



PLUG & LINER PROGRAM

2023 Season

NEW FOR 2023 IN PLUGS & LINERS



Petunia - Headliner™ Strawberry Sky



Lantana - Bandolista™

Petunia - Headliner™ Strawberry Sky

Large strawberry-red blooms have a stable white speckled pattern. Out-of-this-world color for large pots, hanging baskets and mixes.

Ipomoea - Sweet Caroline Upside® Key Lime

Upside climbs up! This well-branched sweet potato vine is vigorous reaching a 7' spread in landscapes and quickly scrambles up a trellis or a fence.

Geranium - Calliope® Cascade Violet

The industry's first cascading interspecific geranium! Calliope Cascade has large, intense colored semi-double flowers, blooms all summer, and a vigorous spreading habit.

Lantana - Bandolista™

The perfect heat loving option for beautiful baskets. Sterile variety selections ensure maximum flowering, perfect for pollinatorfriendly gardens.

Calibrachoa - MiniFamous® Uno White Gold

A bright bold white and gold bloom, available from a grower favorite series.

Verbena - Lascar™ Orange Lava

This is a unique, fiery red verbena with a creeping and spreading habit. Lascar is early-blooming and wide-branching, and grows well in hanging baskets, in combos and in the landscape too.

Petunia - Supertunia® Persimmon

Beauty and brawn! Bright salmon blooms with golden yellow centers pop on this spiller.



Ipomoea - Sweet Caroline Upside® Key Lime



Calibrachoa - MiniFamous® Uno White Gold



Geranium - Calliope® Cascade Violet



Verbena - Lascar™ Orange Lava



Petunia - Supertunia® Persimmon

MUST-HAVE ANNUALS FROM PLUGS & LINERS

Begonia

A must-have to add bright color to shade gardens, porches, and patios.

Top series: Dragon Wing® and Nonstop®

Popular colors: Red, orange, and yellows

Calibrachoa

When customers come asking for "Million Bells," they are asking for popular mini-petunias for hanging baskets and containers.

Top series: Candy Chop™, Minifamous®, and Superbells®

Popular colors: Bicolor, orange, and yellow

Chrysanthemum (See pg. 12)

Extend the sales season with fall colors from chrysanthemums. Go beyond single colors with multi-liner combos.

Top series: Gigi and Mumbo

Popular colors: Bronze, orange, yellow, and mixes

Geranium

Vegetative breeding brings growers interspecific geraniums that include award-winning varieties in a range of outstanding color and habits.

Top series: Calliope® and Americana®

Popular colors: Red, pink, and bicolors

Lantana

Lantana are sun and heat loving plants that produce beautiful ball shaped blooms and bring a tropical look to gardens and containers across the country.

Top series: Luscious® and Bandana®

Popular colors: Orange, yellow, and pink

Multi-Liners & Bundled Combos

(See pg. 10)

Multi-liners are an inventive brainchild combining multiple varieties or genera in each cell so they can root and grow together, producing wonderfully blended creations.

Top series: Kwik Kombo™, Trixi®, and Go & Grow™ Combos

Popular colors: Mixes including bright and seasonal colors

New Guinea Impatiens

For part shade to full shade gardens and landscapes, New Guinea impatiens save the day. Newer breeding (SunPatiens, Sun Harmony) play well in full sun scenarios.

Top series: SunPatiens® and Infinity®

Popular colors: Red, pink, and variegated foliage

Spreading Petunia

For more than 25 years, petunias have led the way in popularity for hanging baskets and garden beds around the world.

Top series: Headliner®, Supertunia®, and Wave®

Popular colors: Pink, red, purple, and novelty types

Verbena

This sun and heat loving plant is everblooming till frost, making this an easy sell in garden centers across the country.

