



STERLING BROOKE WHOLESALE PRICE LIST 2019

ITEM	STYLE	SKU	WHOLESALE	MAP
Single-Hinged Fish Shaped Corkscrews	Catalog Designs	Multiple	\$20	\$40
	Naturalist (no design)	F.SNG.NAT	\$13	\$26
	Custom name, initials, date	F.SNG.CST	\$25	\$45
	Custom logo/picture (with \$50 logo set up fee)	F.SNG.CST	\$20	\$40
Double-Hinged Fish Shaped Corkscrews	Catalog Designs	Multiple	\$21	\$43
	Naturalist (no design)	F.DBL.NAT	\$14	\$28
	Custom name, initials, date	F.DBL.CST	\$26	\$48
	Custom logo/picture (with \$50 logo set up fee)	F.DBL.CST	\$21	\$43
Fish Shaped Large Pocket Knives	Catalog Designs	Multiple	\$28	\$60
	Naturalist (no design)	F.KFL.NAT	\$20	\$40
	Custom name, initials, date	F.KFL.CST	\$33	\$65
	Custom logo/picture (with \$50 logo set up fee)	F.KFL.CST	\$28	\$60
Double-Hinged Classic Corkscrews	Catalog Designs	Multiple	\$21	\$43
	Naturalist (no design)	C.DBL.NAT	\$14	\$28
	Custom name, initials, date	C.DBL.CST	\$26	\$48
	Custom logo/picture (with \$50 logo set up fee)	C.DBL.CST	\$21	\$43
Classic Large Pocket Knives	Catalog Designs	Multiple	\$28	\$60
	Naturalist (no design)	C.KFL.NAT	\$20	\$40
	Custom name, initials, date	C.KFL.CST	\$33	\$65
	Custom logo/picture (with \$50 logo set up fee)	C.KFL.CST	\$28	\$60
Classic Small Pocket Knives	Catalog Designs	Multiple	\$24	\$50
	Naturalist (no design)	C.KFS.NAT	\$16	\$30
	Custom name, initials, date	C.KFS.CST	\$29	\$55
	Custom logo/picture (with \$50 logo set up fee)	C.KFS.CST	\$24	\$50
Oyster Shuckers	Catalog Designs	Multiple	\$18	\$38
	Naturalist (no design)	C.SHK.NAT	\$12	\$25
	Custom name, initials, date	C.SHK.CST	\$23	\$43
	Custom logo/picture (with \$50 logo set up fee)	C.SHK.CST	\$18	\$38
Heirloom Knife Set	Chef's knife, paring knife, leather wrap	H.KNF.SET	\$185	\$375
LOGO Fee	One-time fee per logo, picture, or customization of 10 or more of same name/date/initials		\$50	-
Drop Ship fee	Drop ship is available.		VARIES	-

STERLING BROOKE ORDERING PROCEDURES 2019

1. Minimum order for catalog designs of wine openers, knives, and oyster shuckers is:
12 total pieces with a minimum of 2 pieces per design of each piece.
2. Orders over \$750 receive free shipping. Orders under \$750 will be charged applicable shipping rates. We ship via **USPS Priority Mail**. Please provide address where postal packages can be safely delivered. Customer is responsible for reshipping fees if orders are returned.
3. Drop shipping is available and is subject to additional fees.
4. Please allow **10-14 business days for orders to ship** from the time of placement. While orders may sometimes be fulfilled sooner, immediate fulfillment requests are subject to a \$15 RUSH FEE.
5. Credit card information (CC number, expiration date, CVC code, and billing zip code) is taken when order is placed. Card will be charged when order ships. Please note CUSTOM orders may be charged when design work begins. Checks are also accepted as form of payment. Production will begin upon receipt of payment.
6. Sterling Brooke does not issue refunds for products ordered but will gladly exchange non-custom current catalog pieces for pieces of equal value within 30 days of ship date. Customer will be responsible for shipping charges for both the return and the replacement orders. We will replace any defective or broken pieces at our expense.
7. Zip code exclusivity is up to the discretion of Sterling Brooke. Minimum requirement for approval includes \$3000 or more in orders per year.
8. All corkscrews (with the exception of the Naturalist) can be customized to have designs on both sides. Large knives have designs on ONE side only as second side has clip. All corkscrews, pocket knives, and oyster shuckers are delivered with a cotton drawstring bag for packaging.
9. Please email orders to amy@sterlingbrooke.com. If you have any questions, please call us at 850-650-8080.

CUSTOM ORDERS

1. Customization of LOGOS or IMAGES as well as city names, lake names, coordinates, etc. will be charged a \$50 one time set up fee for customized design. Pieces will be charged standard wholesale costs for pieces with designs. Minimum of 12 pieces per order.
2. Custom Orders with personalization (One-offs) will be charged the cost of designed pieces plus additional \$5 per unit to personalize with different designs regardless of quantity (ie. Groomsmen gifts, names, special messages, anniversary date)

MAP POLICY

1. customer In our dedication to upholding a high standard of quality craftsmanship and unique design the discerning seeks, we uphold a Minimum Advertised Price Policy, or MAP Policy. The time and resources our retailers put forth in offering such high standards to their customers is something we value and do not take for granted. For our part, we are committed to ensuring the profits necessary to maintain these standards.
2. Our brand stands for superior integrity and benefit for each and every member of our STERLING BROOKE™ family. From our staff here at STERLING BROOKE™, to our wonderful resellers, to their customer, and most often, to the recipient of one of our “tools for fine living”, every single person in this process is valuable and beautiful to us and deserves the very best we can offer. It is with this in mind that we have adopted a MAP policy to support the retail prices listed above on the price sheet.
3. STERLING BROOKE™ will not be able to work with any resellers who do not abide by this stated unilateral policy. Adherence to this policy will only strengthen each retailer’s competitiveness, setting them apart from the average gift shop.

More information on MAP Policy is available upon request.