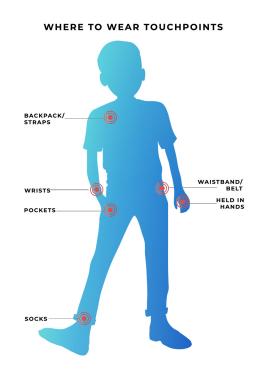


Stress is a normal part of students' lives. But while stress can be a good motivator, it can also be overwhelming, affecting kids' overall health, including sleep and brain function. When kids are stressed, they can find it hard to calm down. TouchPoints can help children regulate anxiety, hyperactivity, distractibility, and sensory problems both in the classroom and at home.

HOW TOUCHPOINTS WORK

TouchPoints work by altering the body's stress response with scientifically-proven BLAST (Bi-lateral Alternating Stimulation Tactile) technology. BLAST uses gentle, alternating vibrations on each side of the body to shift the brain from its default "fight or flight" response to its calm and in-control response.

There are lots of ways to wear TouchPoints, as long as they are placed on the right and left side of the body. Use clothing clips to wear them on socks, straps, waistband or pockets, use wristbands for wearing them on wrists or simply hold them in the palms of hands.



IMPACT OF TOUCHPOINTS













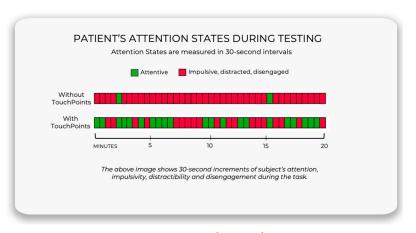
HOW TOUCHPOINTS CAN HELP

- Help kids get started on assignments, preventing the feeling of not knowing how to begin
- · Increase focus on homework and studying
- Help kids improve their performance in sports and other activities
- Improve sleep for both kids and adults studies show TouchPoints help you fall sleep within 15 minutes and wake up 80% less in the middle of the night
- Decrease feelings of being overwhelmed, agitated or depressed as well as physical symptoms like headache or upset stomach

DOUBLE-BLIND PLACEBO CONTROLLED STUDY

IMPACT ON CHILDS' FOCUS AND HYPERACTIVITY

Results of a double-blind placebo controlled study shows that using TouchPoints can reduce hyperactivity and improve focus. Tracking actual movements with a sensor on PEARSON's Quotient device shows a real-time reduction while kids and teens are engaged in a task of attention and impulsivity while tracking their movements.



See all TouchPoints studies at www.thetouchpointsolution.com/pages/research



We are a household with multiple special needs including sensory, ASD and anxiety. We have used TouchPoints to cope with dentist appointments, homework, social anxiety and general stress including the loss of a pet. They are easy and versatile to use and have made a big difference during many stressful situations. They help my kids feel confident that they can face difficult situations successfully. They are discovering that their anxiety does not define them. I definitely recommend TouchPoints as a non invasive way to manage strong feelings that can otherwise seem overwhelming.

- BECKY SARAFINCHEN