Top series: Superbena® and Lanai®

Popular colors: Bicolor, pink, and purple



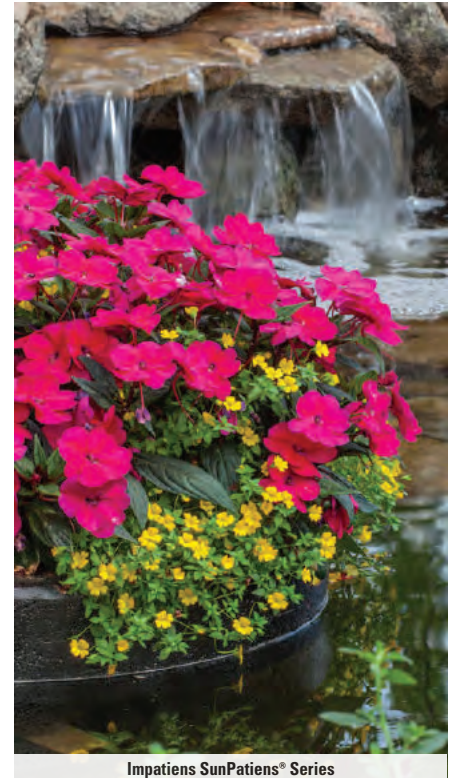
Begonia Nonstop® Series



Calibrachoa Superbells® Series



Geranium Americana Violet Ice



Impatiens SunPatiens® Series



Verbena Superbena® Series

Growers limited on space, looking to reduce production time, or looking for unique additions to their product line turn to plugs and liners. These products are ideal additions to complement your seed offering.

PLUGS & LINERS ORDERING PROCESS



TAKE A LOOK AT THIS GREAT RESOURCE: SCAN TO DOWNLOAD VENDOR PRICE LISTS

The front page of each vendor's price list summarizes important shipping/boxing information, tray sizes, lead times, and order minimums.

TIPS FOR SUCCESS: PREPARING FOR YOUR ORDER

Planning makes perfect! Follow these steps for a headache-free ordering experience with our agents.

1 ORDER EARLY AND DOUBLE CHECK LEAD TIMES



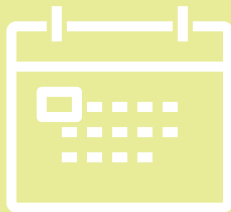
Early orders receive the best selection of products and vendor discounts. Place your order by the below dates to maximize your savings.

Early Order Discount Deadlines: **Harris Exclusive 1% Additional EOD Savings**

Four Star Greenhouse – Save 2% 3%	Oct. 15	Raker-Roberta's – Save 10% 11%	Nov. 1
Pleasant View Gardens – Save 2% 3%	Oct. 15	Raker-Roberta's Mums – Save 10% 11%	Feb. 15
Mast Young Plants – Save 1.5% 2.5%	Oct. 31	Raker-Roberta's Poinsettia – Save 10% 11%	May 1

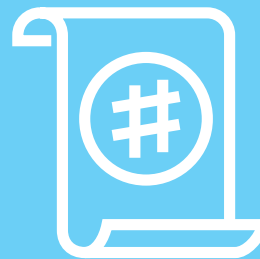
Refer to the Harris Seeds' Plug Price Lists for specific lead time information.

2 ONE VENDOR AND ONE SHIP WEEK PER ORDER



Please separate your orders by vendor and ship week. When placing your order, select the Monday of the ship week you are requesting your plants to arrive.

3 ORDER MINIMUMS



Vendor order minimums and applicable order minimum fee can be found on the first page of the vendor price lists (scan QR code at the top of the page to download price lists).

4 TYPES OF ORDERS



Grown to Order

Great for growers who plan in advance. An average minimum of 10-12 week lead time is required. Some trays take longer or shorter to sow. Check vendor price sheets (downloaded via the QR code) for lead times. Verify in advance if popular items are available before placing your order by reviewing live inventory via the vendor ePicas site (for most vendors.)

Availability

- "At-Once" order chosen from small selection of already sown stock.
- Subject to vendor availability. Great in a pinch, but time sensitive!
- Payment is required within 24 hours of import or vendor will cancel. *Some restrictions apply.*

5 BOXING



Most vendors have specific box sizes that can be filled with multiple tray sizes and quantities. A boxing guideline is listed on the front of each vendor price list. *We recommend filling the box as much as possible for cost effectiveness and to help minimize possible damage in transit.*

6 FREIGHT



** When you place an order, your freight charges are estimated and subject to change.*

To save money on freight, take a look at these tips:

Saver Weeks – look for budget-friendly shipping on select weeks

Location – choose a grower nearest to you to save on freight costs. Larger orders warrant a grower truck, leading to lower freight rates

7 CHANGES TO ORDERS



All orders are subject to vendor changes

- No customer-initiated changes once an order has been processed and sent to the vendor
- No changes to Availability orders
- Be prepared in case of grower shortages, crop failures, and supply issues
- Have second and third choices ready

PLACING YOUR ORDER

HOW TO PLACE YOUR ORDER

- Print/fill out an order form, which can be found in each vendor price list (scan QR code on opposite page to get pricelists)
- Send in order via —
 - EMAIL:** Email completed copy to plugdept@harriseseeds.com
 - MAIL:** Mail completed copy to 355 Paul Rd., Rochester, NY 14624
 - FAX:** Send completed order form to 877.892.9197
 - PHONE:** Be prepared with the below information when you call
- **Have your Customer Number ready** – may be located on the back of catalog, fall order recaps, and any acknowledgements received from Harris Seeds
- **Have your Item Name and Numbers ready** – found on vendor pricelists.
— *Have second and third choice options selected*
- **Ship week selected** – calendar on back of catalog
- **Via vendor website:** Raker, Four Star, Pleasant View – request a login via vendor site first!

