VISOR

A BMX tradition. Great shape. Classic three snap mounting, offered in five team color combinations.

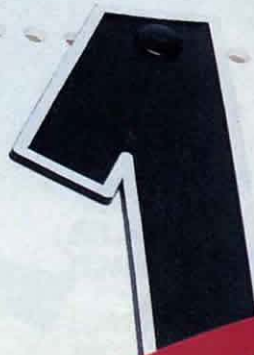


## BUBBLE VISOR

The original. Unequaled vision. Striking graphics. Three snap mounting. In five team color combinations.



# HARO



# HARO

SERIES 1B

# CASUALWEAR

If you look closely, you can tell a lot about a rider from the brand he wears. He's making a statement. About his look. His way of thinking. His way of riding. Haro casualwear says it for him. It stylishly states he's fearless when it comes to taking fashion risks. And he likes his clothes like his riding . . . bold, colorful, on the leading edge . . . setting trends, not following the footsteps of the masses. Haro casualwear . . . for whoever you are . . . for wear ever you go.

Haro Designs Paint Splash sweat shirt



Motives T-shirt



Haro Racing gear bag



Motives Illusion sweat shirt



Motives Men sweatshirt



Team Wear sweat pants



Ramp Rider tank top



Haro Racing flight bag

Ramp Rider sweat shirt



Motives Party T-shirt



Air Wear sweat shirt



Ramp Rider T-shirt



Haro day pack



# 1987 HARO FREESTYLE AND BMX BICYCLE SPECIFICATIONS

	1987 TEAM MASTER	1987 TEAM SPORT	1987 MASTER	1987 SPORT	1987 FST	1987 FSX	1987 GROUP 1 RS1	1987 GROUP 1 RS2	1987 GROUP 1 RS3
<b>Frame</b>	HARo CrMo w/integral rear platforms, traction pegs, wrap around gusset, twin top tubes, chain stay mounted brake bosses, cable guides, specialized flatland geometry	Haro CrMo w/integral rear platforms, traction pegs, wrap around gusset, 2into1 top tubes, chain stay mounted brake bosses, cable guides, specialized all round geometry	Haro CrMo w/integral rear platforms, traction pegs, wrap around gusset, twin top tubes, chain stay mounted brake bosses, cable guides, specialized flatland geometry	Haro CrMo w/integral rear platforms, traction pegs, wrap around gusset, 2into1 top tubes, chain stay mounted brake bosses, cable guides, specialized all round geometry	Haro Trimoly w/integral rear platforms, wrap around gusset, 2into1 top tube design, cable guides & easy handing geometry	Haro CrMo w/integral rear platforms, wrap around gusset, 2into1 top tube design, cable guides & easy handing geometry	Haro CrMo w/triple butted tubing, serrated and calibrated dropouts, chain stay mounted brake bosses & cable guides	Haro CrMo w/triple butted tubing, serrated and calibrated dropouts, chain stay mounted brake bosses & cable guides	Haro Trimoly w/serrated and calibrated dropouts & cable guides
<b>Fork</b>	Haro CrMo w/tapered legs & wrap around flip up steps	Haro CrMo w/tapered legs & wrap around flip up steps	Haro CrMo w/tapered legs & wrap around flip up steps	Haro CrMo w/tapered legs & wrap around flip up steps	Haro CrMo w/tapered legs & bolt on footsteps	Haro CrMo w/tapered legs & bolt on footsteps	Haro CrMo w/tapered legs	Haro CrMo w/tapered legs	Haro CrMo w/tapered legs
<b>Headset</b>	YST Black	YST Black	YST Black	YST Black	YST Black	YST Black	YST Black	YST Black	YST Black
<b>Handlebar</b>	Haro two tone CrMo w/dropped & knurled cross bar	Haro two tone CrMo w/dropped & knurled cross bar	Haro two tone CrMo w/dropped & knurled cross bar	Haro two tone CrMo w/dropped & knurled cross bar	Haro steel w/dropped & knurled cross bar	Haro steel w/dropped & knurled cross bar	Haro CrMo racing	Haro steel racing	Haro steel racing
