

FASHION | COMMERCIAL | FITNESS

DANIELA







DANIELA DA SILVA

Hair: Black // Eyes: Dark Brown Height: 1,75cm (5'9)

// Bust size: 84cm (33)

Waist: 65cm (26) // Hips: 90cm (35)

Dress: 8 (36) Shoes 40 (7)

BEAUTY

Shoots



PORTRAITS | HEADSHOT

Targeting: Advertisements (both print and television), magazines and catalogues and all commercial shoots for skincare, hair and jewellery.

Working since my teen years (14) I gained a range of skills that range from TV ads, to fitting jobs. In over two decades my career provided me variety and helped me to develop instinct and insights to translate to camera my clients messages.

Daniela

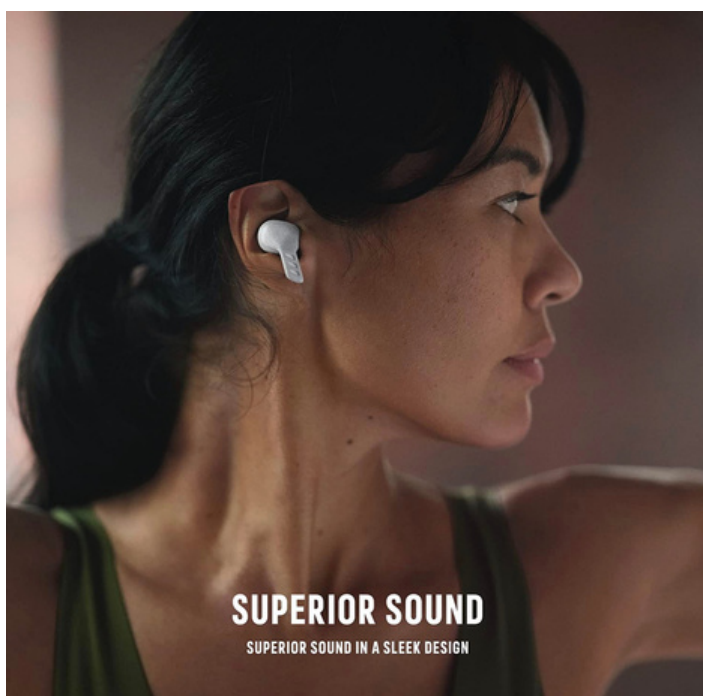




Shoots | Highlights Commercials 2017-2020



- | | |
|----|--------------------|
| 01 | Tag Heuer |
| 02 | Vodafone |
| 03 | Estee Lauder |
| 04 | N7 |
| 05 | Jaeger |
| 06 | YourGoodSkin |
| 07 | Norwegian Airlines |
| 08 | Qatar Airlines |
| 10 | Gossard |
| 11 | Princess Cruise |



