

SIMPLY
ORGANIC®
PRODUCT GUIDE



OUR Ethos

TO CHANGE SALONS FOR THE BETTER.

At Simply Organic Beauty, we are proud of what we represent and the difference that we are making in the hairdressing world. We feel that we have a responsibility to the beauty industry, as well as to the broader world in general—one that needs us to live in the most eco-friendly and sustainable way possible.

Our mission is simple: to change salons for the better by providing safer, natural beauty products that perform to the highest professional standards. We provide superior organic products that give your clients a more pleasant salon experience, gorgeous longer lasting results, and healthier hair.



OUR Ingredients

At the heart of every Simply Organic formula is Organic Olive Leaf and Oil Extract. For centuries, *Olea Europaea* has symbolized cleansing, healing and peace. Not only a beautiful symbol, this precious plant has been harnessed in ancient beauty recipes to add moisture, shine and UV protection to the skin and hair - it's even been known to promote hair growth.

we believe in clean beauty.

NO PARABENS

NO SILICONES

NO PHTHALATES

NO ANIMAL TESTING

NO PETROCHEMICALS

NO PROPYLENE GLYCOL

NO SYNTHETIC FRAGRANCE

NO ARTIFICIAL COLORANTS

made in italy





CARE

Our Care Collection reflects our thoughtful approach to cleansing and conditioning the hair and scalp with gentle, yet effective formulas rich in Organic herbs, fruits and wildflowers and free from harsh sulfates, silicones and synthetic fragrances.

made in italy

EVERYDAY Hair and Scalp Wash

daily shampoo

Gently cleanses with a synergistic blend of Organic Sage, Lime and Heartease Wild Flowers to purify the hair and scalp from daily pollutants and stress, while maintaining its natural strength and balance.

ph 4.0 - 5.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



lime



wild flower



sage

BENEFITS

- Ideal for all hair types
- Gentle enough for every day use
- Protects and improves natural shine and manageability



EVERYDAY Hair and Scalp Rinse

daily conditioner

Softly detangles and delivers weightless moisture and shine to the hair with a nourishing blend of Organic Olive Oil, Jojoba Oil and sustainably harvested Spruce Tree Extract. Its lightweight formulation provides daily nutrition and environmental stress protection to the hair and scalp.

ph 3.0 - 4.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



lime



spruce



jojoba oil

BENEFITS

- Detangles and smooths hair
- Light weight hydration
- Safe for color treated hair



REFRESH

Hair and Scalp Wash

detox shampoo

Deeply cleanses the hair and scalp of excess oil, buildup and impurities with a renewing blend of Organic Sage, Rosemary, Nettle Leaf Extract and gentle, plant-based surfactants. This ultimate cleanse will detoxify the hair and scalp, revealing a fresh, clean state of hair, scalp and mind,

ph 4.0 - 5.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



sage



rosemary



nettle leaf

BENEFITS

- Naturally removes buildup
- Restores hair and scalp to natural ph balance
- Detoxifies the hair and scalp



REFRESH

Hair and Scalp Rinse

rebalancing conditioner

Restores and protects the hair's delicate moisture balance with an herbal alchemy of Organic Rosemary, Sage and Thyme Extract. Its lightweight formula is free of petrochemicals and silicones, which can weigh down strands and inhibit healthy hair growth.

ph 3.0 - 4.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



sage



rosemary



thyme

BENEFITS

- Repairs, strengthens and protects hair
- Safe for color treated hair
- Provides UV protection



VOLUME

Hair and Scalp Wash

volumizing shampoo

Strengthens and stimulates hair at the root for fuller, stronger strands. Organic Sweet Orange, Mountain Daisy and Ylang Ylang energize fine, fragile hair types that crave body, volume and shine.

ph 4.0 - 5.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



sweet orange



arnica flower



ylang ylang

BENEFITS

- Creates fullness and shine
- Packed with plant-based proteins that add structure and volume
- Lightweight formula doesn't weigh hair down



VOLUME

Hair and Scalp Rinse

replumping conditioner

Revitalizes and replumps fine, fragile strands with an invigorating concoction of Silver Linden Buds, Shea Butter, Mint and Jojoba Oil for voluminous, full-bodied hair.

ph 3.0 - 4.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



mallow



lavender



mint

BENEFITS

- Ideal for fine, thin or limp hair
- Safe for color treated hair
- Provides UV Protection



MOISTURE RICH Hair and Scalp Wash

hydrating shampoo

Nourishes and gently cleanses dry, coarse hair types with antioxidant-rich extracts of Organic Grape Leaf, Wild Mallow Flower and Calendula. Its protective formula preserves and prolongs hair color and infuses hydration and health into chemically processed hair.

ph 4.0 - 5.0

251 ml | 9.58 fl. oz.



Herbal Ingredient Guide



olive leaf



grapeseed



mallow flower



calendula

BENEFITS

- Ideal for dry, damaged and chemically processed hair
- Eliminates unwanted frizz
- Restores moisture to dry, damaged hair

MOISTURE RICH Hair and Scalp Rinse

nourishing conditioner

Hydrates and repairs the hair with a restorative blend of Organic Olive Oil, Safflower Oil and Shea Butter. Its moisture-rich formula infuses hair with softness and shine, while reducing breakage and frizz.

ph 3.0 - 4.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



shea butter



safflower



spruce

BENEFITS

- Restores moisture to dry, damaged hair
- Safe for color treated hair
- Provides UV Protection





RETREAT

Our Retreat Collection offers an exclusive alchemy of luxurious hair and scalp therapies able to be custom-tailored to create signature healing treatments.

made in italy



SCALP SPA

Rejuvenating Treatment

skincare for the scalp

Soothes and calms dry, irritated scalps with our rebalancing blend of Organic Nettle Leaf, Rosemary, Mountain Daisy and Spearmint. This versatile formula promotes hair growth, soothes sensitive scalps, reduces dandruff and softens strands for a multi-sensorial, scalp spa experience.

ph 3.0 - 4.0

251 ml | 958 ml



Herbal Ingredient Guide



olive leaf



rosemary



arnica flower



spearmint

HOW TO USE

After cleansing the hair, apply treatment from scalp to ends, focusing on the ends. Leave in for 2-5 minutes. Rinse and follow with Rejuvenating Sealer for a visibly healthier scalp.



