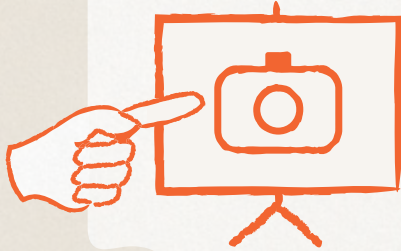


Richard COLOR PAC

PERSONAL ACCOUNT CONSULTATION



COLOR PAC PRESENTATION

Learn the “who”, “what”, and “why” of Richard’s Color PAC. This presentation will cover **avoiding industry pitfalls, strategies for growth, and the importance of marketing and branding.**



GETTING TO KNOW YOU

You will fill out a **detailed questionnaire** about your work, your style, and your preferences.



During this stage, we need you to send us color and B&W samples to start building your color profile.



BUSINESS CONSULTATION

A **business strategy session** and **Q&A** will give you insight on achieving your goals and best practices for your business.



BUILD YOUR COLOR PROFILE

Work directly with us, **discussing your vision in detail** to nail down the specifics of achieving your look.

FINE TUNING

Follow-up conversations with your account manager will let us **tweak the details** of your color profile to your exact preference while **optimizing your business practices** for success!



CONTINUED GROWTH

You’ll have **unlimited access to the Richard team** to be your educational resource, professional advocate, and go-to-gurus for all things Richard.



COLOR PAC *benefits*

- GROW YOUR BUSINESS
- DEVELOP YOUR BRAND
- CUSTOMIZE YOUR STYLE
- STREAMLINE YOUR WORKFLOW
- GAIN INDUSTRY EXPERTISE
- GET CONSISTENT IMAGES

(661) 200-5300

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