

# Wood Finishing Brand of the Year

## Littlefair's Wood Finishing Products

United Kingdom



**Products from Littlefair's are known for nourishing and protecting wood to which they are applied, while also highlighting its natural beauty and grain.**



Based in Lancashire, Littlefair's Wood Finishing Products is a manufacturer, online retailer and supplier of water-based wood stains and dyes, varnishes, finishing oils and wax polishes. Products can be bought from an extensive list of stockists in the UK, or online via the company website, and tester pots are available for those that would like to try before they buy. The substantial range includes traditional dyes and stains such as Dark Walnut and Golden Oak, along with more specialist items such as Danish oil, water repellent wax polish, and a beautiful range of pastel colours for breathing new life into old furniture and cabinets. An online fan forum allows happy customers to share photos of their projects and handy tips.

The company was founded in 2001 by Les G. Littlefair, who noticed the popularity of the stains he sold in his bric-a-brac store. Originally a joiner, Les knew he could create a superior product to enhance untreated wood, and therefore began crafting his own from the basement of his home. After months of perfecting a stain that was easy to use, environmentally friendly and beautiful to look at, he began selling his first range. It was not long until the success of his creations enabled him to leave the bric-a-brac trade and concentrate on cultivating his own brand. Staple favourites of the range include Black Ebony and Golden Pine, while the Extra Strong Varnish has gained a reputation as an outstanding sealant for chalk paint, and is very popular in the furniture upcycling industry.

The judging panel were particularly impressed with the exceptional quality of the products on offer at Littlefair's, which nourish and protect wood to which they are applied, while also highlighting its natural beauty and grain. Delivery is speedy and efficient for those ordering via the website, while customer service representatives are on hand to assist buyers with advice on how much product to purchase, and what application techniques should be used. All products are clearly labelled and straightforward to apply, with instructions printed on both the products themselves and on the website. Without a doubt, it is the dedication and personalised service brought by the company's owner, who regularly responds to queries himself, that sets Littlefair's apart from other wood finishing brands.



**Littlefair's**  
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