Do not contact the vendor directly

WHILE YOU ARE WAITING FOR ARRIVAL

Review your order

- Review your acknowledgment
- Let Harris Seeds know immediately if something is incorrect on your order acknowledgement

Once product is sown, changes cannot be made

Be prepared for revised acknowledgements regarding vendor changes

- Have substitutes in mind in case something is not available

What to do if you are notified that an item is cancelled from your order (This happens when ordering live plant material. *All orders are subject to change*)

- Check vendor availability for available sub(s).
- Place a new order for substitute item(s).

New orders need to meet tray minimums in the event substitutes are not available for same ship week, the vendor is unable to facilitate shipping them together, or the order has already shipped.

Do not contact the vendor directly

YOUR ORDER HAS ARRIVED, NOW WHAT?

8 BRING INSIDE IMMEDIATELY AND OPEN BOXES



See below for any reasons that may warrant a damage claim.

Meet the driver if possible. Due to COVID restrictions, most carriers adopted policies that waived signatures upon delivery. Once the driver drops the box(es) it is your responsibility to retrieve it/them and bring inside. Remove all plug/liner trays from the box and inspect for quality and accuracy.

9 CARE FOR PLANTS



Water and pot up all plant material. It is expected that the plants will be professionally cared for. If you feel you may have a damage claim, review the below steps.

DO NOT THROW AWAY PLANT MATERIAL: Any material disposed of prematurely will forfeit your right to any potential claim and refund.

REASONS TO FILE A DAMAGE CLAIM

REASONS A DAMAGE CLAIM MAY BE REQUIRED



1. The order arrived and the plants are frozen
2. The order arrived and the plants have overheated
3. Damage due to transit/mishandling by the carrier
4. Trays show signs of disease or pest damage
5. Trays are missing but the packing slips says they should be in the box
6. Trays show more missing plant cells than what is noted on the packing slip
 - Harris Seeds has a Minimum Guaranteed Cell Count. Review the front page of the pricelist for more details.
7. You received the wrong item/color/variety

HOW TO REPORT AN ISSUE

DO NOT CONTACT THE VENDOR DIRECTLY.

As the broker Harris Seeds is responsible for refunds and coordinating replacement trays.

CONTACT US WITHIN 24 HOURS



Contact Harris Seeds within 24 hours of receiving an order/receipt of goods from the carrier.

Be prepared to provide your Harris order number (ORDXXXXXX) or customer ID.

Not all issues require a claim

Cultural issues (such as bloom color, growth rate, plant identification) will be referred to a product manager to investigate and review with the vendor.

TAKE PICTURES OF THE CONDITION THE TRAYS ARRIVED



Photos are required by the vendor

Additional pictures of the progression of the potted plants are required for a claim.

Pictures should only be sent in response to the Claim Email containing next steps (by Replying All) that will be sent after the claim process has been initiated.

Images that are not sent in response to/attached to the claim email chain will not be considered part of the claim and will result in the claim being denied.

IF NEEDED, FINALIZE THE CLAIM

See [harriseseeds.com/pages/plug-liner-claims](https://www.harriseseeds.com/pages/plug-liner-claims) for more details.

PLUG & LINER GROWER SPECIALISTS



Gro 'n Sell, Pennsylvania

Seed grown plug & cutting-grown liner (vegetative)
Annuals, herbs, perennials (including vernalized), vegetables

Why order with Gro 'n Sell?

- Specialize in cut flower varieties including Lisianthus
- Multi-liners for easy combos available
- Featured Tray Sizes- Strips: 51ct; Trays: 50ct, 72ct, 128ct, 216ct, 288ct, 384ct.
- Big Burly® perennials available in 32ct trays; Big Burly® Junior perennials available in 72ct trays.

Visit harriseseeds.info/Gro-n-Sell for information on products, tray sizes, minimums, and shipping.