Adidas Campaign
2022

Sports
Fitness
Yoga



**YOU'RE
ALREADY
READY**

MYPROTEIN

MY PROTEIN CAMPAIGN 2023



MIP

GET **READY**
FOR NEW ACTIVEWEAR

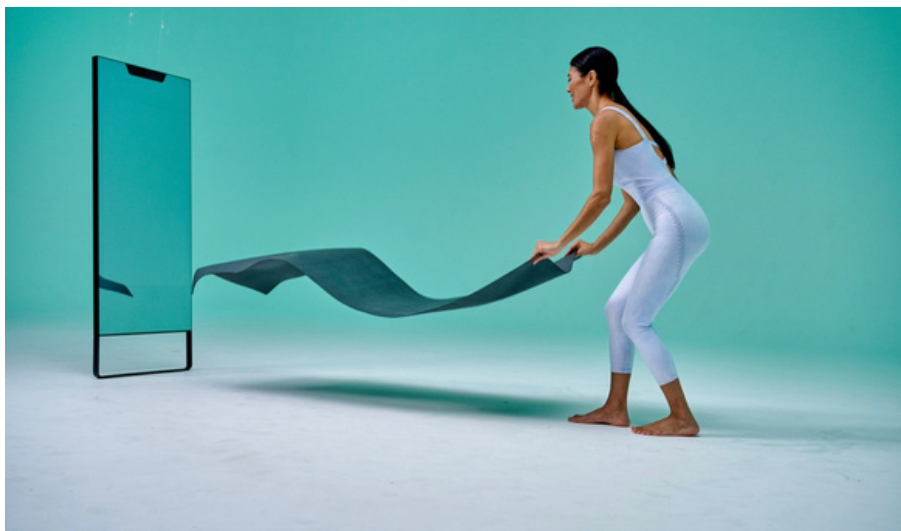


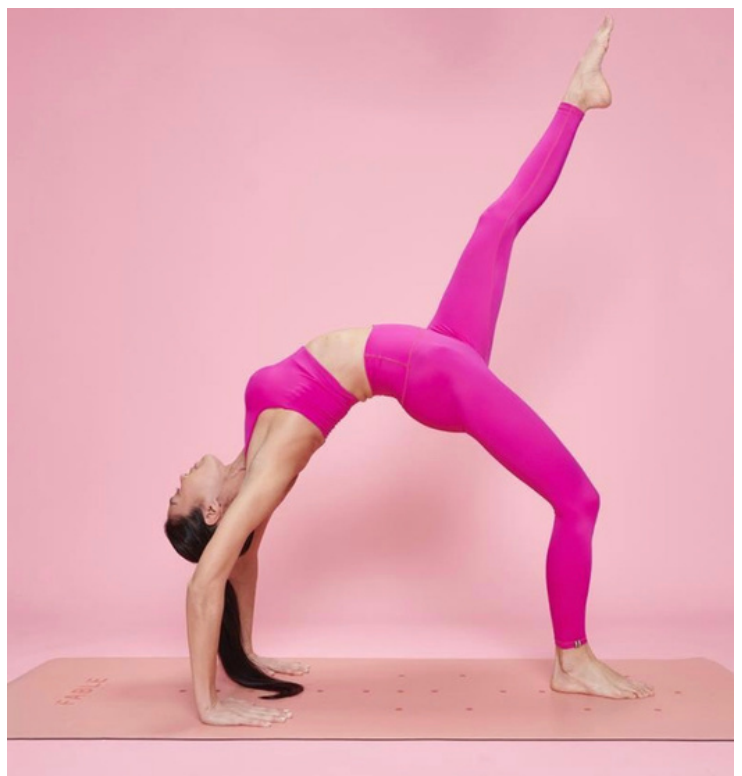
Mirra 2022

Personal Training, Supercharged by Mirra

Train in-person, live or on-demand

Watch the video





CONTUR 2022



Past Sports Campaigns





I see all my collaborations as a fitness model as an opportunity for inspiring others to commit to long-term health and fitness goals. I believe that my background as a Yoga teacher allows me to communicate using my body and facial expressions to create direct and positive messages on behalf of my clients and agents.

SKILLS

- YOGA (SPECIALIST)
- RUNNING (ADVANCED)
- CICLYING (ADAVANCED)
- TENNIS (INTERMEDIATE)
- SWIMMING (INTERMEDIATE)
- SKIING (BASIC)
- CLIMBIMG (BASIC)



Past Sports Campaigns

.SOC Stadium (Nordics) | Decathlon (France) | DW Sports (UK)





Beauty | Hair | Make Up

NEW

N°7 Age Defying Mascara



Make-up powered by N°7 skin ex

NEW

N°7 Age Defying Mascara & Lipstick

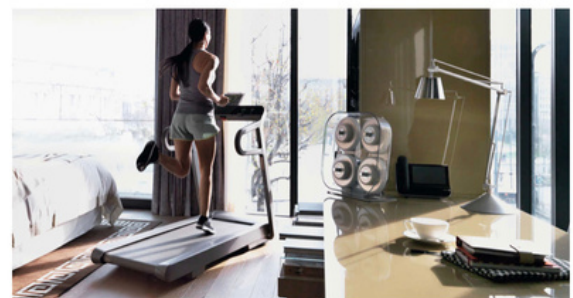
ONLY
£12





TECHNOGYM (LONDON SHOOT) CORPORATE

WELLNESS ROOM



Engage your guests and grow your revenues by creating a wellness experience characterizing your room offering: a wide range of smart equipment, tools, as well as training contents are available to build up the best in-room solution for your hotel.

