

Wednesday is Fashion Day in The National and each week our Fashion Editor Eva Arrighi and her team will focus on up-and-coming designers and labels making a mark on the Scottish scene

FASHION

BY SHANNON EARAKER



A big future's in the bag

The collection is designed with a stylish functionality and practicality in mind

SCOTTISH label NU BLVCK offer minimalistic, limited edition accessories perfect for those with an eye for style and practicality. Launched by co-founders Becca Flory and Andrew Vincent on August 2 as part of the Merchant City Festival Glasgow, NU BLVCK was introduced onto Glasgow's lively fashion scene.

The brand aim to change the way consumers shop with a new online platform which connects designers and artisans to create limited edition accessories that are made to order. NU BLVCK's first collection sees Flory and Vincent work in collaboration with emerging Scottish fashion designer Ruth Williams. Ruth's collection features a backpack, clutch, belt and scarf



We think our model brings the designers and artisans closer to the customers

which are all designed with stylish functionality and practicality in mind. Each piece has innovative features including an elastic cross-over section at the front of the backpack which is designed to hold the clutch, a cardigan or even a scarf. The collection has been handmade by artisans in the UK. The scarf was made in collaboration with Di Gilipin, a Scottish knitwear designer based in Rural Fife. Gilipin hand knits everything from 70's-style trousers to trainers for labels including Marc Jacobs and Nike. The brands other collaboration includes the backpack, clutch and belt which was made by Sarah Williams, an award-winning designer

EDITOR'S PICKS



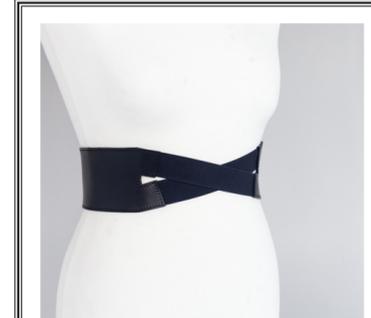
Black NU backpack and grey NU clutch, £475



Black NU backpack, £375



Black NU backpack, £375



Black NU belt, £100



Green and black NU Scarf, £175



Grey and black NU scarf, £175



Grey NU clutch, £140



NU card holder, £30

and leather maker. Both Gilipin and Williams used the highest quality, locally sourced materials to produce NU BLVCK's accessories. Flory and Vincent have further set their brand apart from others with their decision not to manufacture unless there is sufficient interest in a particular product. Interest is assessed through customer demand as the brand provide the unique opportunity for them to help take each product to the market. Flory says: "We think our model brings the designers and artisans closer to our customers. They'll be made to feel very much part of our brand and they'll hear the stories of all involved in designing and making our accessories. It's taking transparency to new levels but we

think our customers will love it. We want our brand to be known for high quality, unique, stylish accessories but also for putting people at the forefront, reducing waste as much as possible and for more ethical trade." Flory and Vincent recently launched a Kickstarter campaign for customers to pre-order from their new collection at discounted prices. Flory says: "All of our accessories collections are exclusive and limited - we're only selling a maximum of 150 of each accessory for our first collection" kickstarter.com/projects/1557400398/re-imagine-your-clothes-with-nu-blvck-accessories-nublck.com