Mast Young Plants, Michigan

Cutting-grown liner (vegetative)
Annuals, herbs, perennials, succulents

Why order with Mast Young Plants?

- Broadest selection of multi-liners for easy combos
- Easy to calculate boxing, with options for small and large orders to reduce shipping cost and damage
- Offers a half box for small orders with minimal freight
- Featured Tray Sizes- Strips: 34ct, 51ct; Trays: 18ct, 50ct.
- Prefinished Offering: Choose from Quick Blocks for hanging baskets, Quick Start 4" pots, and Quick Start 10" hanging baskets
- Early Order Discount deadline October 31 – Save 2.5% (Mast 1.5%; Harris Seeds adds another 1%!)

Visit harriseseeds.info/Mast-Young for information on products, tray sizes, minimums, and shipping.

Raker-Roberta's Young Plants, Michigan

Seed grown plug & cutting-grown liner (vegetative)
Annuals, herbs, perennials, vegetables, tropicals, succulents

Why order with Raker-Roberta's Young Plants?

- Largest selection of seed and vegetative varieties available
- No boxing requirement means flexible packaging for cost effective shipping
- Tags included with all orders, for ease
- Order with ease through availability program for at-once orders
- Multi-liners for easy combos available
- Featured Tray Sizes: Strips: 18ct, 36ct, 51ct; Trays: 162ct, 288ct, 512ct.
- Early Order Discount deadline November 1 – Save 11% (Raker-Roberta's 10%; Harris Seeds adds another 1%!)



Lisianthus - ABC™ 2 Blue Rim



Petunia - Headliner™ Night Sky®



Begonia - Dragon Wing® Red



Petunia - Supertunia Vista® Series



Hydrangea - Invincibelle Mini Mauvette®

Four Star Greenhouse, Michigan



Cutting-grown liner (vegetative)
Annuals, herbs, perennials, shrubs, vegetables

Why order with Four Star Greenhouse?

- Exclusive Proven Winners® brand grower
- SuperSaver™ ship weeks save you money on freight!
- Featured Tray Sizes- Supernova® Trays: 28ct, 50ct; Trays: 50ct, 72ct, 75ct, 104ct.
- PW ColorChoice® Shrubs available in 8ct quarts.
- Early Order Discount deadline October 15 – Save 3% (Four Star 2%; Harris Seeds adds another 1%!)

Visit harriseseeds.info/Four-Star for information on products, tray sizes, minimums, and shipping.

Pleasant View Gardens , New Hampshire



Cutting-grown liner (vegetative)
Annuals, herbs, perennials, shrubs, vegetables

Why order with Pleasant View Gardens?

- Exclusive Proven Winners® brand grower
- First rate offering of bundled combos & multi-liners
- Smart Ship weeks save you money on freight!
- Offers a half box for small orders
- Featured Tray Sizes- Strips: 64ct; Trays: 28ct, 32ct, 50ct, 72ct, 75ct, 84ct.
- Prefinished Offering: Choose from select 4.25" pots, 6.5" pots, 10" hanging baskets, and 12" patio pots.
- Early Order Discount deadline October 15 – Save 3% (Pleasant View Gardens 2%; Harris Seeds adds another 1%!)

Visit harriseseeds.info/Pleasant-View for information on products, tray sizes, minimums, and shipping.

Complete Package Program for Proven Winners Products

Pots are required for single pot production. Pots are not included in the price of Proven Winners plugs and Liners. Shuttle/carry trays are optional and available by the case. **See page 9 for details.**

SPECIAL PROGRAMS FROM OUR GROWERS

Extend your sales season outside of the spring.

Fall Season

Mast Young Plants, Pleasant View Gardens, Raker Roberta's

Asters, mums, pansies and more! Find items that sell well with other fall ornamental items like pumpkins and gourds.

Winter Season

Raker Roberta's

Poinsettia and other holiday plants - More off season sales, think about poinsettia, cyclamen, other pot crops.

Year-Round

Four Star, Mast Young Plants, Pleasant View Gardens, Raker Roberta's

Houseplants & Tropicals - Access popular houseplants and more in convenient 18 Strips. Nice large liners of Croton, Jade, Peperomia, Sedum, and more.

PROVEN WINNERS®



The Proven Winners® mission is to ensure that gardeners succeed when they bring home plants that are potted or tagged as Proven Winners. This gardener success is founded on the integration of quality products with aggressive marketing and merchandising. The Proven Winners team searches the world to bring you vibrant flowering annuals, perennials, and shrubs that deliver the most robust garden performance.