TECHNOGYM (MILAN SHOOT) HOTEL SOLUTIONS



S K I N

L i n g e r i e | B i k i n i | B o d y P a r t s

5'9



34 D

26"



34'

20"

POLAROID

August 2020



EXPERTISE: BODY HANDS | LEGS

Extensive experience in shooting for watches,
hand creams, pantyhose or shoes

PAST CLIENTS BODY/ BODY PARTS MODELLING:
FORMULA 1 | F1 (HANDS), GOSSARD (BODY), ADIDAS
(BODY), TAG HEUER BODY+ HANDS, APPLE (HANDS),





SPHERE OF INFLUENCE

Women's behaviours have changed considerably. Models that represent older age groups and ethnicity in an empowering manner are in demand. We control \$20 trillion in consumer spending, and that figure could reach \$28 trillion in the next five years. Women drive the world economy, yet most companies do a remarkably poor job of serving them, a new study by the Boston Consulting Group reveals.



LINGERIE | BIKINI

2018 | 2020

GOSSARD CAMPAIGN



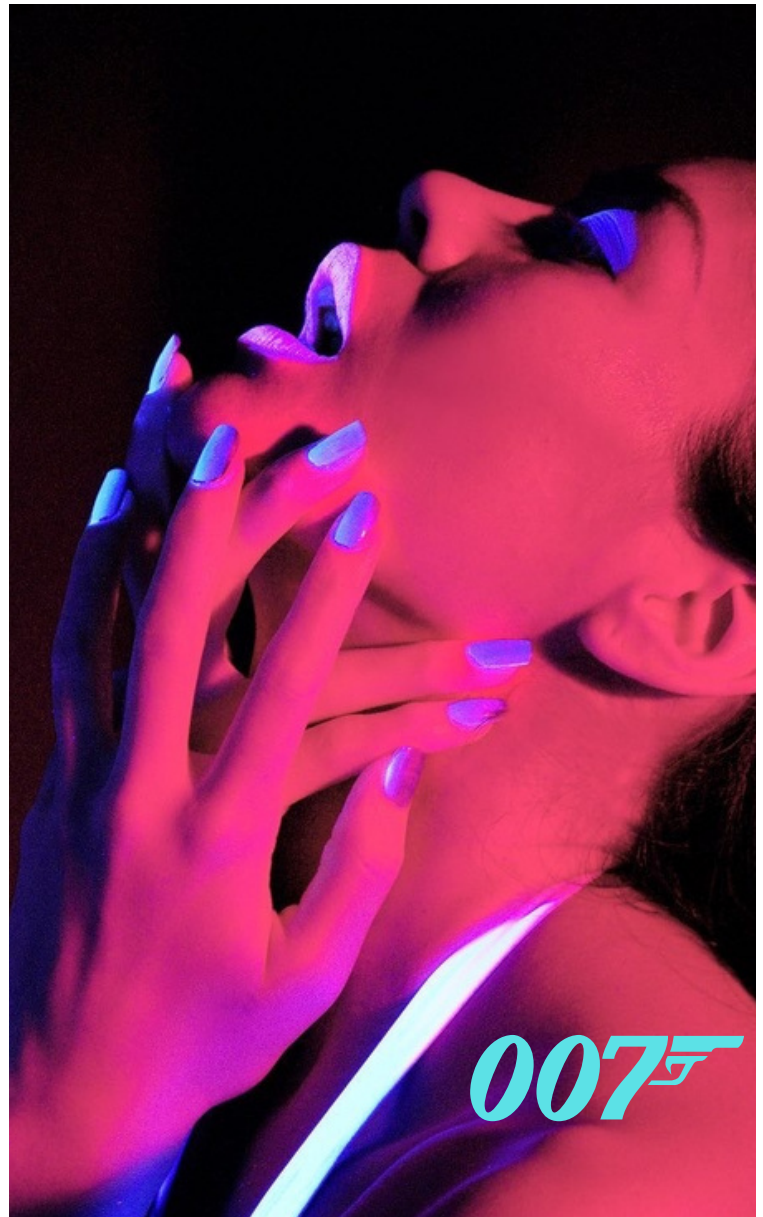
DANIELA DA SILVA





FASHION & CATWALK

I started as a catwalk model in Brazil when I was 14 years old and I participated in several Fashion weeks in Florianópolis, São Paulo and London. Above for Corrie Nielsen 2019.



Fashion shoot inspired by Maurice Binder, a film title designer best known for his work on James Bond films. Shoot featuring posing in the shadows with only the red, blue and orange luminance of my body lines with my shape and expression visible.

