

A Strategic Plan for a Sustainable Wellington Region



Sustainability Trust Strategic Plan FY 2019-2021



Sustainability Trust Strategic Plan

for the 2019-2021 Financial Years

Vision: Wellington is an environmentally and socially sustainable region

Mission: Supporting Wellington people to create warm, healthy homes and reduce their impact on the environment

Long-term outcomes:

1. **WarmZone:** Sustainability Trust runs a thriving energy efficiency business that creates social value and develops a financial profit for investment in social impact programmes.
2. **Fair Energy:** Everyone in the Wellington region lives in warm dry healthy homes with affordable energy costs. Energy hardship is eliminated.
3. **Green Action:** Everyone in the Wellington region engages with learning that empowers them to think and act sustainably.
4. **Zero Carbon:** The Wellington region is transitioning to a low-carbon future that works for everyone, and aligns with our responsibilities under the Paris Agreement and Zero Carbon Act.
5. **Connection:** Wellington citizens connect and advocate for a sustainable Wellington region.
6. **Effective, United and Resilient:** We are a united, diverse, resilient, inclusive organisation where staff are valued and empowered.

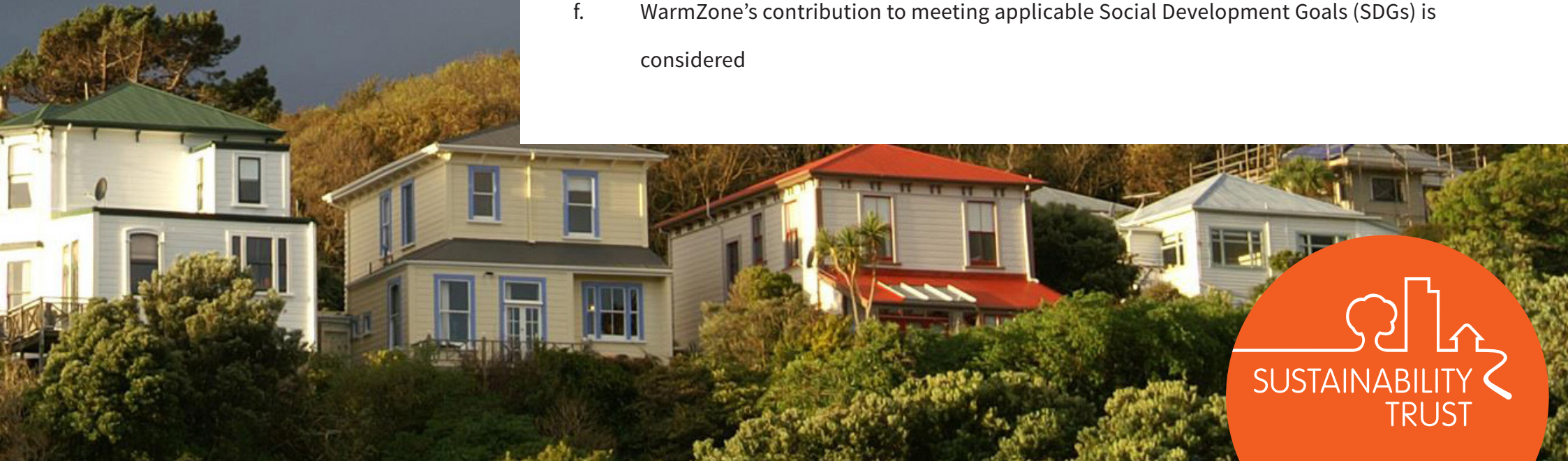


Long-term outcome 1: WarmZone

Sustainability Trust runs a thriving energy efficiency business that creates social value and develops a financial profit for investment in social impact programmes.

Outcomes within 3 years:

- a. WarmZone has consistently increased profitability year-on-year
- b. Warmzone staff are recognised as the Wellington experts in insulation, heating, home energy advice and home energy efficiency measures
- c. Customers overwhelmingly provide positive feedback
- d. An annual surplus is developed that at least matches the Trust's projected community project investments each year
- e. We have developed at least one positive impact story per year
- f. WarmZone's contribution to meeting applicable Social Development Goals (SDGs) is considered





Long-term outcome 2: Fair Energy

Everyone in the Wellington region lives in warm, dry, healthy homes with affordable energy costs. Energy hardship is eliminated.

Outcomes within 3 years:

- a. Sustainability Trust is leading work in regional healthy housing collaborations
- b. Sustainability Trust has successfully advocated for strong national and regional policies that enable residents to live in healthy homes
- c. Sustainability Trust has trialed, evaluated and delivered at least two new innovations to support elimination of energy hardship
- d. Sustainability Trust has increased the number of households per year that benefit from the Wellington Curtain Bank, Warm Fuzzies/Well Homes programme
- e. We have developed at least one Fair Energy positive impact story per year
- f. Fair Energy's contribution to meeting applicable SDG's is considered.

Long-term outcome 3: Green Action

Everyone in the Wellington region engages with learning that empowers them to think and act sustainably.

Outcomes within 3 years:

- a. Our programmes result in measureable positive impacts on the environment and are valued by all people who take part
- b. At least 50% of schools (150) and 5% of residents (25,000) in the Wellington region have engaged with our education programmes
- c. Our EcoCentre is recognised as Wellington's go-to place for environmental education, displays, know-how and eco-shopping
- d. We have developed at least one Green Action positive impact story per year
- e. Green Action's contribution to meeting applicable SDG's is considered.





Long-term outcome 4: Zero Carbon

The Wellington region is transitioning to a low-carbon future that works for everyone, and aligns with our responsibilities under the Paris Agreement and Zero Carbon Act.

Outcomes within 3 years:

- a. We have developed, delivered and evaluated at least two carbon mitigation initiatives in the residential housing, low-carbon transport, or waste minimisation sectors
- b. Wellington regional councils have introduced measures to reduce emissions across the region
- c. Sustainability Trust's activities are carbon neutral
- d. We have developed at least one Zero Carbon positive impact story per year
- e. Zero Carbon's contribution to meeting applicable SDG's is considered

Long-term outcome 5: Connection

Connection: Wellington citizens connect and advocate for a sustainable Wellington region.

Outcomes within 3 years:

- a. We reach at least 10% of the Wellington region population through social media and other channels
- b. ST promotes and empowers Wellington citizens to engage in all relevant sustainability and social equity consultations
- c. We have developed at least one Connection positive impact story per year
- d. Connection's contribution to meeting applicable SDG's is considered



Long-term outcome 6: Effective, United and Resilient

We are a united, diverse, resilient, inclusive organisation where staff are valued and empowered.

Outcomes within 3 years:

- a. Staff satisfaction surveys are consistently high
- b. Staff diversity can be demonstrated
- c. Staff are supported and developed to be the best they can be
- d. Te Tiriti o Waitangi values are upheld and staff can demonstrate cultural competency
- e. Effective, United and Resilient's contribution to meeting applicable SDG's is considered.

