FAIR

ESSENTIAL HIGH COVERAGE CRÈME FOUNDATION		BRAND COMPARISON
IVORY 	very fair skin with cool undertones	Make Up For Ever Ultra HD - Y205 Albaster Kat Von D Lock-It - Light 42 Neutral Hourglass Vanish Seamless Finish - Blanc
ALABASTER 	very fair skin with peachy undertones	Anastasia Beverly Hills Stick - Alabaster Fenty Pro Filt'r Soft Matte - 110 MAC Studio Fix Fluid - NW10 Maybelline Fit Me - 102 Fair Porcelain Urban Decay All Nighter - 0.5 Hourglass Vanish Seamless Finish - Alabaster
WARM IVORY 	very fair skin with warm undertones	Anastasia Beverly Hills Stick - Warm Alabaster MAC Studio Fix Fluid - N4 Too Faced Born This Way - Snow Maybelline Fit Me - 110 Porcelain Hourglass Vanish Seamless Finish - Porcelain
PEARL 	fair skin with neutral undertones	Fenty Pro Filt'r Soft Matte - 120 MAC Studio Fix Fluid - NW13 Too Faced Born This Way - Pearl Kat Von D Lock-It - Light 43 Warm
BISQUE 	fair skin with cool pink undertones	Anastasia Beverly Hills Stick - Warm Porcelain Make Up For Ever Ultra HD - R210 Pink Albaster Kat Von D Lock-It - Light 44 Cool Maybelline Fit Me - 112 Natural Ivory
SOFT BEIGE 	fair skin with yellow undertones	Make Up For Ever Ultra HD - Y215 Yellow Albaster

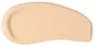
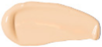
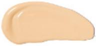
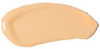
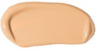
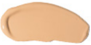
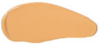
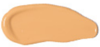
LIGHT

ESSENTIAL HIGH COVERAGE CRÈME FOUNDATION		BRAND COMPARISON
BUFF 	light skin with neutral olive undertones	Estée Lauder Double Wear - 1W1 Bone Hourglass Vanish Seamless Finish - Bisque
VANILLA 	light skin with cool pink undertones	Estée Lauder Double Wear - 1C1 Cool Bone Urban Decay All Nighter - 2.5

		Hourglass Vanish Seamless Finish - Vanilla NARS Natural Radiant Longwear - Light 2 Mont Blanc
SAND 	light skin with very warm and peachy undertones	Fenty Pro Filt'r Soft Matte - 160 Too Faced Born This Way - Almond Kat Von D Lock-It - Light 45 Warm Hourglass Vanish Seamless Finish - Linen NARS Natural Radiant Longwear - Light 3.5 Salzburg
PORCELAIN 	light skin with neutral undertones and subtle golden tones	Anastasia Beverly Hills Stick - Ivory Kat Von D Lock-It - Light 45 Neutral Maybelline Fit Me - 120 Classic Ivory Urban Decay All Nighter - 2.0
BISCUIT 	light skin with neutral undertones and subtle pink tones	Too Faced Born This Way - Porcelain Estée Lauder Double Wear - 1N2 Enru Urban Decay All Nighter - 3.25 Hourglass Vanish Seamless Finish - Shell
LINEN 	light skin with warm undertones	MAC Studio Fix Fluid - NC15 Too Faced Born This Way - Ivory Estée Lauder Double Wear - 1W2 Sand Maybelline Fit Me - 118 Light Beige Urban Decay All Nighter - 3.0 NARS Natural Radiant Longwear - Light 4 Deauville
SHELL 	light skin with very pink undertones	Anastasia Beverly Hills Stick - Warm Ivory Make Up For Ever Ultra HD - R330 Warm Ivory Maybelline Fit Me - 115 Ivory
BEIGE NUDE 	light skin with very peachy undertones	Anastasia Beverly Hills Stick - Beige Fenty Pro Filt'r Soft Matte - 230 MAC Studio Fix Fluid - NW15 Too Faced Born This Way - Vanilla Estée Lauder Double Wear - 2W1 Dawn Maybelline Fit Me - 124 Soft Sand Hourglass Vanish Seamless Finish - Natural NARS Natural Radiant Longwear - Light 4.5 Vienna