Fashion shoot inspired by the different World Cultures (Above China and India) for Noctis Magazine. The portrait was created to offer an idea of China and India that was away from the conventions of mainstream media epitomising the idea of youth and catering for their publics' desire for creative freedom



STILLS + VIDEO

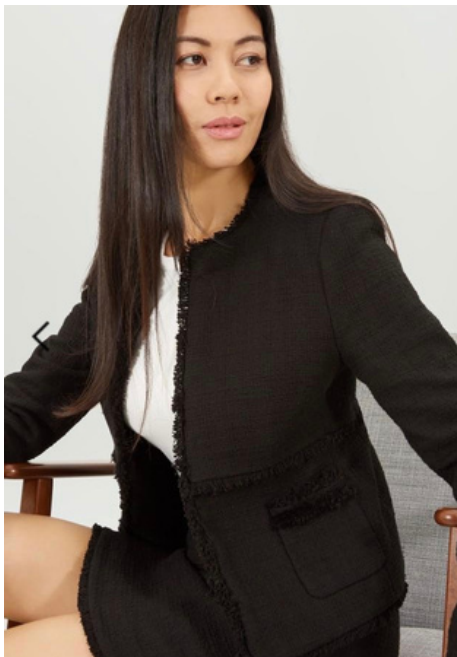
COMMERCIAL

QATAR AIRLINES PRINT BILBOARD (01) | QVC
(ONLINE+TV) (02) | DIAGEO PRINT + BILBOARD (03)





E-commerce



JOHN LEWIS
& PARTNERS

JAEGER



DIRETO DA INGLATERRA,
DANIELA DA SILVA, A
PROFESSORA BRASILEIRA
DE YOGA QUE É
DESTAQUE NO MUNDO
DAS CELEBRIDADES
INTERNACIONAIS!

ENTREVISTA
EXCLUSIVA

ESPIRITUALIDADE, CORPO E MENTE



A catarinense Daniela da Silva é professora de yoga, respiração e meditação e fundadora da *Blue House Yoga*. Ela é também membro do *The Mindfulness Now Qualified Teacher Directory*. Desde 2017, ensina seis retiros de yoga em todo o mundo por ano e trabalha com grandes empresas no Reino Unido, como Lego, Lanza, MatchesFashion, Petronas, além do famoso casal David e Victoria Beckham.

FOTOS
OIHANE MOLINERO

YOGA

Above
Interview for a Brazilian Printed
Magazine March 2020



Years of practice
13 years.
Styles: Dynamic,
Power, ashtanga
as more
restorative
schools of yoga





POLAROID



'I am looking
forward to
working
with you'

Thank you
Daniela

