

# GILDED AGE

Spring/Summer 2013

THEIR LIVES  
BEGIN AT  
140 M.P.H.

WHAT MADE THEM THIS WAY  
**SO YOUNG  
SO BAD**  
2ND HIT PALOMINO & TECH

THE **SO YOUNG SO BAD**









# THE EDGE

## Gilded Age

(Soho, New York) Gilded Age, the casual luxury brand deeply committed to socially conscious and artisanal methods of design and product development draws inspiration from a uniquely American narrative as it introduces its Spring Summer 2013 collection...

Last season we brought you SPEED; the exhilaration of the chase, youthful angst barreling ever forward, desperately escaping the grip of conformity. This season we go beyond speed and delve into a more primordial territory of the human psyche, The Edge, Mankind has ever sought to go beyond the limits of his environment, from the humble hunter to the urban escapist, man is always drawn to the edge. Only few ever go beyond.

"The Edge... There is no honest way to explain it because the only people who really know where it is are the ones who have gone over. The others- the living- are those who pushed their luck as far as they felt they could handle it, and then pulled back, or slowed down, or did whatever they had to when it came time to choose between Now and Later." - Dr. Gozno

The time is now. Join us as we skid over the edge entirely into the unknown. That place where a man is no longer defined by his world, but gazes back from the far beyond and coolly proclaims a world of his own, A limitless reality. A world with no time for caution, only action. No time for regret, only anticipation. No time, no hope, no need. Beyond the edge Man and his world are equal.

The mood of the collection is worn yet unbroken, mature yet youthful, and ceaselessly bold and rebellious. Spring/Summer colors such as terracotta, eucalyptus, & a range of blues, greens, deep indigos, and warm hues return from the impossible with the wear to show. In denim, Gilded Age introduces a variety of overdyed selvage denims in saturated colors, as well as classic indigo looks. Key items of the collection are the hand tooled and worn leather tops in rich colors such as apricot, deep indigo, and slate blue. The top selling "Gotham" straight leg jean will also be hand done in a rare long slub, soft Japanese red selvage denim. In addition to new and rare denims, Gilded Age's unique use of interesting and luxury fabrics is taken to another level this season with the use of soft stretch twills, cords, satins, textured knits, plated fleece, and soft interlock jerseys. The assortment is completed by novelty stitch hoodies and sporty henlys, polos, and crews.

Founded by Stefan Miljanic, principal designer and creative director of the brand, Gilded Age is an socially conscious, casual luxury brand deeply committed to organic, handcrafted, and artisanal approaches to fabric and product development. The brand is inspired by the early industrial revolution, textile production techniques and craftsmanship of old New York and the Northeast from the turn of the 20th century, predating the era of mass production. The line is a consistent mix of premium selvage jeans and luxury sportswear, and is sold at high end specialty stores and premium department stores.

For more information contact us at 212.228.7747



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