<b>Grip</b>	AM'E type black	AM'E type black	AM'E type black	AM'E type black	AM'E type black	AM'E type black	AM'E type white	AM'E type white	AM'E type white
<b>Stem</b>	Haro w/Potts mod, CrMo shaft, Odyssey gyro	Haro w/Potts mod, CrMo shaft, Odyssey gyro	Haro w/Potts mod, CrMo shaft, Odyssey gyro	Haro w/Potts mod, CrMo shaft, Odyssey gyro	Haro w/Potts mod, CrMo shaft, Odyssey gyro	Haro w/Potts mod, CrMo shaft, Odyssey gyro	Haro w/CrMo shaft	Haro w/CrMo shaft	Haro w/CrMo shaft
<b>Brakes</b>	Dia-Compe F/FS 883 R/AD 990"U" w/aerial levers & lock buttons	Dia-Compe F/FS 883 R/AD 990"U" w/aerial levers & lock buttons	Dia-Compe F/FS 883 R/AD 990"U" w/Tech 6 levers & lock buttons	Dia-Compe F/FS 883 R/AD 990"U" w/Tech 6 levers & lock buttons	Dia-Compe F/R FS 880 w/Tech 6 levers & lock buttons	Dia-Compe F/R FS 880 w/Tech 6 levers & lock buttons	Dia-Compe R/AD 990"U" w/aerial lever	Dia-Compe R/MX 901 w/Tech 6 lever	Dia-Compe R/MX 890 w/Tech 6 lever
<b>Freewheel</b>	Suntour 16T	Suntour 16T	Suntour 16T	Suntour 16T	Suntour 16T	Suntour 16T	Suntour 16T	Suntour 16T	Suntour 16T
<b>Chain</b>	KMC	KMC	KMC	KMC	KMC	KMC	KMC	KMC	KMC
<b>Crankset</b>	Peregrine 3pc tubular 180 mm w/Laser disk 44T	Peregrine 3pc tubular 180 mm w/Laser disk 44T	Anlun CrMo OPC 175 mm w/Haro unidirectional 44T chainring w/powerdisc	Anlun CrMo OPC 175 mm w/Haro unidirectional 44T chainring w/powerdisc	Anlun CrMo OPC 175 mm w/Haro unidirectional 44T chainring w/powerdisc	Anlun CrMo OPC 175 mm w/Haro unidirectional 44T chainring w/powerdisc	Peregrine 3pc tubular 180 mm w/Laser disk 44T	Anlun CrMo OPC 175 mm w/Haro unidirectional 44T chainring w/powerdisc	Anlun CrMo OPC 175 mm w/Haro unidirectional 44T chainring w/powerdisc
<b>Pedal</b>	Shimano PDMX15	Shimano PDMX15	Victor 863	Victor 863	Victor 863	Victor 863	SR Beartrap	Victor 863	Victor 863
<b>Wheels</b>	Ukai HP hard anodized rims Suzue HP 48S sealed tech polished hubs	Ukai HP hard anodized rims Suzue HP 48S sealed tech polished hubs	Skyway Tuff 2 or optional Ukai-Suzue alloy 48's	Skyway Tuff 2 or optional Ukai-Suzue alloy 48's	Ukai-Suzue alloy 48's	Skyway 6 spoke mags	Araya 7Z hard anodized 36H 20x1.75 alloy rims	Araya 7Z 36H 20x1.75 alloy rims	Sumo alloy 7Z type 36H
<b>Tires</b>	Panaracer HP 1.75 skinwall	Panaracer HP 1.75 skinwall	Haro FS-175 unidirectional skinwall	Haro FS-200 unidirectional skinwall	Haro FS-175 unidirectional skinwall	Haro FS-175 unidirectional skinwall	Cheng Shin 1.75 Comp 3 type skinwall	Cheng Shin 1.75 Comp 3 type skinwall	Cheng Shin 1.75 Comp 3 type skinwall
<b>Seat</b>	Viscount Dominator	Viscount Dominator	Viscount Dominator	Viscount Dominator	Viscount Dominator	Viscount Dominator	Viscount Dominator	Viscount Dominator	Viscount Dominator
<b>Seatpost &amp; clamp</b>	Haro CrMo fluted straight w/Peregrine round clamp	Haro CrMo fluted layback w/Peregrine round clamp	Haro CrMo fluted straight w/Peregrine round clamp	Haro CrMo fluted layback w/Peregrine round clamp	Haro CP fluted layback w/Peregrine round clamp	Haro CP fluted layback w/Peregrine round clamp	Haro CrMo fluted straight w/Peregrine round clamp	Haro CrMo fluted straight w/Peregrine round clamp	Haro CrMo fluted straight w/Peregrine round clamp
<b>Accessories</b>	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors	Chainguard reflectors

Specifications subject to change without notice.  
All Haro bicycles are designed to meet C.P.S.C. specifications.

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