Many Harris Seeds top selling liner varieties are Proven Winners. Take a look at a few of the top selling Proven Winners products.

Complete Package Program

We're excited to announce that all Proven Winners annuals will now be sold in the signature white branded container, joining all other Proven Winners plant programs, which have been sold in branded containers for years. When offered in the signature white branded container, all other Proven Winners product lines have experienced double-digit sales growth.

Pleasant View and Four Star *Easy as 1-2-3!*

- 1) **Determine your planting needs**
How many Proven Winners plugs/liners will you be using for single pot production?
- 2) **Select size and quantity of containers** (and when to receive them) Branded containers are optional for recipes and landscape use. Order by the case. Order in bulk for discounts and savings on continually rising plastic costs.
- 3) **Customize the Tag Quantities**
Reduced ratios available for combos or landscape.

**Shuttle (carry) trays available upon request
Prices do not include cost of containers this season

For available pots, pricing, and freight information, please refer to vendor price lists, which can be found by scanning the QR code on page 4.



Alyssum - Snow Princess®



Bacopa - Snowstorm®
Giant Snowflake®



Calibrachoa - Superbells® Lemon Slice®



Euphorbia - Diamond Frost®



Petunia - Supertunia Vista® Bubblegum®



Verbena - Superbena® Raspberry

THE PLANT BRAND HOME GARDENERS CHOOSE

- Easy to grow
- Healthy and vigorous
- Covered in blooms
- Long-blooming
- Bright and colorful
- Tried and tested

PRE-DESIGNED MIXED CONTAINERS FROM PLUGS & LINERS



Combination planters are a main element of garden center sales and 'multi-liners' ease the load for growers. All rooted liners are pinched and pre-lit as needed, allowing for a fast fill and quick finish.

Multi-Liners

This inventive brainchild combines two or three varieties in each cell so they can root and grow together, giving both plants and growers a head start for wonderfully blended creations.

Multi-Liner Benefits

- Natural looking mixtures
- Tested and proven combinations that grow well together
- Finish in 6-8 weeks
- Specialized tags and shipping cost



Trixi® Who Knew Orleans



Trixi® Raspberry Sorbet



Trixi® Old Glory



Kwik Kombos™ Harvest Moon™



Grand Traverse



Confetti Garden® Kona Hawaiian Gold



Bahama Beach

Types of Multi-Liners

Trixi®: Market-leading Trixi combos bring bold contrast and balanced color to consumers. Available in 36, 50, or 100 cell liner trays. Bred by Selecta. *Grown by Raker-Roberta's, Mast Young, and Gro 'n Sell*

Kwik Kombos™: These premium designer blends are performance-tested for creating high impact mixed baskets and containers. Available in 36 and 50 cell trays. Bred by Syngenta. *Grown by Raker-Roberta's and Mast Young*

Confetti Garden®: Happiness blooms with Confetti Garden® thanks to its bold splashes of color and well-matched vigor and timing. Available in 50 cell multi-liner trays. Bred by Dummen Orange. *Grown by Mast Young and Gro 'n Sell*

Streamliners™: Growers choose Proven Winners® Streamliners™ to take the worry and hassle out of the brand's 10 most popular combinations. Available in 50 cell multi-liner trays. *Grown by Pleasant View Gardens*

Proven Winners® Combo Kits

Pre-assembled for easy growing

Designed with the small to mid-sized grower in mind, this unique concept takes the guess work out of ordering. Bundled combination kits are very popular for their ease of ordering and incredible plant selections.

Combo Kit Benefits

- Appropriately sized kits for meeting a range of grower needs
- Includes tags, growing guide, and plants necessary to be successful in assembling mixed containers
- Tested and proven recipes that grow well together

Types of Combo Kits

Bundled Combos from Four Star Greenhouse: More than 300 combination kits that include one 104 tray of each of the 3 varieties listed in recipe. Yield 52 hanging baskets in 8-10 weeks.

Go & Grow™ from Pleasant View Gardens:

32 Enhanced Fast(est) Finish Kit: More than 120 combination kits that include one 32 tray of each of the 3 varieties listed in recipe. Yield 16 containers. Finish in 6-8 weeks.

Hanging Basket Recipe Kit: More than 140 basket combination kits that include one 84 tray of each of the 3 varieties listed in recipe. Yield 42 hanging baskets. Finish in 10-11 weeks.

