
Groundworks Natural Icemelter™

Benefits and Features



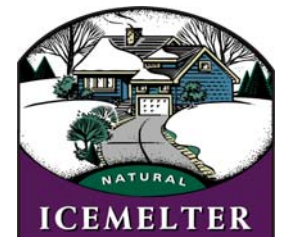
XYNYTH
Manufacturing Corp.



Powerful to -23°C (-9°F)



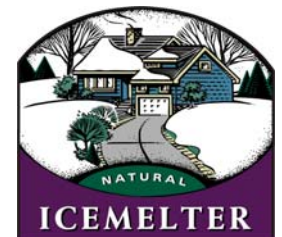
- ◆ GroundWorks is powerful and effective
- ◆ GroundWorks works to a lower temperature than rock salt
- ◆ Calcium Chloride works to a lower temperature but its risks far outweigh its benefits
- ◆ At -30°C (-22°F), it is too cold for ice to form – only compact snow results – so no icemelter is required; only a traction aid is needed



Concentrated Power



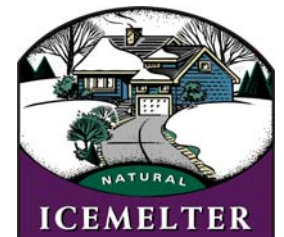
- ◆ GroundWorks begins working immediately
- ◆ GroundWorks attacks the ice molecules and continues to work even in a dissolved state, unlike Calcium Chloride, which works on heat and stops working when the heat is gone
- ◆ GroundWorks has a consistent granular product for even distribution



Safe on Lawns and Plants



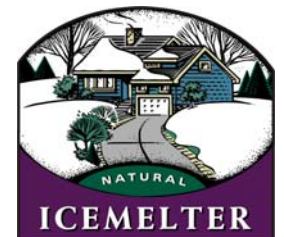
- ◆ GroundWorks benefits plants and shrubs
- ◆ GroundWorks is fertilizer-based (with Potassium being its major component); Potassium is a required nutrient for plant life
- ◆ Rock salt is very harmful to the environment and can damage water systems
- ◆ Rock salt and Calcium Chloride are toxic to plants



Safe on Concrete



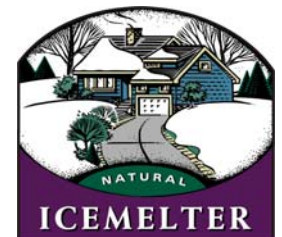
- ◆ GroundWorks does not chemically attack concrete or treated wood
- ◆ GroundWorks prevents melted ice from refreezing longer (up to 2.5 times longer than Calcium Chloride) helping to prevent damage caused by the freeze/thaw cycle
- ◆ No dyes are used in GroundWorks – dyes can stain concrete, shoes and damage flooring



No Messy Residue



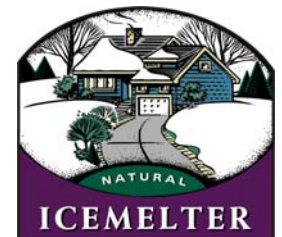
- ◆ GroundWorks does not leave a residue
 - Rock salt leaves behind a white residue and Calcium Chloride leaves behind an oily residue
- ◆ GroundWorks is safe on flooring and clean to use, reducing maintenance costs



Safe to Handle



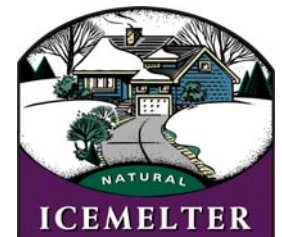
- ◆ Gloves are optional when using GroundWorks
 - Calcium Chloride burns skin
 - Rock Salt dries skin
- ◆ GroundWorks is totally safe for use around children and pets
- ◆ GroundWorks is WHMIS and OSHA exempt



Pet- Safe



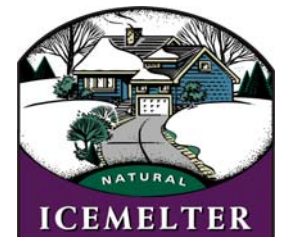
- ◆ GroundWorks is totally safe for use around pets
- ◆ Calcium chloride will burn their nose and paws
- ◆ Rock Salt can be harmful to pets
- ◆ Xynyth is a proud supporter of APPA (American Pet Products Association).



Safe for Prolonged Storage



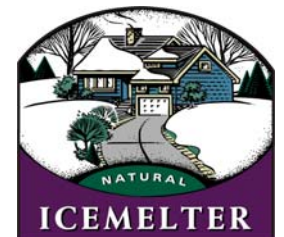
- ◆ GroundWorks has an unlimited shelf life
- ◆ GroundWorks does not clump or solidify
- ◆ With moisture in the air, Rock Salt clumps, Calcium Chloride turns rock solid, & Magnesium Chloride turns into a slimy liquid
- ◆ GroundWorks does not require special storage facilities



Packaging



- ◆ GroundWorks is packaged with recycled materials
- ◆ GroundWorks packaging is available in a variety of sizes
- ◆ Pallets of bagged product can be multi-stacked for ease of storage
- ◆ Most competitors use packaging that cannot be recycled



Groundworks Natural Icemelter™



- Premium product
- Environmentally friendly
- Unique and high quality product
- The “Proof” is in the usage; it truly works