COLOR THERAPY

Intensive Treatment

hydrating hair repair

Hydrates and heals color-treated hair with an alchemy of Organic oils from Olive, Grapeseed, Sesame and Hydrolyzed Rice Protein. Its antioxidant-rich, ultra low pH seals the cuticle, locking in moisture, shine, softness and guards against color fading from UV rays and environmental stressors.

ph 2.0 - 3.0

251 ml | 958 ml



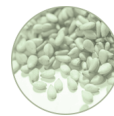
Herbal Ingredient Guide



olive leaf



grapeseed



sesame oil



plant protein

HOW TO USE

Apply to freshly washed hair. Leave on hair for five minutes. Rinse thoroughly. Apply with heat for more intense results.



SPLIT ENDS

Intensive Treatment

restorative hair repair

Strengthens and repairs fragile, damaged hair types with a restorative blend of Plant Proteins, Sweet Almond Oil, Amino Acids and sustainably harvested White Birchwood. Its regenerative formula works to refurbish the hair cuticle and protect against further breakage caused by thermal tools and lightening services.

ph 3.0 - 4.0

251 ml | 9.58 fl. oz.



Herbal Ingredient Guide



olive leaf



almond oil



plant protein



birchwood



HOW TO USE

Apply to freshly washed hair. Work a generous amount completely throughout hair, focusing on the ends, and massage in. Leave on hair for five minutes. Rinse thoroughly. Apply with heat for more intense results.

VOLUME

Thickening Treatment

replumping hair infusion

Volumizes and thickens fine, fragile hair types from root to ends. Organic Rosemary, Mountain Daisy and Olive Leaf Extract infuses limp, lackluster strands with strength, structure and lightweight hydration for voluminous, full-bodied hair.

ph 3.0 - 4.0

251 ml | 9.58 fl. oz.



Herbal Ingredient Guide



olive leaf



arnica flower



plant protein



rosemary



HOW TO USE

Apply to freshly washed hair. Work a generous amount completely throughout hair, focusing on the ends, and massage in. Leave on hair for five minutes. Rinse thoroughly. Apply with heat for ultimate natural volume.

STYLING

finish & nourish

Our Styling Treatments Collection is a conscious creation of nourishing styling and finishing creams, waxes and sprays that deliver exceptional results without compromising the health of the hair and scalp.

stay free from

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REJUVENATING hair and scalp sealer



multi-tasking holistic beauty tonic

Lightly moisturizes, refreshes and protects the hair, scalp, skin and surroundings with an aromatherapeutic blend of Organic Calendula, Horsetail Herb and Sage.

BENEFITS

- natural mood booster
- refreshing & energizing
- eliminates and prevents odors
- seals & protects skin, scalp & hair
- lightly moisturizes hair, face & body

HOW TO USE

Spray and do not rinse. Use as a haircut prep aid, light leave-in treatment, hairstyle refresher, makeup setter or as a rejuvenating spray for the body, face or room.

HOLD: 0 | SHINE: 1

ph 3.0 - 4.0

251 ml

ANTI-FRIZZ

calming crème



smoothing style cream

Effortlessly tames frizz, detangles, and smoothes strands. Its unique formulation provides heat protection, softness and natural shine to the hair.

BENEFITS

- smooths frizz & flyaways
- provides heat tool protection
- emphasizes curl patterns and waves
- adds incredible softness and shine
- locks in moisture & blocks out humidity

HOW TO USE

Work product in hands and distribute evenly through wet or dry hair. Blow dry or air dry for light control. Perfect for humid weather. Cocktail with Simply Organic Soft Gel to add more hold.

HOLD: 1 | SHINE: 2

ph 3.0 - 4.0

118 ml

SOFT GEL

moisturizing gel-crème



conditioning style gel

Softly shapes and defines hairstyles with a light, flexible hold and an infusion of natural volume & shine.

BENEFITS

- Boosts body and control
- Delivers weightless hydration
- Enhances hair's health and style
- Achieves soft, flexible definition
- Does not buildup or leave residue
- Easily cocktailed with other stylers

HOW TO USE

On wet or damp hair: Apply nickel-size amount to hands, emulsify, and work from roots to ends. Blow dry to create soft, pliable hold and texture.

On dry hair: Apply nickel-size amount to hands, emulsify, and run through dry hair to calm fly-aways and apply texture. Use daily to condition while you style.

HOLD: 2.5 | SHINE: 2

ph 3.0 - 4.0

118 ml

BANGS & ENDS

defining crème



style control cream

Defines, conditions and styles bangs and ends, while replenishing vital nutrients into the hair.

BENEFITS

- Hydrates curls
- Controls fly-aways
- Enhances curl patterns
- Keeps curls tangle free
- Provides directional support to bangs
- Replenishes, repairs and protects ends

HOW TO USE

This unique product can be used to style wet or dry hair. Work a small amount onto fingertips and apply to bangs and ends of the hair. Great for controlling curly and wavy hair, accentuating bangs and calming fly-aways. Cocktail with Soft Gel and/or Hair Spray for different levels of definition.

HOLD: 3 | SHINE: 1

ph 3.0 - 4.0

118 ml



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