PREFINISHED ANNUALS

Mast Young and Pleasant View Gardens take on the high energy costs, while they prestart your pots and hanging baskets for you. Pots and containers arrive to your greenhouse for you to grow on for a few weeks for quick turnaround. Just a few weeks to sales, and with low minimums per variety so your customers get a better mix of varieties while you keep your inventory limited. **Orders must be placed by end of November.**

Prefinished Benefits

- Save on energy bills – open your greenhouse later in the season
- Reduce Overhead – no need to inventory containers, trays, or tags
- Low minimums per variety or combo

Prefinished Options

Prefinished from Pleasant View Gardens:

4.25" Pots: More than 90 of the most popular Proven Winner Annuals with each unit containing 1 tray, 10 pots with 10 tags, and 1-2 liners per pot. Finish in 3-4 weeks.

10" Hanging Baskets: Pick from 25 popular Proven Winner hanging basket recipes, with each unit containing 10" hanging basket with 1 tag and 4-6 liners per pot. Finish in 4-6 weeks.

12" Patio Pots: Pick from 25 popular Proven Winner patio pot recipes, with each unit containing 12" patio pot with 1 tag and 5-7 liners per pot. Finish in 5-7 weeks.

Plant & Ship™ from Pleasant View Gardens:

4.25" Pots: The most cost effective program, freshly transplanted, pots ship right to you. More than 120 of the most popular Proven Winner annuals with each unit containing 1 tray, 10 pots with 10 tags, and 1-2 liners per pot. Finish in 4-5 weeks.

Quick Start from Mast Young Plants:

4" Pots: More than 50 popular annuals with each unit containing 1 tray, 10 pots with 10 tags, and 1-2 liners per pot. Finish in 3-4 weeks.

10" Hanging Baskets: Pick from over 10 fantastic varieties, with each unit containing a 10" hanging basket with 1 tag and 4-6 liners per pot. Finish in 4-6 weeks.



Beach Sunset



Bermuda Skies



GeraniumBoldly® Dark Red



Cyperus - Graceful Grasses® Prince Tut™



Kwik Kombos™ Pink Lemonade™



Trixi® Double Date

SPECIALTY PLUG & LINER PROGRAMS



Raker Roberta's

- EOD 3/15 for 10% plus Harris 1% discount
- Igloo series sold as 36 Strip Tray unpinched
- Garden Mums sold as 51 Strip Trays pinched or unpinched; and 160 Tray unpinched.
- Mumbos triplestuck combos sold as 36 Strip Tray unpinched
- Asters sold as 51 Strip Trays unpinched; and 160 Tray unpinched
- Ship weeks 17-30, Igloos ship weeks 22-26

Houseplants & Tropicals

Bring a touch of paradise to your garden center with tropical varieties for houseplants and outdoor containers. Each of our plug & liner partners offers select tropicals.

Four Star Greenhouse

A unique offering of caladium, cordyline, colocasia, and succulents.

Mast Young Plants

A selection of popular houseplants like croton, ferns, tradescantia, and tropicals like dipladenia and mandevilla.

Pleasant View Gardens

Caladium, colocasia, and hypoestes.

Raker-Roberta's Young Plants

Nice large liners of croton, jade, peperomia, sedum, and more.

Poinsettias

Harris Seeds partners with Raker-Roberta's to bring you the best poinsettias in the marketplace.

Dummen Orange® Poinsettias

Popular genetics include the Freedom and Enduring series, and novelties including Golden Glow and Red Glitter.

Selecta Poinsettias

Selecta genetics include the popular Christmas series as well as the novel Christmas Mouse, Glow Orange, and Holly Berry.



Chrysanthemums

Harris Seeds partners with multiple vendors to bring you the best mums and fall companions in the marketplace.

Mast Young Plants

- Fall companion plants including foliage, canna, celosia, crotons, echinacea and petchoa sold as 51 Strip Trays or 50 Mega Trays
- Seasonal Succulent Combos sold as 72 Trays
- Garden Mums sold as 51 Strip Trays unpinched; and 50 Mega Tray pinched.
- Triplestuck combos sold as Mega 50 Tray pinched
- Asters sold as 51 Strip Trays pinched
- Ship weeks 16-37

Pleasant View Gardens

- Garden Mums sold as 64 Strip Trays unpinched and 72 Tray pinched
- Asters sold as 64 Strip Tray pinched
- Ship weeks 21-28



ORDER MUMS, POINSETTIA, AND TROPICALS THROUGH VENDOR PRICE LISTS, WHICH CAN BE FOUND VIA QR CODE ON PAGE 4.