MEDIUM

ESSENTIAL HIGH COVERAGE CRÈME FOUNDATION	BRAND COMPARISON

PEBBLE 	light-medium skin with neutral undertones	Anastasia Beverly Hills Stick - Cool Beige Too Faced Born This Way - Nude
COOL BEIGE 	light-medium skin with cool peachy undertones	MAC Studio Fix Fluid - NW18 Too Faced Born This Way - Warm Nude Kat Von D Lock-It - Medium 52 Neutral Urban Decay All Nighter - 3.5
FAWN 	medium skin with golden undertones	Make Up For Ever Ultra HD - Y245 Soft Sand Kat Von D Lock-It - Medium 53 Neutral Maybelline Fit Me - 128 Warm Nude Urban Decay All Nighter - 4.0 Hourglass Vanish Seamless Finish - Ivory NARS Natural Radiant Longwear - Medium 1 Punjab
CAMEO 	medium skin with warm yellow undertones	Anastasia Beverly Hills Stick - Warm Natural Make Up For Ever Ultra HD - Y305 Soft Beige MAC Studio Fix Fluid - NW25 Too Faced Born This Way - Light Beige Estée Lauder Double Wear - 2W2 Rattan NARS Natural Radiant Longwear - Medium 1.2 Patagonia
CASHMERE 	medium skin with peachy undertones	Anastasia Beverly Hills Stick - Natural Maybelline Fit Me - 235 Pure Beige NARS Natural Radiant Longwear - Medium 1.5 Vallauris
ALMOND 	medium skin with cool peachy undertones	Too Faced Born This Way - Natural Beige Kat Von D Lock-It - Medium 54 Cool Estée Lauder Double Wear - 3N1 Ivory Beige Maybelline Fit Me - 222 True Beige Urban Decay All Nighter - 4.5
BIRCH 	medium skin with yellow undertones	Kat Von D Lock-It - Medium 53 Warm Urban Decay All Nighter - 5.0 Hourglass Vanish Seamless Finish - Nude
LATTE 	medium skin with golden peachy undertones	Make Up For Ever Ultra HD - Y335 Dark Sand MAC Studio Fix Fluid - NC35 Maybelline Fit Me - 230 Natural Buff

GOLDEN SAND	medium skin with golden undertones	Fenty Pro Filt'r Soft Matte - 240 MAC Studio Fix Fluid - NC37 Maybelline Fit Me - 228 Soft Tan Hourglass Vanish Seamless Finish - Golden
HONEY BEIGE	medium skin with neutral olive undertones	Fenty Pro Filt'r Soft Matte - 290 Make Up For Ever Ultra HD - Y365 Desert Too Faced Born This Way - Sand Estée Lauder Double Wear - 3W1 Tawny Maybelline Fit Me - 220 Natural Beige Urban Decay All Nighter - 6.0 NARS Natural Radiant Longwear - Medium 3.5 Vanuatu

TAN

ESSENTIAL HIGH COVERAGE CRÈME FOUNDATION		BRAND COMPARISON
BRONZED	tan skin with neutral undertones	Anastasia Beverly Hills Stick - Golden Make Up For Ever Ultra HD - Y385 Olive Beige MAC Studio Fix Fluid - NC40 Estée Lauder Double Wear - 3W2 Cashew Urban Decay All Nighter - 7.0 Hourglass Vanish Seamless Finish - Golden Tan NARS Natural Radiant Longwear - Medium 4 Barcelona
MACCHIATO	tan skin with warm golden undertones and subtle pink tones	Anastasia Beverly Hills Stick - Honey Urban Decay All Nighter - 7.75 Hourglass Vanish Seamless Finish - Honey
CASHEW	tan skin with cool pink undertones	Make Up For Ever Ultra HD - R410 Golden Beige Kat Von D Lock-It - Medium 56 Neutral Maybelline Fit Me - 320 Bronze Natural Urban Decay All Nighter - 6.5 Hourglass Vanish Seamless Finish - Light Beige
DESERT	tan skin with peachy undertones	Too Faced Born This Way - Golden Estée Lauder Double Wear - 4N1 Shell Beige Urban Decay All Nighter - 7.5 NARS Natural Radiant Longwear - Medium 6 Aruba
NUTMEG	tan skin with neutral undertones and subtle peachy tones	Too Faced Born This Way - Caramel Kat Von D Lock-It - Medium 59 Neutral

SABLE 	tan skin with neutral undertones and subtle pink tones	Fenty Pro Filt'r Soft Matte - 360 Too Faced Born This Way - Honey Estée Lauder Double Wear - 4W2 Toasty Toffee NARS Natural Radiant Longwear - Medium Dark 2 Tahoe
CARAMEL 	tan skin with golden-yellow undertones	Make Up For Ever Ultra HD - Y425 Honey MAC Studio Fix Fluid - NC44 Too Faced Born This Way - Warm Sand Kat Von D Lock-It - Medium 62 Warm Estée Lauder Double Wear - 5W1 Bronze Maybelline Fit Me - 322 Warm Honey Urban Decay All Nighter - 8.75 Hourglass Vanish Seamless Finish - Golden Amber

DARK

ESSENTIAL HIGH COVERAGE CRÈME FOUNDATION		BRAND COMPARISON
MAPLE 	dark skin with neutral undertones and subtle golden tones	Estée Lauder Double Wear - Spiced Sand Maybelline Fit Me - 332 Golden Caramel
CHAI 	dark skin with neutral undertones	Anastasia Beverly Hills Stick - Amber MAC Studio Fix Fluid - NW40 Urban Decay All Nighter - 9.0 NARS Natural Radiant Longwear - Medium Dark 2.6 Huahine
MOCHA 	dark skin with cool undertones	Too Faced Born This Way - Mocha Estée Lauder Double Wear - 5W2 Rich Caramel NARS Natural Radiant Longwear - Medium Dark 3 Cadiz
CAFÉ 	dark skin with golden-red undertones	Make Up For Ever Ultra HD - Y435 Caramel MAC Studio Fix Fluid - NC47 Too Faced Born This Way - Maple Kat Von D Lock-It - Deep 71 Warm Estée Lauder Double Wear - 5N1 Rich Ginger Hourglass Vanish Seamless Finish - Almond
CINNAMON 	dark skin with golden undertones	Make Up For Ever Ultra HD - Y455 Praline Maybelline Fit Me - 330 Toffee Hourglass Vanish Seamless Finish - Natural Amber

WALNUT 	dark skin with olive undertones and subtle golden tones	Anastasia Beverly Hills Stick - Cool Golden
COCOA 	dark skin with warm yellow undertones	Kat Von D Lock-It - Deep 76 Warm
PRALINE 	dark skin with neutral undertones and subtle red tones	Fenty Pro Filt'r Soft Matte - 420 Make Up For Ever Ultra HD - Y505 Cognac MAC Studio Fix Fluid - NC50 Maybelline Fit Me - 335 Coconut Urban Decay All Nighter - 11.0
PECAN 	dark skin with neutral undertones and subtle yellow tones	MAC Studio Fix Fluid - NC55 Estée Lauder Double Wear - 6W1 Sandalwood Maybelline Fit Me - 358 Latte NARS Natural Radiant Longwear - Medium Dark 4 Macao

DEEP

ESSENTIAL HIGH COVERAGE CRÈME FOUNDATION		BRAND COMPARISON
ESPRESSO 	deep skin with warm undertones	Kat Von D Lock-It - Deep 78 Neutral Hourglass Vanish Seamless Finish - Sable
CHESTNUT 	deep skin with neutral olive undertones	Estée Lauder Double Wear - 6N2 Truffle Maybelline Fit Me - 362 Truffle
CAROB 	deep skin with rich auburn undertones	Anastasia Beverly Hills Stick - Walnut Fenty Pro Filt'r Soft Matte - 450 Make Up For Ever Ultra HD - Y535 Chestnut MAC Studio Fix Fluid - NW48 Too Faced Born This Way - Hazelnut Estée Lauder Double Wear - 6C2 Pecan Maybelline Fit Me - 360 Mocha

MAHOGANY 🟫	deep skin with neutral undertones with subtle yellow tones	MAC Studio Fix Fluid - NW55 Estée Lauder Double Wear - 7W1 Deep Spice Maybelline Fit Me - 368 Deep Golden NARS Natural Radiant Longwear - Dark 2 New Caledonia
TOFFEE 🟫	deep skin with warm golden undertones	Fenty Pro Filt'r Soft Matte - 460 Estée Lauder Double Wear - 7N1 Deep Amber Hourglass Vanish Seamless Finish - Chestnut
HAZELNUT 🟫	deep skin with cool red undertones	Fenty Pro Filt'r Soft Matte - 470
SUEDE 🟫	very deep skin with neutral undertones	Anastasia Beverly Hills Stick - Earth Make Up For Ever Ultra HD - R540 Dark Brown Estée Lauder Double Wear - 8N1 Espresso Maybelline Fit Me - 370 Deep Bronze NARS Natural Radiant Longwear - Dark 3 Iguacu
CAVIAR 🟫	very deep skin with cool red undertones	Anastasia Beverly Hills Stick - Cool Earth Fenty Pro Filt'r Soft Matte - 480 Estée Lauder Double Wear - 7C1 Rich Mahogany
MINK 🟫	very deep skin with warm undertones with subtle red tones	Hourglass Vanish Seamless Finish - Espresso
TRUFFLE 🟫	very deep skin with cool undertones	Fenty Pro Filt'r Soft Matte - 490 MAC Studio Fix Fluid - NW58 Kat Von D Lock-It - Deep 81 Cool Maybelline Fit Me - 375 Java NARS Natural Radiant Longwear - Dark 6 Mali